71ST SENIOR PGA CHAMPIONSHIP

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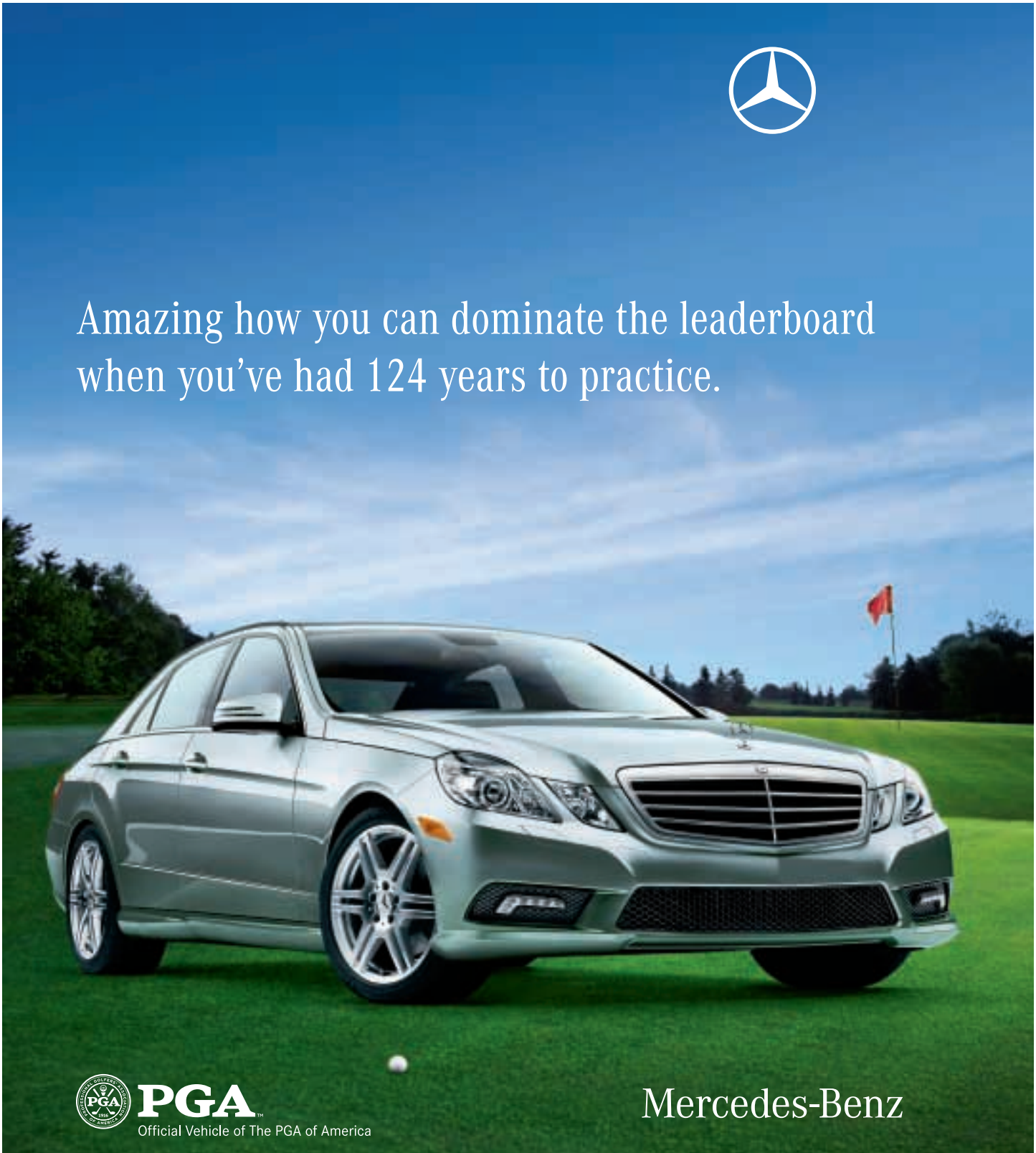
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MICHAEL ALLEN
2009 SENIOR PGA CHAMPION

MAY 25 - 30, 2010
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PARKER, COLORADO



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71ST SENIOR PGA CHAMPIONSHIP

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Managing Director, Championships & Business Development, The PGA of America, **Kerry Haigh**. Senior Director, Championships, The PGA of America, **David Charles**. Director, Communications and Publications, The PGA of America, **Kelly Elbin**. Publications Editor, The PGA of America, **Bob Baal**. Photographs: Colorado Golf Club; The PGA of America/**Montana Pritchard**; Colorado PGA Section; The Associated Press; Getty Images; **Nick Doan**. Editorial Director, **Richard Skyzinski**. Art Director, **Alison Fox**. Assistant Editor, **Amy Parker**. Published for The PGA of America, 100 Avenue of the Champions, Palm Beach Gardens, FL 33418, by Turnstile Publishing Company/Golfweek Custom Media, 1500 Park Center Dr., Orlando, FL 32835. President, **Clayton Morris**. Vice President, Circulation and Production, **Patti Green**. Publisher, **Mike Hagmann**. Production Director, **Anna Murray**. Production Coordinator, **Laura Salinas**. This publication was printed in the United States.

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COLORADO GOLF CLUB, PARKER, COLO.

Welcome to the

71ST SENIOR PGA CHAMPIONSHIP



ON BEHALF OF THE PEOPLE OF COLORADO, I WOULD LIKE TO WELCOME contestants, fans, volunteers and PGA of America officials to the 71st Senior PGA Championship at Colorado Golf Club.

We believe no place better lends itself to an event setting. Colorado's outdoors and beautiful facilities allow for an excellent golfing environment. It is a privilege that Colorado was selected as the site for this year's Senior PGA Championship. The state of Colorado enjoys a rich history in the game of golf and we look forward to adding to that history.

I wish you the best for a successful event. It is our hope that you can come enjoy the beauty and friendliness of this great western state again.

Sincerely,

Bill Ritter, Jr.
Governor

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ON BEHALF OF THE PGA OF AMERICA AND ITS 28,000 MEN AND WOMEN PGA Professionals, who are the experts in the game and business of golf, welcome to the 71st Senior PGA Championship.

As we conduct our "Decade of Excellence" in countdown to The PGA's centennial in 2016, we are delighted to bring this Championship – the most historic and prestigious in senior golf – to one of the great new venues on the golf landscape, Colorado Golf Club. The Bill Coore and Ben Crenshaw design is set to provide the finest senior professional golfers in the world with a substantial test amid a beautiful setting that is distinctly Colorado. I expect that our impressive field, which includes Defending Champion Michael Allen along with first-time competitors Fred Couples, Paul Azinger and Corey Pavin, all three past major champions and the latter two Ryder Cup Captains, will give high marks to our venue by week's end.

The location is additionally special to The PGA of America because it originated as the vision of one of our own, PGA Professional Mike McGetrick, founder of the McGetrick Golf Academy and a longtime member of the Colorado PGA Section. I'd like to thank Mike, along with his partners and the members of Colorado Golf Club, for seeing his vision through and making this major Championship a reality.

This also marks the first time in 25 years that a major PGA of America Championship has been held in Colorado, and we are excited by the prospect of hosting many of the world's greatest golfing legends as they return to play in the Rocky Mountain State. As such, I would like to thank the government leaders and the people of Douglas County for your assistance in the staging of this Championship.

In addition, special thanks go to the many media members in attendance to cover this Championship, and to our broadcast partners, NBC Sports and Golf Channel, for bringing the action into the homes of golf fans everywhere.

Finally, I'd like to thank all the fans here with us at Colorado Golf Club this week. May your support and enthusiasm drive our great players in the field to further heights, and make this a memorable week for all.

With best regards,



Jim Remy, PGA
President, The PGA of America

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Welcome to the

71ST SENIOR PGA CHAMPIONSHIP



ON BEHALF OF COLORADO GOLF CLUB, the Colorado PGA Section and the entire Colorado golf community, I welcome you to the 71st Senior PGA Championship. We are privileged to be the host of this historic event at Colorado Golf Club, and we look forward to becoming part of the golf heritage of Colorado.

We are thrilled to share this beautiful golf course with the players, The PGA of America and the galleries. Currently ranked No. 22 on *Golfweek* magazine's list of top 100 modern courses in the country, this layout rewards creativity and strategy. Course architects Bill Coore and Ben Crenshaw allowed the natural movement of the land to guide their design. Risk and reward is an ongoing theme, and the final five holes are as exciting as any I have seen in my long career in golf.

We hope you enjoy your time at Colorado Golf Club. And good luck to all of the contestants.

Sincerely,

Mike McGetrick, PGA
General Chairman, 71st Senior PGA Championship



GRAND RE-OPENING EXTRAVAGANZA

Mercedes-Benz of Littleton's expansion is nearly complete and we want to celebrate with you! Be a special guest at our Grand Re-Opening Extravaganza, and experience our new state-of-the-art facility. See how we've grown to serve you better, along with our latest inventory of new and pre-owned vehicles – and find out about our exclusive V-Plus Rewards Membership.

WHEN: August 26th, 6pm – 9pm

WHERE: Mercedes-Benz of Littleton
8070 South Broadway
Littleton, CO 80122
Two blocks north of C470, on Broadway

WHAT: Grand re-opening celebration
Entertainment by Hazel Miller
Ribbon cutting ceremony
A host of culinary delights in partnership with Park Meadows Mall
We'll also be raising money for the Children's Diabetes Foundation of Denver

To be our special guest at this greatly anticipated Grand Re-Opening, simply RSVP at www.mercedesoflittleton.com/grand-re-opening.htm or call 877-852-6472 for more information.

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PLUS REWARDS

DOUGLAS COUNTY
COLORADO

Welcome to the
71ST SENIOR PGA CHAMPIONSHIP



WELCOME TO DOUGLAS COUNTY!

On behalf of the Board of Douglas County Commissioners, it is my immense privilege to welcome players, fans, volunteers and PGA of America officials to the 2010 Senior PGA Championship here at the Colorado Golf Club.

We are honored that Douglas County was chosen as the site for this year's Senior PGA Championship and thank you for the opportunity to share the rich beauty and hospitality of our community with you.

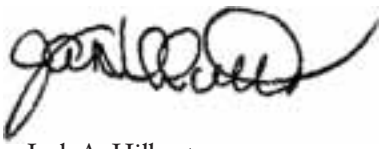
Whether raising a family, on the way up the ladder in the prime of your career or as a retiree, you'll soon know what we know: that Douglas County has great appeal to all for which quality of life comes first.

You'll find miles and miles of parks, trails and open space; a robust transportation system, including a general aviation airport, light rail transit and a newly expanded freeway system; and a nationally recognized public education system.

In addition, the quality of life in Douglas County is enhanced not only by diverse housing options, but also by our proximity to world-class arts and cultural amenities, world-class sports franchises and to some of the best recreation amenities in the world.

Please get to know us and as you do, please know that we offer our heart-felt wishes for an exceptionally fine experience in this very special place we call home.

Most sincerely,



Jack A. Hilbert
County Commissioner District I

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JIM REMY, PGA

President
The PGA of America
Okemo Valley Golf Club
Ludlow, Vt.



AS THE FIRST NEW ENGLAND PGA Section member to ascend to the office of PGA President, Jim Remy leads The PGA of America as it promotes the essential role PGA members play throughout the industry, especially as a golf employer's most valuable asset for economic growth and development, and as a consumer's trusted source for golf instruction, information and advice.

An accomplished and highly regarded golf businessman, Remy holds the distinction of having served in virtually every capacity within the areas of PGA governance, including an unprecedented 6½-year term on the PGA Board of Control, which reviews and rules on membership issues. Remy took part in nearly 1,200 decisions during his tenure.

In 2004, Remy was elected national PGA Secretary. He served in that position until his election to PGA Vice President in 2006, and became PGA President in 2008.

Remy also has served in almost every capacity within the New England PGA Section, including Section president from 1995-97. Among various awards, he was named the 1997 New England PGA Golf Professional of the Year and was inducted into the New England PGA Section Hall of Fame in 2008.

A PGA member since 1984, Remy is the vice president and general manager of the Okemo Golf Division at the Okemo Valley Golf Club in Ludlow, Vt. He began his career as a PGA assistant professional at Worcester (Mass.) Country Club, and later served as an assistant professional at Mount Pleasant Country Club, also located in Massachusetts.

After accepting the PGA head professional position at Killington Golf Resort in Vermont in 1985, he went on to become the PGA director of golf and summer sports, and eventually the PGA director of golf for the Vermont Divisions for S-K-I Ltd.

In 1997, Remy accepted a position with Okemo Mountain Resort and became responsible for the construction and development of the Okemo Valley Golf Club. Today, as vice president and general manager of the Okemo Golf Division, he is responsible for all aspects of one of New England's leading membership and resort facilities.

Remy also serves on the Folds of Honor Board of Directors, a foundation created by PGA Professional Dan Rooney. The foundation provides post-secondary educational scholarships for children and spouses of military service men and women killed or disabled while on active duty.

Remy and his wife, Darlene, have a daughter, Niki.

ALLEN WRONOWSKI, PGA

Vice President
The PGA of America
Hillendale Country Club
Phoenix, Md.



PGA VICE PRESIDENT ALLEN Wronowski served as District 10 Director on the PGA Board of Directors and has worked as PGA Director of Golf at Hillendale Country Club in Phoenix, Md., since 1990. He has a distinguished record of service to The PGA of America and the Middle Atlantic PGA Section, beginning with active involvement in Section governance soon after being elected to membership in 1981.

From 1983-88, Wronowski served on the Assistant's Committee as treasurer, vice president, president and tournament chair. In 1984, Wronowski was named the MAPGA's Assistant Golf Professional of the Year. He has served on the MAPGA Board of Directors since 1996, holding the offices of secretary, vice president, president and currently Board of Control representative. At the national level, he represented the MAPGA as a delegate to the PGA Annual Meeting from 1995-2000, while PGA District 10 Director.

As Middle Atlantic PGA president, Wronowski created a five-year working business plan for the Board and committees to use toward being more effective and efficient, with measurable and trackable results. The plan still is used today, after being updated each year. Wronowski also created a mentoring program in one chapter while Section president, and this program is now utilized by all chapters.

As a Section officer, he also was instrumental in the creation of an MAPGA investment fund and strategy that has grown MAPGA reserves from $200,000 to $1.9 million, which was used to build a permanent MAPGA office.

He has earned many merchandising awards. In 1997, he was named Marketing Professional of the Year by the Mid-Atlantic Salesman's Association, and 1998 MAPGA Merchandiser of the Year in the private facility category. He was also named 1999 Section PGA Golf Professional of the Year.

In 2002, Wronowski earned the MAPGA Bill Strausbaugh Award for his behind-the-scenes work on employment efforts for the members of the Middle Atlantic PGA Section.

Wronowski also was elected to serve on the Folds of Honor Board of Directors.

He was elected to national office as PGA Secretary in 2006, and then as PGA Vice President in 2008.

Wronowski and his wife, Gail, live in Bel Air, Md.

TED BISHOP, PGA

Secretary, The PGA of America
The Legends of Indiana Golf Club
Franklin, Ind.



PGA SECRETARY TED BISHOP served as District 6 Director on the PGA Board of Directors and since 1991 has worked as general manager and PGA director of golf at The Legends of Indiana Golf Club in Franklin, Ind. He was elected PGA Secretary in November 2008.

Bishop is well versed in virtually every aspect of Association governance. He has served on the PGA Board of Directors since 2006 and the PGA Board of Control from 2002-05. Bishop was a successful proponent for The PGA of America's return to the committee system, which was restored in 1999.

Bishop chairs the PGA Membership Committee and is a past chair of the PGA Code of Ethics Task Force. He also is a member of both the PGA Budget and PGA Properties Committees. Previously, he evaluated hundreds of membership matters while sitting on the PGA Board of Control.

He became part of a limited partnership in 1991 that has since owned and managed The Legends of Indiana Golf Club and oversaw the construction of a 45-hole complex that is the home to the Indiana PGA Section and Indiana Golf Association. Bishop is president of the Indiana Golf Foundation.

Bishop began his career as a PGA Professional and superintendent at the Phil Harris Golf Course in Linton, Ind., serving from 1976-91. He was elected to PGA membership in September 1985, and has served in a leadership capacity at either the Section or National levels since 1989. From 1997-98, Bishop served as president of the Indiana PGA Section.

He was named the 1998 Indiana PGA Golf Professional of the Year. He also is a two-time (1996 and '97) Section Bill Strausbaugh Award recipient and the Section 1991 Horton Smith Award winner. On the course, Bishop was a four-time Indiana Open qualifier. Since 2007, he has served on the City of Franklin, Ind., Planning Commission.

Bishop earned a bachelor's degree in agronomy from Purdue University in 1976. He and his wife, Cindy, live in Franklin, Ind., and are the parents of daughters, Ashley, a membership director at The Legends of Indiana Golf Club; and Ambry LaRosa, a PGA assistant professional at St. Andrews Golf Club in Hastings-on-Hudson, N.Y., and the head women's golf coach at St. John's University.

BRIAN WHITCOMB, PGA

Honorary President,
The PGA of America
Lost Tracks Golf Club
Bend, Ore.



AFTER TWO REMARKABLE YEARS as President of The PGA of America, Brian Whitcomb brings his keen insight, skills and business knowledge from the perspective of a successful golf course business owner into his role as PGA Honorary President.

Elected in 2006 as the 35th PGA President, Whitcomb championed the growth of the PGA Professional through innovative means of communication that utilized the best of new and old media alike. He instigated popular face-to-face town hall meetings with PGA members to bring to the forefront the importance of one-on-one communication.

All the while, he elevated the PGA member by ensuring they were positioned as the recognized experts in the game and business of golf during a historic rebranding of The PGA.

Whitcomb steered the capital improvement program for Valhalla Golf Club, the host site of the dramatic 2008 Ryder Cup, as well as the restoration of all three championship golf courses at PGA Golf Club in Port St. Lucie, Fla. In 2008, he also guided the launch of the second-ever PGA Village in Coyote Springs, Nev., which opened a new western home for PGA Professionals.

A PGA member since 1984, Whitcomb began his career in 1978 at the Arizona Biltmore Country Club in Phoenix. In 1981, he leased Paradise Valley Park Golf Course, also in Phoenix, and built an additional nine holes of golf. In 1989, he designed and built The 500 Club in Phoenix, which he operates with Tom Sneva, the winner of the 1983 Indianapolis 500. In 1992, he designed and built Club West in Phoenix, which he sold in 1998.

Whitcomb attended Arizona State University from 1975-78, earning a bachelor's degree in physical education and competing as a member of the university golf team. He was a finalist in the National Long Drive competition in 1985 and '86.

Whitcomb serves on the Folds of Honor Board of Directors, a foundation created by PGA Professional Dan Rooney.

Whitcomb and his wife, Stefanie, have two children, Ryan and Megan.



JOE STERANKA

Chief Executive Officer
The PGA of America

NOW IN HIS 23RD YEAR WITH the Association, Joe Steranka is in his fifth year as The PGA of America's Chief Executive Officer, leading a number of the golf industry's most important initiatives.

Steranka's vision guides the staff of the world's largest working sports organization in its dedication and service to the Association's 28,000 men and women PGA Professionals as well as the global golf industry. In addition to his CEO role with The PGA, he serves as Chair of the World Golf Foundation and is a member of the leadership teams for the World PGA Alliance and the International Golf Federation's work to return golf to the Olympic Games.

Since joining The PGA of America's staff as Director of Communications in 1988, Steranka has directed the marketing and business development of the Association's brand, its championship events and media assets, including the PGA Championship, Ryder Cup, PGA.com, Play Golf America, PGA PerformanceTrak and golf expositions, which encompass the PGA Merchandise Show and PGA Fall Expo. Steranka also has steered a new industry government relations program, We Are Golf, designed to achieve legislative and public affairs goals on behalf of the $76 billion-a-year golf industry.

Through his stewardship, the Association developed long-standing broadcasting agreements with CBS, NBC, Turner Broadcasting and others to distribute the PGA's premier events to unprecedented worldwide audiences. He also cultivated a relationship with acclaimed advertising agency Leo Burnett, leading to popular public service announcements for PGA members, and steered The PGA's new media strategy, including the creation and expansion of an alliance with Time Warner to enhance PGA.com, one of the leading golf Web sites with 1.5 million unique visitors each month.

Steranka is one of just 11 PGA Honorary Members bestowed in the golf Association's history, joining a prestigious list that includes former Presidents Dwight Eisenhower, Gerald Ford and George H.W. Bush. He is a Board member of the Children's Healthcare Charity, which operates The Honda Classic; an Advisory Council member for the Environmental Institute for Golf; serves on the Selection Committee for the World Golf Hall of Fame; and is a National Trustee for The First Tee. In 2009, he was honored with the March of Dimes Sports Leadership Award. Steranka also serves on the Folds of Honor Board of Directors, a foundation created by PGA Professional Dan Rooney.

A 1979 graduate of West Virginia University with a bachelor's degree in journalism, Steranka and his wife, Joann, live in Palm Beach Gardens, Fla., and have two children, Alexandra and Stephen.



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A HISTORY of Growing and Enhancing the Game

Staging major golf championships is one of the many roles The PGA of America has played over its 93-year history.

RECOGNIZED AS THE EXPERTS IN THE GAME AND business of golf, The PGA of America and its 28,000 men and women Professionals are committed to developing programs that introduce and further advance interest in the game for the 27 million golfers in the United States.

Since 1916, when it was founded in New York City, The mission has been twofold: to establish and elevate the standards of the profession, and to grow interest and participation in the game. Now approaching the midway point in its "Decade of Excellence" countdown to its centennial celebration, The PGA and its Professionals remain dedicated to that mission as it applies to the modern golf industry.

By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its Professionals to maximize their performance in their respective career paths and showcases them in the multi-billion dollar golf industry.

Furthermore, by creating and delivering dramatic world-class championships and exciting and enjoyable golf promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public's interest in and passion for the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere.

DID YOU KNOW . . . Jock Hutchison, the inaugural Senior PGA Champion, also won the 1920 PGA Championship. Hutchison is one of 11 men to win both.

A leader of today's multi-billion-dollar golf industry, The PGA's origin can be traced to Jan. 17, 1916, when a group of New York-area golf professionals, accompanied by several prominent amateur



When Sam Snead won in 1970, it was the fourth of his record six victories at the Senior PGA Championship.

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golfers, attended a luncheon at the Taplow Club in New York City, hosted by department store magnate Rodman Wanamaker.

Among those in attendance were 1913 U.S. Open champion Francis Ouimet, 1914 U.S. Open champion Walter Hagen and famed golf course architect A.W. Tillinghast.

The purpose of the gathering was to discuss forming a national organization that would promote interest in the game of golf and help elevate the vocation of golf professionals.

Wanamaker, who viewed the public's growing enthusiasm for golf as the beginning of a national trend, promoted the idea of an association to help accelerate the growth of the game. Little did Wanamaker or his guests realize that they were laying the groundwork for what would become the world's largest working sports organization.

Meetings were held over the next two months, and on April 10, 1916, with a constitution and by-laws in hand, 82 founding members, including 35 charter members who attended the first meeting at the Taplow Club, created The Professional Golfers' Association of America in New York City.

The first PGA Championship was held Oct. 9-14, 1916, at Siwanoy Country Club in Bronxville, N.Y. Jim Barnes defeated Jock Hutchison, 1 up, in the match-play final. Wanamaker donated a purse of $2,580 and the trophy that still bears his name today.

Today the PGA Championship is one of golf's four majors, and will celebrate its 92nd edition later this year (Aug. 12-15) at Whistling Straits in Kohler, Wis. South Korea's Y.E. Yang, who became the first Asian-born male to win a major championship with his upset of Tiger Woods in the 2009 PGA Championship at Hazeltine National Golf Club in Chaska, Minn., will defend his title against another stellar field.

DID YOU KNOW . . .
The first two Senior PGA Championships were contested at Augusta (Ga.) National Golf Club in 1937 and 1938 at the invitation of legendary amateur Bobby Jones.

The 2010 PGA Grand Slam of Golf, which brings together four major champions each year, will be played Oct. 18-20 at Port Royal Golf Club in Bermuda. Lucas Glover, the 2009 U.S. Open champion, capped his breakthrough season by claiming the PGA Grand Slam title last year.

The PGA of America also conducts the biennial Ryder Cup, which produces golf's greatest drama. In 2008, at Valhalla Golf Club in Louisville, Ky., the 12-man United States Team reclaimed the Ryder Cup in pulsating fashion, topping their counter-parts from Europe. This September, home field shifts to the European side as the Ryder Cup will be played for the first time in the country of Wales, at The Celtic Manor Resort. Corey Pavin (United States) and Colin Montgomerie (Europe) have been selected as Captains.

DID YOU KNOW . . .
Walter Hagen was one of the founding members of The PGA of America.

THE BIRTH OF THE FIRST SENIOR MAJOR

Some 21 years following the inaugural PGA Championship, another major championship was launched on the grounds of one of golf's original majors at the invitation of one of golf's greatest players — Augusta (Ga.) National Golf Club and Bobby Jones.

In 1937, Jones and fellow Augusta National members, who three years earlier had hosted the first Masters, thought it right that PGA members 50 and over should have a continued opportunity to compete with their peers. Alfred S. Bourne, an original Augusta National member and a longtime friend of PGA Professionals, donated a check for $1,500 for

A First-Class Field at COLORADO GOLF CLUB

With 70 years of tradition, the Senior PGA Championship is recognized worldwide as the most historic and prestigious event in senior golf. In last year's Senior PGA Championship field, 74 of the year's top 100 senior money winners competed, and the players at Colorado Golf Club this week are among golf's most recognizable names.

In addition to Defending Champion Michael Allen, 10 other Senior PGA Champions are slated to challenge Colorado Golf Club. There are 24 major golf champions scheduled to compete, among them nine World Golf Hall of Fame inductees — Ben Crenshaw, Hale Irwin, Tom Kite, Bernhard Langer, Larry Nelson, Nick Price, Curtis Strange, Tom Watson and Lanny Wadkins.

There also is a true international flavor to the 71st Senior PGA Championship, with 10 countries outside the U.S. represented by 29 players. With five players each, England and Japan are the most-represented nations among the foreign contingent. Speaking of international competition, the field also includes six past U.S. Ryder Cup Captains and three past European Ryder Cup Captains.

All will be vying for the same impressive Alfred S. Bourne Trophy — it stands 40 inches high, weighs 30 pounds and is 18 inches wide — awarded to the first Senior PGA Champion, Jock Hutchison, at Augusta (Ga.) National Golf Club in 1937. For more about the players in this premier field, see the "Players to Watch" section on page 44.

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the creation of a trophy, and the same Jock Hutchison who was runner-up in the inaugural PGA Championship claimed the Bourne Trophy and the winner's share of the $2,000 purse as the inaugural Senior PGA Champion.

DID YOU KNOW . . .
Only two men have lay claim to all three of The PGA of America's professional championships, which includes the PGA Grand Slam of Golf: Gary Player and Lee Trevino.

Today, the Bourne Trophy represents the most historic and prestigious event in senior golf, and throughout its history has been presented to a veritable "who's who" among the legends of the game, a list that includes Gene Sarazen, Sam Snead, Arnold Palmer, Gary Player, Jack Nicklaus, Raymond Floyd, Lee Trevino, Tom Watson and Hale Irwin.

Since 2001, the Senior PGA Championship has been contested on some of America's premier golf courses, including Firestone Country Club, Valhalla Golf Club, Oak Tree Golf Club, The Ocean Course at Kiawah Island Resort, and Oak Hill Country Club.

THE PGA OF AMERICA AND THE PGA TOUR

When The PGA of America was formed, there was no distinction between club and touring professionals. As The PGA began to develop and promote tournaments, it became easier for the touring professionals to devote their efforts to playing tournaments and exhibitions. In 1968, PGA tournament players, who comprised a small percentage of the membership, broke away from the Association to form a Tournament Players Division and acquire more control of the tournament schedule.

In 1975, the Tournament Players Division was renamed the PGA Tour. Today, the PGA Tour is headquartered in Ponte Vedra Beach, Fla., and maintains a close working relationship with The PGA of America, as most PGA Tour professionals maintain dual membership in the organizations.

While the Tour professionals may have created a league of their own, the PGA Professional ranks continue to include many excellent players, and The PGA of America conducts more than 30 tournaments for its members and apprentices, including the PGA Professional National Championship and the Senior PGA Professional National Championship. Through performances in these Championships, PGA members can earn berths to play against the best in the world each year in the PGA Championship and Senior PGA Championship, respectively.

In addition, PGA Sections, which represent 41 geographic



PGA Village: **STAY, PLAY, LIVE, LEARN**

Owned and operated by The PGA of America, PGA Village St. Lucie is home to PGA Golf Club, the PGA Center for Golf Learning and the Performance and PGA Historical Center.

Fifty-four holes of championship golf designed by Tom Fazio and Pete Dye serve as the centerpiece for the ultimate golf experience at PGA Golf Club, ranked among the "75 Best Golf Resorts in North America" by *Golf Digest.* The rolling hills, majestic pine trees and challenging water hazards of Fazio's Ryder Course offer a distinct Carolina feel.

In addition, the Wanamaker Course is defined by a picturesque Florida design set against a backdrop of marshlands, palm trees and palmettos, and the Dye Course blends scenic Florida surroundings with hints of the British Isles.

The PGA Center for Golf Learning and Performance is a prototype, 35-acre golf instruction, practice, technology and fitness facility that is home to the PGA of America Golf Schools. The adjacent PGA Historical Center golf museum showcases the Ryder Cup, along with golf's four major championship trophies, the oldest known written mention of golf and the PGA Golf Professional Hall of Fame.

PGA Village St. Lucie is open to the public year-round. In addition, a new Membership Program is available.

On the horizon is PGA Golf Club The Bahamas. Located on Cat Island, this will become the first PGA of America facility built outside the U.S. The resort broke ground last year on 1,906 acres of Bahamian beachfront and will feature a Rees Jones-designed golf course in a resort-style setting when complete.

For more information about PGA Village St. Lucie, visit www.pgavillage.com or call (800) 800-4653 for general public tee times and reservations or (772) 340-1444, ext. 125, for PGA Golf Club membership inquires.

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You would have to pay income taxes on the taxable portion of the assets you convert to a Roth IRA. However, for the amounts converted in 2010, your tax liability can be stretched over the next two tax years—50% in 2011 and 50% in 2012.

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PLAY Golf AMERICA!

Play Golf America, launched in 2004 as an industry-wide player development initiative, continues to play a vital role in attracting new golfers to the sport and compelling occasional golfers to play more. Through www.PlayGolfAmerica.com, golfers can learn about fun and affordable programs in their areas and get linked up with local PGA and LPGA Professionals who can get them started toward enjoying the benefits of our great game – benefits that include being outdoors, getting exercise, spending time with family and friends and more.

Play Golf America national promotions include monthly and year-round programs that make it easy and fun for anyone to get started in the game. These programs include:

• **Get Golf Ready:** Designed for new golfers and those returning to the sport to learn the basics of the game in a relaxed and comfortable setting. Currently offered at more than 1,300 certified facilities.

• **PGA Free Fitting & Trade-Up Month** ***(April):*** Complimentary 15-minute equipment fitting sessions with PGA Professionals to ensure that the equipment you currently own or plan to buy is the right fit for their games.

• **PGA Free Lesson Month** ***(May):*** Improve your game and become familiar with golf instruction through free, 10-minute lessons or family clinics conducted by PGA and LPGA Professionals.

• **American Express Women's Golf Month** ***(June):*** A month-long celebration of golf as a sport for women by making learning and playing golf fun for female golfers of all ages and abilities.

• **Family Golf Month** ***(July):*** Participating facilities offer both family clinics and golf play days at reduced "family rates" to provide structured-yet-casual opportunities to learn and play the game together and promote golf as a family recreation activity.

• **Take Your Daughter to the Course Week** ***(July 6-12):*** A component of Family Golf Month in which golf facilities across the country offer free clinics for junior girls, as well as complimentary green fees when accompanied by a paying adult.

• **Patriot Golf Day** ***(Sept. 4-7):*** PGA-staffed facilities nationwide lead a charitable campaign to raise funds for the Folds of Honor Foundation that provides post-secondary educational scholarships to children and spouses of military service men and women killed or disabled while on active duty.

In addition to the calendar promotions, Play Golf America is expanding its programs and services to promote junior golf and nine hole rates. In addition, the following year-round programs are also offered by PGA-staffed facilities and PGA Professionals:

• **PGA Play Golf America Days:** Free golf festivals that feature complimentary instruction from PGA Professionals, group clinics, equipment demos, contests, entertainment and fun.

• **The PGA Family Course Program:** Beginner-friendly short courses, many within existing regulation golf courses, that allow parents and kids of all abilities and ages to play golf together in a fun environment.

• **American Express/PGA Friend of a Cardmember:** Allows you to bring a friend at no additional cost when you book and pay for a lesson with a PGA Professional using your American Express Card.

Detailed information on these promotions can be found at www.PlayGolfAmerica.com.

Play Golf America

regions across the country, provide dozens of additional playing opportunities for PGA Professionals each year. (See story on the Colorado PGA Section, page 24.) It is through this network of Section offices that the Association maintains a commitment to PGA Professionals, helping the membership meet the demands of today's marketplace.

PRESERVING THE FUTURE OF THE GAME

PGA Professionals have taken the lead in the industry-wide growth of the game initiative known as "Play Golf America," which debuted in 2004. Each year, Play Golf America programs, which are aimed at attracting both new and returning golfers to the game, continues to set participation records for both consumers and PGA Professionals.

Details on Play Golf America's national promotions, as well as additional useful information, can be found in the accompanying story, and at www.PlayGolfAmerica.com.

DID YOU KNOW . . .
PGA Club Professionals have been part of the field of the Senior PGA Championship since 1937; the last to claim the Alfred S. Bourne Trophy was Tom Wargo in 1993.

Since those gatherings in New York City in 1916, The PGA of America has established new standards of excellence by expanding educational opportunities, programs and services for its members. Now in its 93nd year, The PGA continues to flourish on the principles that were established by its founders, and at the same time forging ahead as the leader in golf in the 21st century. The PGA of America brand represents the very best in the great sport of golf.

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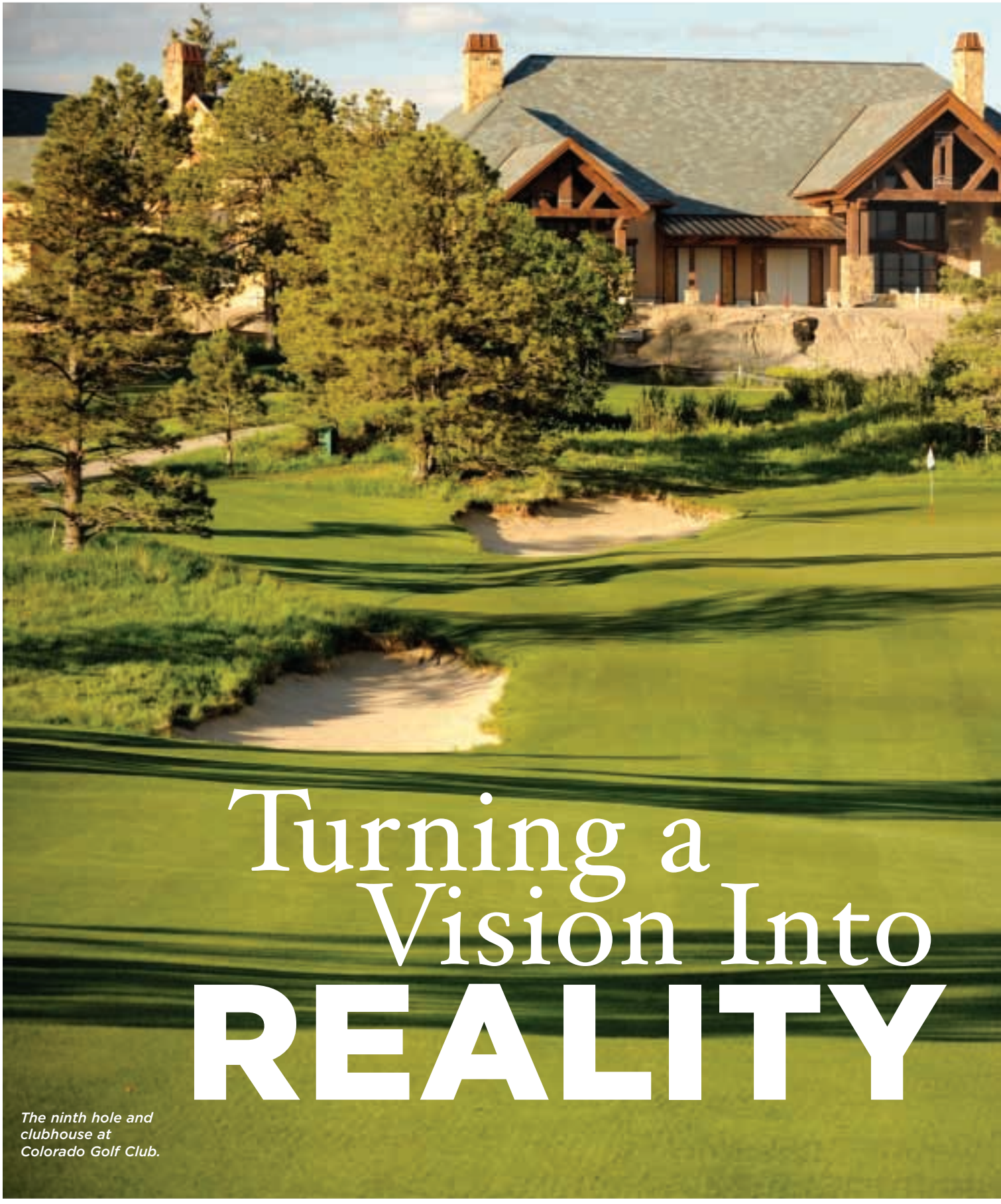
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Turning a Vision Into REALITY

The ninth hole and clubhouse at Colorado Golf Club.



Not wanting to settle for anything less than the best golf course they could create, the founders of Colorado Golf Club have realized their grand expectations

BY ANTHONY COTTON

FOR 10 YEARS, MIKE McGETRICK traveled the globe, collecting and hoarding nuggets like an itinerant squirrel.

While the primary focus of the trips was his instructional work with a clientele that included major champions like Beth Daniel, Meg Mallon and Juli Inkster, along with a number of PGA Tour professionals, at the same time there always was something more going on in the back of his mind.

"I had worked at Cherry Hills Country Club for three years and I told myself afterward that someday I wanted to have an elite club similar to that," McGetrick said. "My goal was to develop something where someone would say, 'How can I *not* join his club? It has everything I'm looking for.' "

Seven times during his decade on the road, McGetrick said he had opportunities to fall in with one group or another, but for whatever reason, the fit did not seem right. And so he kept on gathering and asking questions: What was the golf experience like at this place? What were the amenities like at that one? Why, despite all appearances, did things fall short at that place?

Finally, just when his file cabinet full of thoughts and notes seemed ready to burst, one of his students mentioned a

piece of property located in Parker, about 15 miles southeast of downtown Denver. Eventually, McGetrick went on a site visit and within moments, those 10 years of wishing and hoping began to take shape.

"I toured for two hours and I knew right then it was the place to start Colorado Golf Club," he said.

Now, the world of golf is about to share in McGetrick's good fortune.

Although it just opened three years ago, with work still being done on the clubhouse and some custom home sites, the rolling Bill Coore and Ben Crenshaw-designed course, created from some 1,400 acres of wild, untouched terrain, has already become a major player in the sport.

Besides this year's Senior PGA Championship, CGC also has been tabbed to be the host club for the 2013 Solheim Cup, which would likely wed McGetrick's course with an expected captaincy of either Inkster or Mallon for the United States team.

Should things go well, that Ryder Cup-style event on the LPGA Tour . . . well, maybe that's getting a little too far ahead of ourselves. Or is it?

Said Joe Steranka, chief executive officer of the PGA of America, "We think Colorado Golf Club is that special."

It certainly doesn't hurt that the property has more than enough room to hold any major championship event the club desires, with plenty of space for the ubiquitous hospitality suites, television compound, media center — and still comfortably move upward of 40,000 spectators around the grounds.

"Basically, you're building a city for 25,000 to 50,000 people, depending on which event you have," Steranka said. "You need an urban transportation system, a restaurant service, security, and spectator services. And you have to build that on a temporary basis for one week."

Of course, having all the space in the world means little if the golf course event doesn't meet expectations — which isn't the case at Colorado Golf Club. Besides the spectacular views that will be afforded from having the Rocky Mountains as a backdrop, competitors will find an 18-hole setup that may look inviting but is just as likely to be severely penal to the player who puts his shots in the wrong location. All those wide open spaces gave Coore and Crenshaw an unlimited

DREAM DESIGNS

Colorado Golf Club is far from the only course designed by the team of Bill Coore and Ben Crenshaw that has received rave reviews. On the 2010 list of Golfweek magazine's top 100 modern (built after 1960) courses in America, Coore-Crenshaw is the architect of nine entries:

Ranking	Course
1	Sand Hills, Mullen, Neb.
6	Friar's Head, Baiting Hollow, N.Y.
13	Old Sandwich Golf Club, Plymouth, Mass.
22	Bandon Trails, Bandon, Ore.
23	**Colorado Golf Club, Parker, Colo.**
39	The Club at Cuscowilla, Eatonton, Ga.
66	Kapalua Golf Club (Plantation Course), Maui, Hawaii
67	We-Ko-Pa Golf Club (Saguaro Course), Fountain Hills, Ariz.
78	Hidden Creek Golf Club, Egg Harbor Township, N.J.



The sixth hole at Colorado Golf Club.

opportunity; they could have routed the holes in any number of ways that would have resulted in a spectacular and memorable golf experience.

While major championships are often characterized by incredibly thick rough that's to be avoided at all costs, the 71st Senior PGA Championship could be noteworthy for the fact that even without lush patches of tall grass, trouble may still be lurking around — or just off — any given fairway.

"The difference here is that it will be penal even if they don't put rough in, because the ball has a chance to bounce and run and take the slopes and run into the pine needles and pine trees," said Mark Wiebe, a Denver resident who has played in the last two Senior PGA Championships since turning 50 in the fall of 2007.

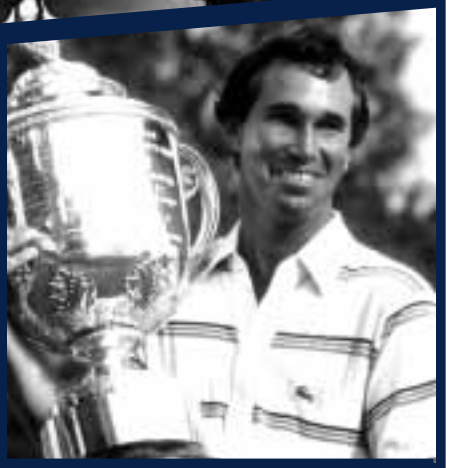
In his first, in 2008 at Oak Hill Country Club in Rochester, N.Y., Wiebe remembered, "There, the ball was caught and wouldn't go too far from the fairways, but you were only chipping out. Here, the ball isn't going to get caught, but it's going to keep trundling wherever it's going. You may be closer to the green, but you'll have a much more difficult shot."

In his dreams of founding a golf nirvana, McGetrick says his main focus was creating a memorable









Clockwise from top: PGA Championship winners Vic Ghezzi (left), Hubert Green and Don January all were victorious in Colorado.

THREE PGA CHAMPIONSHIPS IN COLORADO

THE PGA CHAMPIONSHIP HAS NOT BEEN A FREQUENT VISITOR TO COLORADO — it's been played here just three times — but the history dates back to another era.

The first PGA Championship to be held in Colorado came in 1941 at Cherry Hills Country Club in Denver. Vic Ghezzi defeated Byron Nelson at the second extra hole of the 36-hole match-play final. Ghezzi had a chance to win one hole earlier but missed a 10-foot putt for birdie. At the next hole, both players missed the green and chipped to within 3 feet. A coin was flipped to determine who would putt first because it was so close. After Nelson putted first and missed, Ghezzi was able to sink his putt for the title.

The format of the PGA Championship had been changed to stroke play when it returned to Colorado for a second time — in 1967 at Columbine Country Club in Denver. Two Texans, Don January and Don Massengale, finished at 7-under-par 281 and went into an 18-hole playoff. January, who previously had lost the 1961 PGA Championship in a playoff, this time was able to emerge victorious over Massengale, shooting a 3-under 69 and winning by two strokes.

Cherry Hills was the host club of the 1985 PGA Championship, where Hubert Green defeated Lee Trevino, the defending champion. Trevino led after 36 holes in his attempt to win back-to-back titles, but he shot 75-71 over the weekend and came up two strokes shy of Green, who finished 70-72 for his second major; he won the U.S. Open eight years earlier.

— Amy Parker

Rater's Notebook

By Bradley S. Klein

THE 2010 SENIOR PGA CHAMPIONSHIP is the first major test for a golf course designed by the team of Bill Coore and Ben Crenshaw. In an era that has seen most tournament venues stretched, narrowed, and made ferocious with deep rough in the name of providing a severe challenge, Colorado Golf Club will present something of a throwback to the day when shot-making, options and thoughtfulness were valued.

Colorado Golf Club, opened in 2007, is old-fashioned golf. The routing is unimpeded by housing, with only 134 homesites on a 1,700-acre parcel and the golf course enveloped by a 1,200-acre conservation easement of prairie grasses, wetlands, arroyos, and stands of Ponderosa Pines that never will be developed.

At 6,000 feet above sea level, the golf course plays approximately 10 percent shorter than its Senior PGA Championship scorecard length of 7,490 yards. The effective length is closer to 6,700 yards, though the ball won't travel quite as far in the cooler, more humid springtime air than it would in mid-summer. Winds coming in from the west off the Front Range will also influence play. And with 200 feet of elevation on site, there's plenty of native terrain to traverse as well as slightly sloped stances to play from.

The par-72 layout was designed with enormous width to the fairways and yet subtle charm to the ground counters around the green. That's part of a retro-trend in golf course architecture that's been spirited by Coore and Crenshaw as well as by Tom Doak and Gil Hanse. In so doing, they invoke the playful intrigue of such classical-era designers as Charles Blair Macdonald and Perry Maxwell. The emphasis is on angle, position and the proper weight or strength to a shot, not just parachuting the ball in to a specific target.

1. Ease and intimacy of routing: Each of the two, counterclockwise returning nines transition from wooded, elevated terrain out onto lower-lying meadowland and back. With the first two holes going from the longest on the course (653 yards) to the shortest (152 yards), architects have "announced" their intent to create extremely varied pacing and rhythm.

2. Quality of feature shaping: Most of the shaping is at the green, with most playing surfaces set at natural grade.

3. Natural setting and overall land plan: Beautiful setting looking westward to the mountains. The clubhouse, all 45,000 square feet, is a massive structure, even if its stone and woodwork fit in stylistically. Housing is barely visible from course, other than on first and 15th holes. An elegantly crafted, very engaging nine-hole par-3 course occupies the more active wooded land just to the north of the course and is a lot of fun to play.

4. Interest of greens and surrounds: Greens are in the range of 6,500 square feet, with some offering considerable more contours than is usually the case for Coore and Crenshaw. Rollouts surrounding the greens seamlessly transition into natural lows rather than awkwardly manufactured chipping areas.

5. Variety and memorability of par 3s: A pair of front-nine par 3s tell it all: The short-iron second hole to smallest green on course provides no room to miss; a fairway-wood sixth hole offers big sweeping target with lots of room right for working the ball in on the ground off mounds placed there.

6. Variety and memorability of par 4s: There is a great mix of long and short holes and offset angles of tee shots and approaches. The identity of longer holes gets tough to discern, however, because of low vantage point of tees and all of the native area that always has to be carried.

7. Variety and memorability of par 5s: A long, downhill opening hole brings



The 11th hole at Colorado Golf Club.

powerful mountain views into play immediately, but the real stunner is the split-fairway option on the 16th hole.

8. Basic conditioning:
Superintendent Tony Hartsock and his crew have provided excellent turf quality — and this for a course that as late as early March lay entirely under a snow blanket. Dominant bentgrass greens and hybrid bluegrass fairways and rough hold up well under the diverse, demanding climate here. The best touch might well be the bunkers that are scraggily in the back but cut low and tight on the approach side so as to vacuum in golf balls rather than to buffer them away.

9. Landscape and tree management:
Ponderosa pines are used extensively if lightly to "turn" the basic shape of the hole.

10: "Walk in the park" test:
Holes are arrayed in an easily linked natural loop that brings golfers into a fascinating juxtaposition of long views into the Rocky Mountains and shorter views into beautifully sculpted golf ground.

Overall
Colorado Golf Club is ranked No. 22 among *Golfweek's* top 100 modern courses (those built after 1960) for a very good reason. It's living proof that old shot-making, with scruffily shaped bunkers to negotiate and interesting angles to work with, are enduring golf virtues.





Bill Coore, Ben Crenshaw and Mike McGetrick's vision will be played out at this year's Senior PGA Championship.

experience for members. But along with that, he adds, there always was the thought the course would be good enough to some day be in the mix when it came to testing the best players in the world.

"We told the membership from the beginning we'd never have a tournament year in and year out, but we did say we wanted to host major championships," he said.

Very early on, the club was the site of some local qualifiers for the U.S. Open, and indeed, word of the course's charm had begun to spread.

"We've stayed close to Ben Crenshaw since he was a Ryder Cup captain (in 1999); I remember playing Bandon Trails and talking to him about that course," Steranka said. "I asked him what else he was working on, and he said, 'Well actually, there's this project in Colorado that's really special . . . '

"And he was right. You talk about the walk-in-the-park value; Colorado Golf Club is as good as there is anywhere in the country."

That's one reason why, despite its youth, Colorado Golf Club has made such strides, Steranka says. Another factor is the opportunity to grab a foothold on the courses and locations that could, in time, become the standard bearers in the sport.

"The Colorado Golf Club is a beautiful natural site for golf," said Crenshaw. "The excellent topography lent itself to a diversity of holes, providing a challenge to all golfers. It's a well-rounded test that certainly will showcase the individual player's skills in the Senior PGA Championship."

Early indications are that Colorado Golf Club has the potential to develop into a course capable of creating its own enduring memories. And after more than a decade of dreams, McGetrick realizes that the time is now.

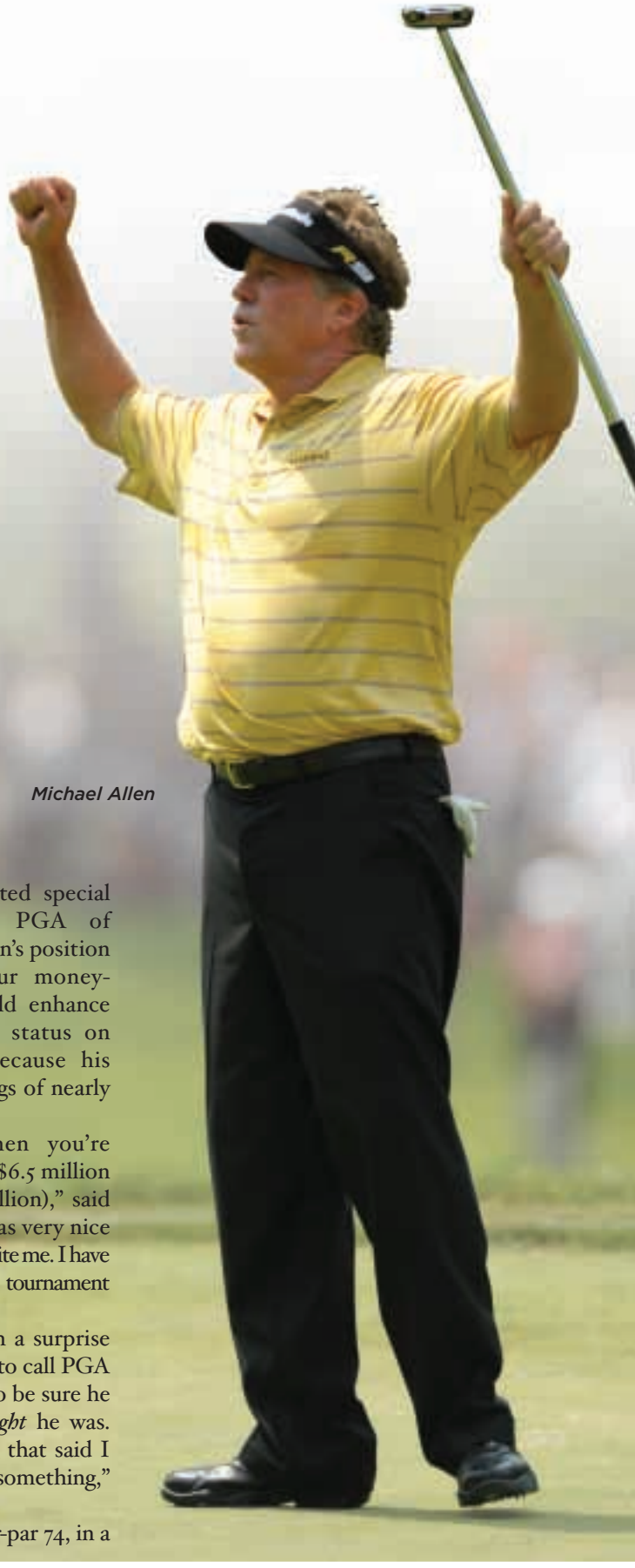
"I thought it would take a little more time for a championship to come to Colorado Golf Club and I wish the club were a little more established in terms of all the amenities being completed, but we have a great course, one that all the tours would enjoy competing on," he said. "Colorado Golf Club has everything a championship course needs to be great.

"It's going to be a great test for us to see how this is going to unfold; it's going to be a great test for the golf course and where we go in the future."

Anthony Cotton is a sportswriter for *The Denver Post*.

FIRST, *at last*

Unable to win in nearly two decades on the PGA Tour, Michael Allen enjoyed immediate success at Canterbury Golf Club in his debut as a senior



Michael Allen

BY RICH SKYZINSKI

SINCE HE JOINED THE PGA TOUR IN 1990, Michael Allen believed he was good enough to compete against, and beat, the best players in the world.

He managed the first half of that equation just fine as, for the better part of two decades, he earned and maintained playing privileges on the PGA Tour. The second part, however, did not come nearly as easy. Through mid-May 2009, Allen had started in 334 tour events and never had enjoyed the sweet taste of triumph. But then, over a demanding Canterbury Golf Club at the 70th Senior PGA Championship, in his first go-round in senior golf, Allen, who had turned 50 just a few months earlier, achieved his lifelong goal with a two-stroke win over former Masters champion Larry Mize.

In more ways than one, Allen's win came out of nowhere. He played in the Senior PGA Championship as one of 13 players who accepted special invitations from The PGA of America, who figured Allen's position among the top 125 tour money-winners from 2008 would enhance the field. Allen had no status on the Champions Tour because his lifetime PGA Tour earnings of nearly $4.9 million were too low.

"It's always hard when you're playing the PGA Tour for $6.5 million and come play for $2 (million)," said Allen. "I just thought it was very nice of The PGA of America to invite me. I have never had an invitation to a tournament before, so I was honored."

The invitation was such a surprise that Allen thought it best to call PGA of America headquarters to be sure he was reading what he *thought* he was. "Figured it was something that said I had to pay some dues or something," he joked.

He opened with a 4-over-par 74, in a

tie for 73rd place, and never before had a Senior PGA Champion made up that much ground over the final 54 holes. Previously, the longest route to the winner's circle after 18 holes had been crafted by Tom Watson, who passed 26 players over the final three rounds to win in 2001.

Part of the reason for Allen's slow start was that in the first round he still hadn't figured out how to play Canterbury, a classic golf course with some of the most treacherous green complexes anywhere. Once Allen settled on a game plan, he went 10 under par over the last 54 holes — six shots better than anyone else over the same span — en route to a 6-under total of 274.

Allen had come close to winning on the PGA Tour — he was second twice, in 2004 and in '07 — but still, his inability to close the deal forced him to consider other career ventures. He earned his accreditation from The PGA of America to become a teaching professional, worked in construction and even took a job at famed Winged Foot Golf Club, which sounds more impressive than it really was. It was one day when he was washing and scrubbing practice-range mats that Allen rededicated himself to playing at the highest level. "That was kind of humiliating," he conceded.

A lot of players thought they had Canterbury figured out, but in most cases, their answers were only temporary.

• Scott Hoch burst from the starting gate with six birdies in 16 holes, then finished bogey-bogey with only five more birdies the rest of the week.



Larry Mize

• Ross Drummond, an unknown Scottish import, took the 36-hole lead with a second-round 66, which shared honors for the low score of the week, but then a pair of weekend 76s sent him down into the middle of the pack.

• Tom Kite lost second- and third-round leads when he bogeyed the 17th and 18th both days, a teasing prelim to the final day when he coughed up four straight bogeys starting at the 14th.

• Jeff Sluman led until he bogeyed two of his final three holes on Saturday, then confronted one of the most unsettling thoughts a golfer can experience. "I honestly don't know where it's going off the tee," said Sluman, who made seven bogeys over the first three rounds — each of them following a missed fairway. Sluman drove the ball better in Round 4, but he never mounted a serious challenge after bogeys at two of his first three holes.

• Watson birdied four of his first eight holes on Sunday to climb within three shots and, playing in front of the last group by more than an hour, had hoped to post a score that might turn up the pressure on the leaders as they faced Canterbury's last three holes, which might be the best finish in golf. But Watson, who four-putted a green two days earlier, again was done in with a putter that misfired and on Sunday he missed two short par putts. "The mind tells you you're not going to make a proper stroke," lamented Watson, "and you don't."

The title eventually was decided at the par-4 12th, the week's second-most difficult hole. Mize, then ahead of Allen by a stroke, made a bogey 5 and Allen, in the following group, hit a 9-iron to 4 feet and rolled in the birdie. Allen kept his one-stroke lead until the 72nd hole, where his 10-foot birdie served as very sweet icing on the cake.

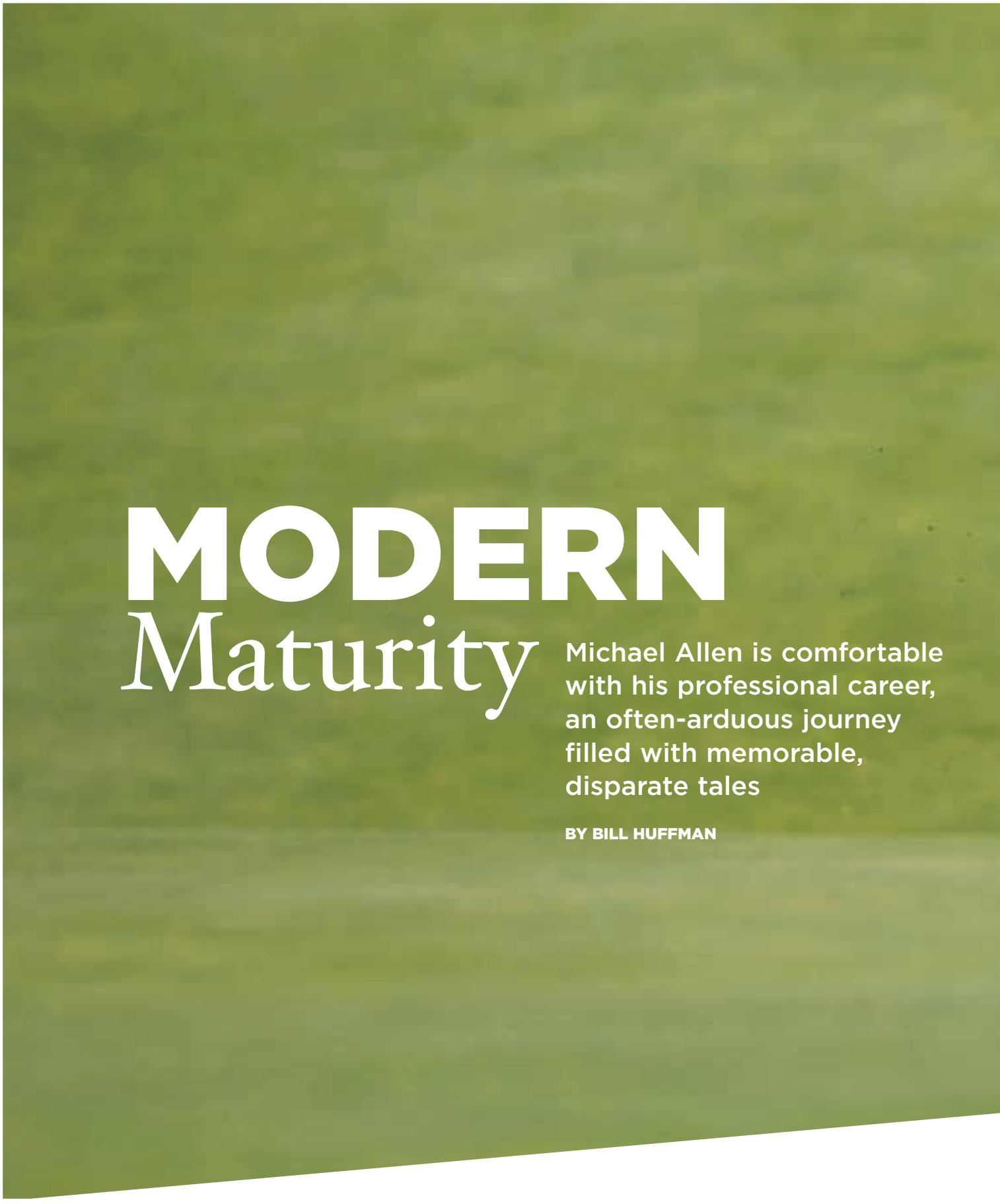
With the great success enjoyed by Allen in his Champions Tour debut, most observers reasoned it was a no-brainer that Allen would see the obvious signal that his place was in senior golf. But Allen countered that as long as he had his PGA Tour card for 2009, which he did, he planned on using it.

"I worked so hard to get exempt and stay exempt on the PGA Tour," he said, "that it means a great deal to me to do that. I feel like I worked my game to become a really competitive player. . . . In a couple of years, maybe a year, who knows what's going to happen? But I still want to compete against the best players in the world for another year or two, while I'm able to, because I won't be able to for long."

You can be sure Mize and his colleagues were not arguing with Allen's logic.

"I just thought it was very nice of The PGA of America to invite me. I have never had an invitation to a tournament before, so I was honored."

— Michael Allen



MODERN Maturity

Michael Allen is comfortable with his professional career, an often-arduous journey filled with memorable, disparate tales

BY BILL HUFFMAN



AS A WELL-KNOWN oenophile, Michael Allen revels in the comparison that his career in golf is like a fine bottle of wine.

"Oh, yes," he says with a husky laugh. "I have *absolutely* gotten better with age."

The biggest proof came a year ago when the Scottsdale, Ariz., resident captured the 70th Senior PGA Championship in his very first start in senior golf. Playing on a invitation from The PGA of America, Allen joined the legendary Arnold Palmer as the only players ever to win the prestigious championship in their Champions Tour debut.

Despite the fact that Allen never had won in 334 starts on the PGA Tour — his last victory was the 1998 Greater Austin Open on the Nationwide Tour — he held off the more-heralded Larry Mize to win by two strokes at Canterbury Golf Club in Cleveland. And, as usual, he did it the hard way, opening with a 4-over-par 74 before storming back with a week-best 66, followed by back-to-back 67s on the weekend.

Always humble and easygoing, Allen quickly dismissed any comparisons to himself and "the King."

"If you refer to me and Arnie in the same sentence, the only thing we had in common before winning this great tournament was, we both liked to have a glass of wine," quipped Allen, who celebrated his victory by buying champagne for the media à la "Champagne Tony" Lema, the late, great golfer who initiated the practice at the 1964 British Open.

What was just as amazing about Allen's entrance into age-group golf was it almost didn't happen. That's because Allen, who still spends most of his time on the PGA Tour, had a scheduling conflict.

"It all started when my wife (Cynthia) told me I got a letter from The PGA of America," Allen recalled. "I thought I probably had to pay some dues. I've never had an invitation or an exemption for anything."

The conflict involved the PGA Tour's Byron Nelson Classic in suburban Dallas, which took place the same week in late May.

"But since The PGA of America had been so nice about it, I decided it was time to test the waters with a lot of the guys I had grown up with," Allen said of the experience that ended up earning him $360,000, or about twice as much as he had made in his first 12 events on the PGA Tour in 2009.

"In retrospect, it was one of the greatest decisions I ever made. I'll never forget hitting that 4-iron at the (225-yard, par-3) 17th hole on Sunday — a perfect shot on the hardest hole on the course. I had trained my whole life for that moment, and I finally did it."

To say Allen's very own Canterbury Tale was long and winding would be an understatement. Then again, playing golf for a living can be like reading a great novel, where there are lots of twists and turns and, eventually, a touch of irony.

Allen's roller-coaster career began as a youngster in San Francisco, where he grew up in San Mateo, was lucky enough to get to play at the Olympic Club as a teenager and eventually got a scholarship to the University of Nevada-Reno.

"I never saw the campus on my recruiting trip," chuckled Allen. "But it was a great experience. I met some fantastic people playing college golf, including one of my teammates, Kirk Triplett."

Upon graduation, Allen stood at yet another crossroads.

"I learned early on that I couldn't make money rock climbing — another passion — so I took a job with Morgan Stanley as a broker," Allen recalled. "I think I lasted a couple of weeks."

Torn between work and his frequent trips to the Napa Valley to visit the wineries, Allen chose the vino. But realizing that his father knew best, he ended up giving golf a shot at the professional level.

"It was about 1984 or so, and our club had just been selected to host the (1987) U.S. Open. That is how it all came up," Allen said. "My dad challenged me to get my game good enough so (eventually) I could qualify for it, which I didn't.

"He said, 'You're good enough to play out there, and besides, you love it.' "

Thus began an odyssey that started in South Africa, journeyed into Asia and ended up in Europe. Along the way, Allen tasted his first win at the 1986 Bordeaux Open and then captured the 1989 Scottish Open, the European Tour's tuneup to the British Open. A final-round 63 gave Allen a two-stroke margin of victory over a field that included Jose-Maria Olazabal, Ian Woosnam, Sandy Lyle, Payne Stewart, Nick Faldo, Vijay Singh, Seve Ballesteros and Greg Norman.

"The Scottish Open was big because of the people I beat, but the Bordeaux Open is probably the one I'll always remember for a couple of reasons," Allen said, a smile spreading across his face. "Bordeaux was my first win as a pro, and part of the winnings included 25 cases of wine, which represented a full barrel."

Tired of the globe-trotting grind but fresh off the victory in Scotland, Allen gave PGA Tour Qualifying School a shot in 1989. It was the first of a record 13 trips to professional golf's school of hard knocks, from which he made it through successfully nine times, also a record.

But Allen's education didn't come without a lot of strain and pain as he quit the game in 1995 for what turned out to be three long, frustrating years. During that span he took jobs as an assistant in the golf shop at famed Winged Foot Golf Club, tried another (unsuccessful) stint as a stock broker, and tried his hand at medical sales (also unsuccessful) before working in the construction industry in Scottsdale.

"Even in Arizona's 'boom' housing market of the late '90s, I was able to



Michael's wife, Cynthia, was on hand to see him collect the hardware at the Senior PGA Championship.





In his many years trying to win on tour in the United States, Allen played at every level: the Nationwide Tour (left, 2003), the PGA Tour (center, 2006) and as a senior (right, 2009).

lose money," said Allen, who now laughs at the memory. "So I got a cell phone and figured everybody would start calling me (offering jobs).

"But I was wrong. After a while you just kind of realize that it's hard to go out in the real world and make $100,000 a year. There was a lot of frustration, a lot of tough times, and a lot of good times . . . but I had my kids (daughters Christy, now 16, and Michelle, 12) and my wife, and I was determined to take care of my family."

Allen returned to Q-School in 2001, 2003 and 2005 before he graduated for good in 2006.

"Luckily, I was good at it," said Allen, who has earned almost $6 million on the PGA Tour despite never visiting the winner's circle.

What is it that has kept the 51-year-old Allen on the upswing despite his advancing age? According to his best friend and confidant, his wife, Cynthia, "Michael finally got his own team."

"We used to joke that his career started going straight downhill when he met me, and there is some truth to that," Cynthia quipped. "But I believe we are all on a path, and this was the path that was laid out for Michael. . . .

"The biggest thing was, he learned from those trials and tribulations, and now he's got his team in place. (Instructor) Mike Mitchell has got him comfortable and confident, Mike Maroney has been his caddie for four years and really knows Michael's game, and he's got a trainer, Jeff Banasech, who keeps him limber and in shape — even if Michael doesn't necessarily look like it."

Mitchell, who teaches out of the Hideaway Club in Palm Springs, Calif., said there are several reasons why Allen has improved late in his career.

"Michael is a tremendous student, and he's not afraid to get out there and just pound it out," said Mitchell, who also has worked with successful tour professionals such as Brad Faxon, Steve Lowery and John Cook. "Plus, (with age) he's gotten stronger mentality and mechanically.

"He calls me 'the mad scientist,' but he's also trusted me to take him in a direction that was more efficient and relied more on the biomechanics of the golf swing. As a result, it's been a great journey, a great friendship, and everything has just added up."

Allen's zenith, to date, has been the victory at the Senior PGA Championship, but he hopes there still might be some magic left on the PGA Tour, too. Although time is running out, Allen said there is no way he's panicking.

"Some people struggle with getting older, but I'm very comfortable with it," he said. "The truth is, you can't fight it, and besides, I'm actually quite proud of the fact that I've made it this far."

Along those lines, the Allens tried to honor the past when Michael and Cynthia hand out a special gift to each player at this year's Senior PGA Championship at Colorado Golf Club.

"We thought long and hard about it because we wanted something special, something that reflected Michael's career in golf," Cynthia said. "In the end, it seemed like the perfect gift: a bottle of 1985 Chateau Rausan-Segla." Yes, the exact vintage that Allen laid claim to almost 25 years ago in France.

"Cynthia and I decided that was an important little story in my life, that first win," Allen said. "Besides, we drank the last bottle (of the original 25 cases) last year, and I thought we needed to restock. It's just a really nice bottle of bordeaux and I thought the guys would enjoy it."

But try as they might, the Allens were unable to get their hands on enough to share the vintage with every player in the field. But it wasn't for lack of effort from Allen, who, like a true oenophile, has absolutely gotten better with age.

Bill Huffman formerly covered golf for *The Arizona Republic* in Phoenix and now writes for the Arizona Golf Association.



The Swing of a CHAMPION

A photographic look at the swing of 2009 Senior PGA Champion Michael Allen

BY MIKE MITCHELL, PGA

(Mike Mitchell is the PGA teaching professional at The Hideaway in La Quinta, Calif. He has worked closely with Michael Allen since 2004.)

MICHAEL IS A CLASSIC EXAMPLE OF THE MODERN-DAY GOLF swing — a culmination of great golf conditioning, mechanical application and well-fit equipment.

I tried to show Michael how, if we change his structure, that it would allow him to move more efficiently and create a better delivery of the golf club through impact.

I organized our work into a few components. First, I like to start with structure: the player's foundation, which is comprised of their pre-shot principals, grip, alignment, posture and ball position. Posture was a big thing with Michael. We needed to work a lot to help him maintain certain structural positions. I had to first get him structured correctly, then to get him moving within that foundation properly, and then finally getting the golf club connected to his arms in that whole foundation. The last part was connecting him with the right equipment, and we made some dramatic changes in this regard.

As Michael delivers the club through impact, the butt of the shaft and his left arm are in a forward position in relation to the impact of the ball. This is a continuation of the energy or the reaction of the load in the backswing. He's reacting forward from the backswing, where he's in a level and fully extented position through impact; this (Fig. 9) is the highly desired and pivotal moment of the swing that every golfer should aim to achieve.

When everything is finished (Fig. 12), he's in a relatively straight line from his left shoe all the way up through his head. It's all pretty much a straight line.

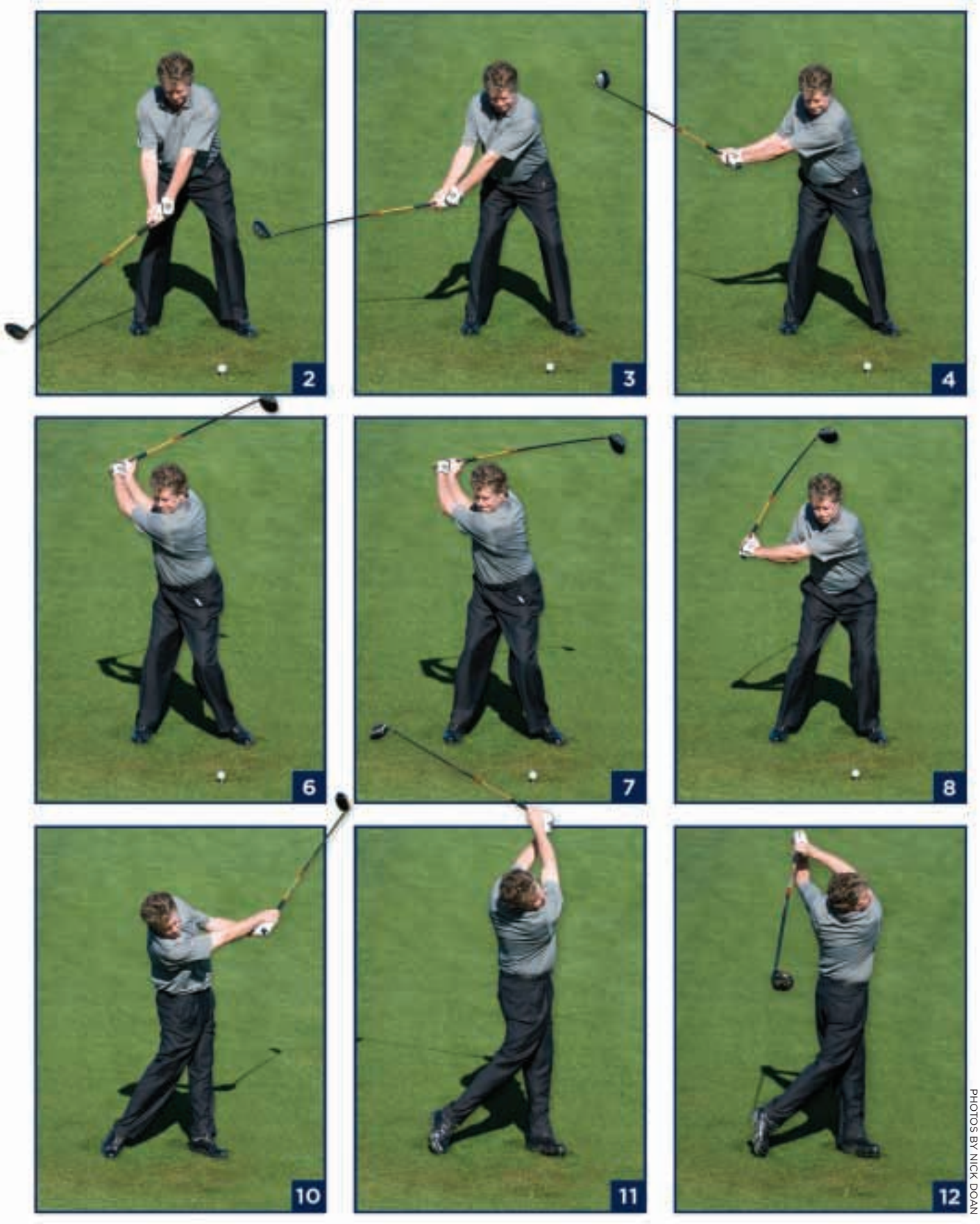
But anytime you're dealing with a player at that level, there's a tremendous amount of trust involved. And that speaks very highly to Michael's character, to put your complete trust in someone who's trying to architect changes, all in the aim of making his swing more repeatable, more efficient.

He's deserving of everything he gets from his Senior PGA Championship victory and everything he gets going forward.









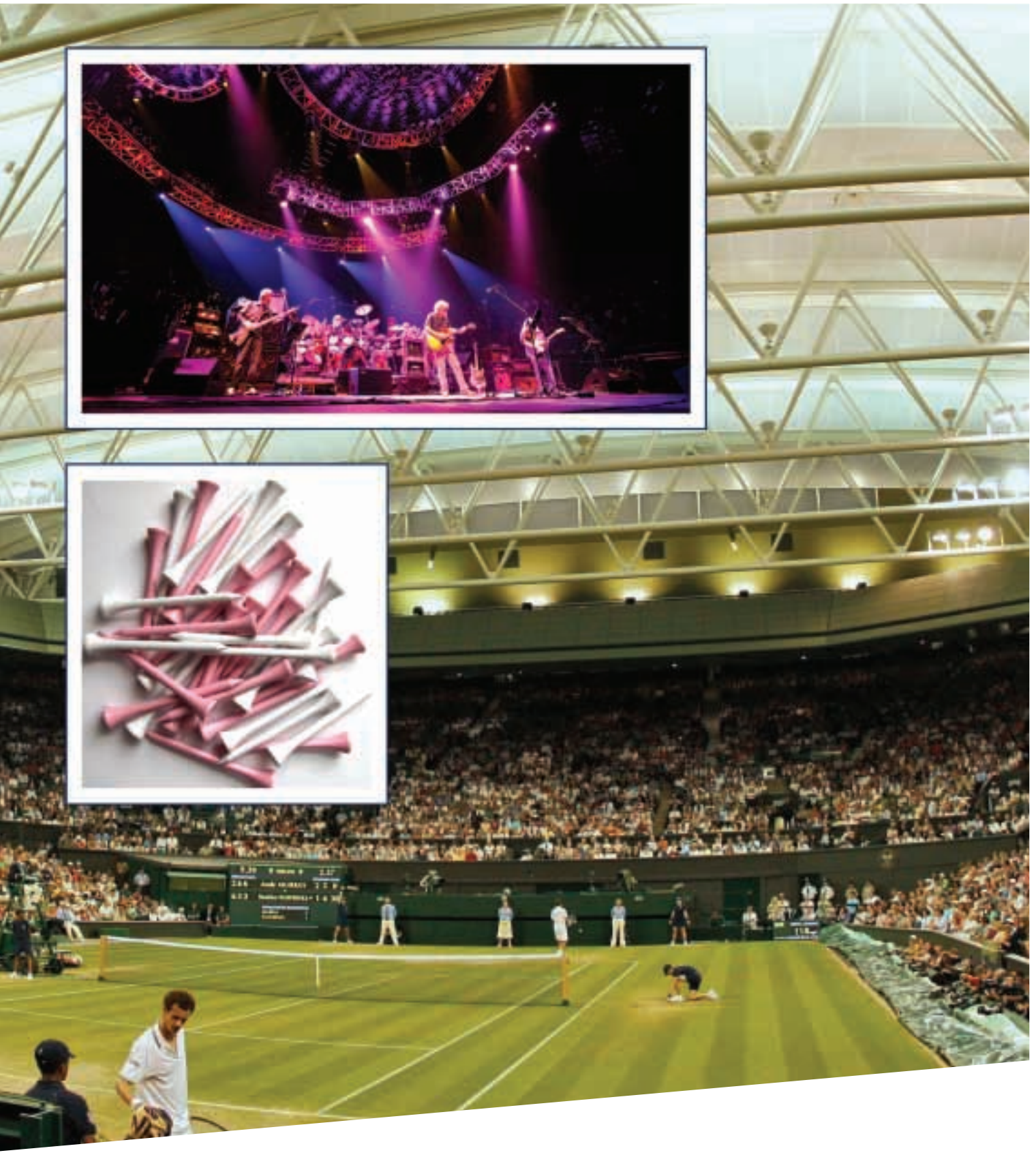
PHOTOS BY NICK DOAN

20 Questions With MICHAEL ALLEN

1. **Favorite course in the U.S.**
Pebble Beach.
2. **Favorite hole in the U.S.**
That's a harder question. Might be No. 17 at Winged Foot (West), but it's hard to beat 7 or 8 at Pebble Beach . . . or the 16th at Cypress Point.
3. **Favorite course outside the U.S.**
The Old Course at St. Andrews.
4. **Favorite hole outside the U.S.**
No. 7 at Old Head (Kinsale, Ireland), the par 3 up over the hill.
5. **Favorite view in golf.**
The bar at Edgewood Tahoe Golf Course (Stateline, Nev.). Then again, sitting behind the 18th green at Pebble Beach is pretty spectacular, too.
6. **Any golf superstitions?**
I never start a round with any golf balls with the number 3 on them, and I only use pink and white tees.
7. **Favorite meal.**
My father-in-law's Seafood Fra Diavlo.
8. **Where were you and how old were you the first time you broke par?**
I was 13 at The Olympic Club, on the old Ocean Course, on a foggy morning with my father.
9. **Favorite golf course architect.**
Seth Raynor.
10. **Best shot of your career.**
I know the most pertinent one was the shot at the par-3 17th at the Senior PGA Championship. That's as good as I can hit a golf ball when I've needed to. (Allen hit a 229-yard 4-iron on the green and went on to make par, which allowed him to take a one-stroke lead to the 72nd hole.)
11. **The one show you have to TiVo when you're on the road.**
I've never TiVo'd anything in my life.
12. **If you weren't a professional golfer, what would you be?**
I love the stock market, but now I know I wouldn't be any good at that. Maybe a waiter.
13. **Who fills out your dream foursome, golfers?**
My father, Arnold Palmer and probably my buddy, Johnny.
14. **Who fills out your dream foursome, non-golfers?**
Ronald Reagan, Charles Barkley and Joe Montana.
15. **Favorite movie.**
"Tombstone" or "Animal House."
16 **Favorite musician or group.**
The Grateful Dead.
17. **Favorite sporting event, non-golf.**
The one I'd love to go to is Wimbledon.
18. **Favorite sports team.**
San Francisco 49ers.
19. **Favorite athlete.**
Joe Montana.
20. **Who would you buy a ticket to watch?**
Billy Joel and Elton John. I've seen them in concert together and they were phenomenal.



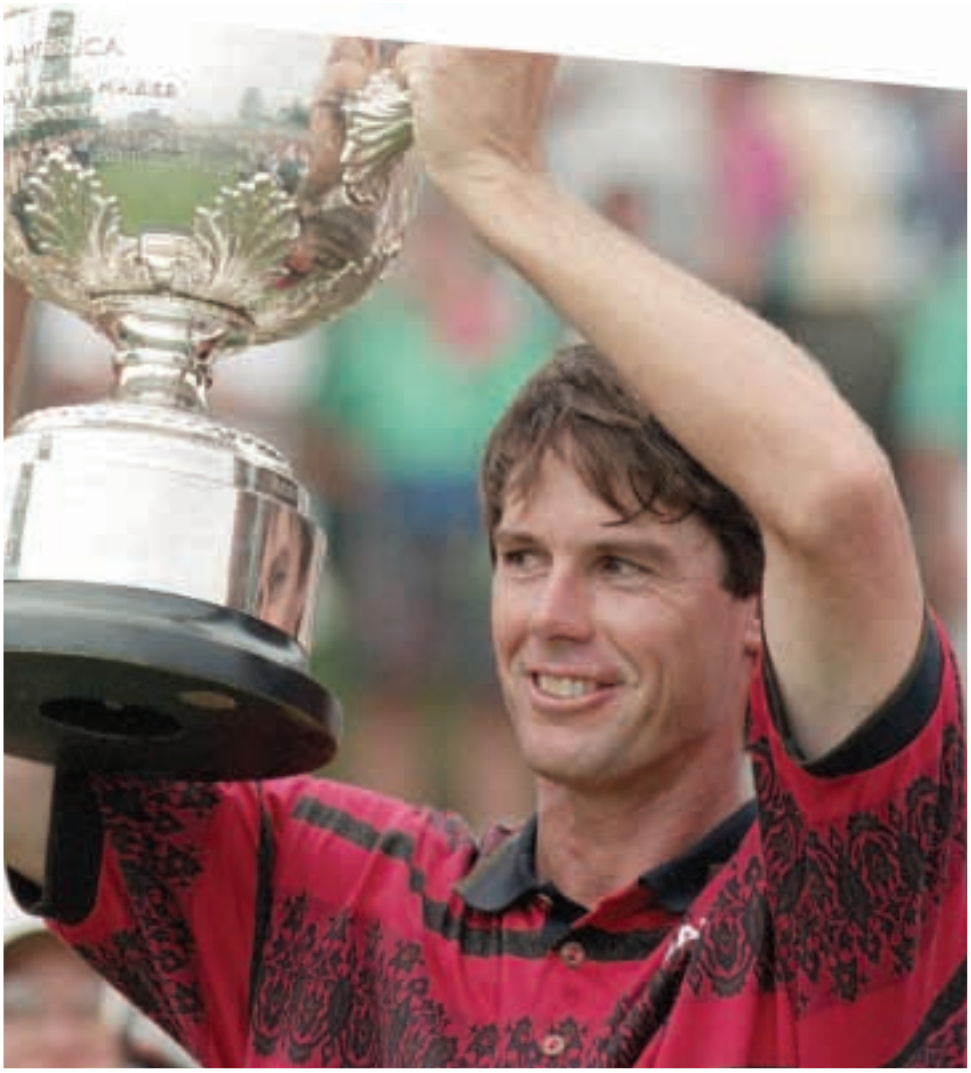
Photos: *The seventh hole at Pebble Beach; The Grateful Dead; Wimbledon (background); Joe Montana.*



Major ADDITIONS

Among those competing in their first Senior PGA Championship are Paul Azinger, Fred Couples and Corey Pavin, each of whom has written his own noteworthy chapter in golf annals

BY MARINO PARASCENZO





PAUL AZINGER WON THE PGA Championship under a death threat he didn't know about, Fred Couples won the Masters off one of the scariest hanging lies in golf history, and Corey Pavin took the U.S. Open with a shot so sweet, it's still soaring like a dream through the minds of everyone who witnessed it.

Introducing the Big Three of senior golf, Class of 2010 for the newly over-50s and leading the way among those eligible this year for their first Senior PGA Championship. These are the Captains Three: Azinger captained the U.S. team to victory in the 2008 Ryder Cup; Couples led the U.S. over the Internationals in the 2009 Presidents Cup; and Pavin's time is right around the corner. He's the U.S. captain for this year's Ryder Cup in Wales.

Zinger's trophy case is hefty: 12 wins on the PGA Tour, including the 1993 PGA Championship. But his true legacy to golf will be the courage he showed when he beat the real Bogeyman.

All three also have another thing in common: a defining, heroic moment in their careers.

Azinger's moment was the entire 1993 PGA Championship at Inverness in Toledo, Ohio.

It wasn't so much that he birdied four of the last seven holes to tie Greg Norman and then beat him in a playoff, though that was great theater. The big thing was the lurking death threat. In his case, he finally had the biopsy the doctor had almost pleaded with him to get. It was then he learned that the grinding pain in his right shoulder wasn't something those handfuls of Advil was going to make go away. This was cancer.

There followed chemotherapy, radiation, lots of pain and crippling nausea. One time, the nurse was saying, "Having a bad hair day?"

Zinger wished. For a bad hair day,

From left to right: *Paul Azinger raised the Wanamaker Trophy after his victory at the 1993 PGA Championship; Fred Couples was victorious at the 1992 Masters; and Corey Pavin hit a memorable shot at the 72nd hole to clinch the 1995 U.S. Open.*





Indeed, Couples finished second in his debut and then won his next three starts. Thus, he was the first in Champions Tour history to win three of his first four starts.

first you need hair.

Zinger's trophy case is hefty: 12 wins on the PGA Tour, including the 1993 PGA Championship. But his true legacy to golf will be the courage he showed when he beat the real Bogeyman.

Azinger planned to ease his way into senior golf with a handful of visits in 2010.

"I didn't get off to a great start," he said after a couple of distant finishes. He never figured it would be easy. And there would be adjustments, none of them severe.

"The courses are maybe 200, 400 yards shorter and there's a little less rough," he said. "But the bottom line is, it's golf at its highest level."

There is one other nifty difference. "The fact that there's not a cut," he said with that great grin, "is like getting paid in advance."

The Ryder Cup victory of 2008 is

SENIOR PGA PROFESSIONAL NATIONAL CHAMPIONSHIP

The field at Colorado Golf Club is enhanced with the top 35 finishers from the 2009 Senior PGA Professional National Championship at PGA Golf Club in Port St. Lucie, Fla., won by Bill Britton of Rumson, N.J. Here are those qualifiers in order of finish:

Bill Britton
Rumson, N.J.

Perry Arthur
Plano, Texas

Paul Daniels
Port St. Lucie, Fla.

Mike San Filippo
Hobe Sound, Fla.

Jim White
Lincoln, Neb.

David Thore
Wilmington, N.C.

Jeff Roth
Flushing, Mich.

Lindy Miller
Fort Worth, Texas

Jimmy Hamilton
Knightdale, N.C.

Chris Starkjohann
Encinitas, Calif.

Kim Thompson
Salt Lake City, Utah

Jon Fieldler
Camarillo, Calif.

Jerry Tucker
Stuart, Fla.

Ed Sabo
Tequesta, Fla.

Jim Woodward
Oklahoma City, Okla.

Fred Holton
Montgomery, Ala.

Ralph West
Avondale, Ariz.

Mike Malask
Mesa, Ariz.

Freddy Gibson
Orlando, Fla.

Bill Loeffler
Highlands Ranch, Colo.

Scott Spence
Middletown, R.I.

Gary Sowinski
San Diego, Calif.

Rod Nuckolls
Wichita, Kan.

Ron Vlosich
Lakewood, Colo.

Michael Zaremba
Pueblo West, Colo.

Kirk Hanefeld
Acton, Mass.

Darrell Kestner
Glen Cove, N.Y.

Gary Trivisonno
Aurora, Ohio

Cleve Coldwater
Clarks Summit, Pa.

Robert Gibbons
Molalla, Ore.

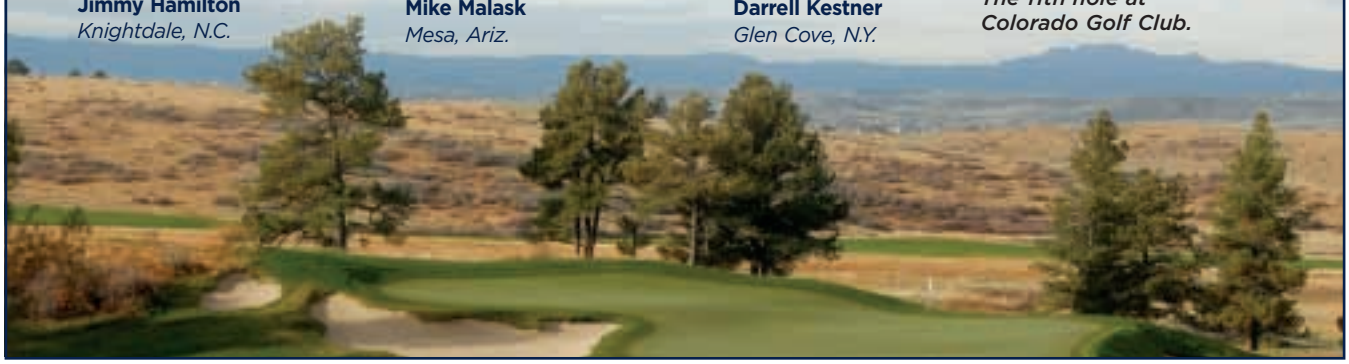
Bill Israelson
Staples, Minn.

Bob Ford
Oakmont, Pa.

James Blair III
Ogden, Utah

Joseph Bostic
Jupiter, Fla.

Rocky Catalano
Keene Valley, N.Y.



The 11th hole at Colorado Golf Club.

another part of Azinger's legacy. He did it with a revolutionary way to mix and match golfers. It's all there in his new book, "Cracking the Code," and though some consider the Ryder Cup to be a matter of life and death, Azinger, for one, knows better.

On a fine Sunday afternoon at the 1992 Masters, Couples drove a worldwide television audience beyond bonkers. He came to Augusta National Golf Club's par-3 12th, with the water in front, leading by two and saying, "I knew if I could get past that hole, I would win."

But his tee shot ended up on the bank, 18 inches above the water. All other balls don't bother to stop. They just roll right in. Freddie's seemingly hung on the short grass like some gravity-defying trick in a magic show.

Did Couples race madly across the 155 yards to play the ball before it could move? No.

Did he at least walk fast? No.

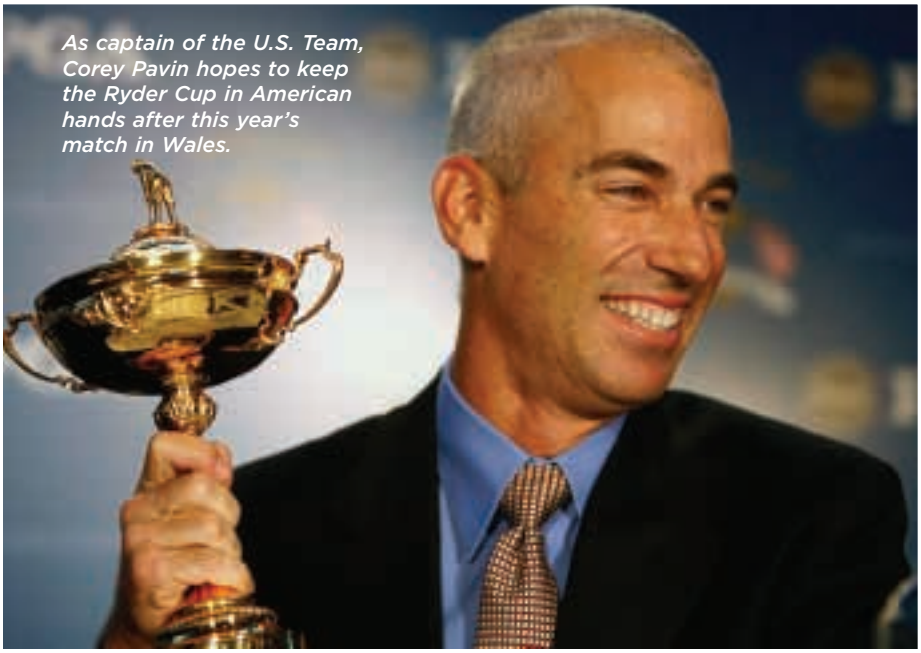
He moseyed, leaving the millions of television viewers to scream while a giant was dragging his fingernails down a cosmic chalkboard.

Finally, Couples got there, chipped the ball to within a foot, made his par, finished off a 2-under-par 70 and went on to win by two strokes over Raymond Floyd.

Couples, who had 15 wins on the PGA Tour, had not planned on playing senior golf fulltime this year despite what Azinger called a "rocket start." Indeed, Couples finished second in his debut and then won his next three starts. Thus, he was the first in Champions Tour history to win three of his first four starts.

"I had a great stretch in 1992," said Couples, who won two other events in '92 in addition to that Masters, "but I must say that these weeks . . . I'm not missing many shots.

"I think I can compete out here," he continued. "Now I have to figure out how long."



As captain of the U.S. Team, Corey Pavin hopes to keep the Ryder Cup in American hands after this year's match in Wales.

Pavin was splitting his time and his concentration. As captain of the 2010 U.S. Ryder Cup Team, he was playing some on the PGA Tour, the better to scout players.

Pavin, listed generously at 5-foot-9 and 155 pounds, has grit in every ounce, as he showed the world in the 1995 U.S. Open at tough Shinnecock Hills. He started the final round three behind Greg Norman and Tom Lehman, and three holes later he was five behind and all but dead. But before long, the galleries were yelling his name down the stretch. Then came his moment of truth.

Pavin was clinging to the lead coming to the 18th, a formidable par 4 of 450 yards. His tee shot was excellent, but for one of the shortest hitters in the game, his second would be no comfortable iron. He had 230 yards to the hole and couldn't see much of his target. Then came the shot still bronzed in the minds of all who saw it — a full 4-wood that landed just short and rolled to about 5 feet from the cup. Pavin made his par. Norman failed to catch him. Pavin had the U.S. Open.

Pavin won 15 times on tour, but he's said his results as a senior would depend on how fast and how well his swing changes would work.

"I've been using a slower takeaway and a slower backswing," Pavin said. "And I've been taking it a little more inside. My ball-striking improved a lot."

None of this translated into anything more than encouragement early in the 2010 season. Pavin was splitting his time and his concentration. As captain of the 2010 U.S. Ryder Cup Team, he was playing some on the PGA Tour, the better to scout players.

The Champions Tour can look forward to the same kind of grit.

"The courses will be a little better for me, a little shorter," Pavin said. "Granted, the courses aren't as long and there's not as much rough, but remember, these guys can play some golf."

That being the case, Pavin will fit right in.

Marino Parascenzo, a former president of the Golf Writers Association of America, is a freelance writer from Ellwood City, Pa.

PLAYERS TO WATCH

The players eligible to compete in the 71st Senior PGA Championship represent an accomplished group. Players featured here and elsewhere (see the story that begins on page 40) collectively have won more than 40 major golf titles.

SENIOR PGA CHAMPIONS



Allen Doyle
1999 SENIOR PGA CHAMPION



Jay Haas
2006, 2008 SENIOR PGA CHAMPION
Member: 1983, 1995, 2004 U.S. Ryder Cup Teams



Hale Irwin
World Golf Hall of Fame Inductee, 1992
1996, 1997, 1998, AND 2004 SENIOR PGA CHAMPION
Major Championships: 1974, 1979 and 1990 U.S. Opens
Member: 1975, 1977, 1979, 1981 and 1991 U.S. Ryder Cup Teams



John Jacobs
2003 SENIOR PGA CHAMPION



Mike Reid
2005 SENIOR PGA CHAMPION



Doug Tewell
2000 SENIOR PGA CHAMPION



Tom Wargo
1993 SENIOR PGA CHAMPION



Denis Watson
2007 SENIOR PGA CHAMPION





Tom Watson

World Golf Hall of Fame Inductee, 1988

2001 SENIOR PGA CHAMPION

Major Championships: 1975, 1977, 1980, 1982 and 1983 British Opens; 1977 and 1981 Masters; 1982 U.S. Open

Captain: 1993 U.S. Ryder Cup Team

Member: 1977, 1981, 1983, 1989 U.S. Ryder Cup Teams

Fuzzy Zoeller

2002 SENIOR PGA CHAMPION

Major Championships: 1979 Masters, 1984 U.S. Open

Member: 1979, 1983, 1985 U.S. Ryder Cup Teams

MAJOR CHAMPIONS





Ben Crenshaw

World Golf Hall of Fame Inductee, 2002

Major Championships: 1984 and 1995 Masters

Captain: 1999 U.S. Ryder Cup Team

Member: 1981, 1983, 1987 U.S. Ryder Cup Teams

Tom Kite

World Golf Hall of Fame Inductee, 2004

Major Championship: 1992 U.S. Open

Captain: 1997 U.S. Ryder Cup Team

Member: 1979, 1981, 1983, 1985, 1987, 1989 and 1993 U.S. Ryder Cup Teams



Bernhard Langer

World Golf Hall of Fame Inductee, 2002
Major Championships: 1985 and 1993 Masters
Captain: 2004 European Ryder Cup Team
Member: 1981, 1983, 1985, 1987, 1989, 1991, 1993, 1995, 1997 and 2002 European Ryder Cup Teams



Tom Lehman

Major Championship: 1996 British Open
Captain: 2006 U.S. Ryder Cup Team
Member: 1995, 1997 and 1999 U.S. Ryder Cup Teams



Sandy Lyle

Major Championships: 1985 British Open, 1988 Masters
Member: 1979, 1981, 1983, 1985 and 1987 European Ryder Cup Teams



Larry Nelson

World Golf Hall of Fame Inductee, 2006
Major Championships: 1987 PGA Championship, 1983 U.S. Open
Member: 1979, 1981, 1987 U.S. Ryder Cup Team

PLAYERS TO WATCH

MAJOR CHAMPIONS



Larry Mize
Major Championship: 1987 Masters
Member: 1987 U.S. Ryder Cup Team
Best Senior PGA Championship finish: Tied for second, 2009



Andy North
Major Championships: 1978 and 1985 U.S. Opens
Member: 1985 U.S. Ryder Cup Team



Mark O'Meara
Major Championships: 1998 Masters, 1998 British Open.
Member: 1985, 1989, 1991, 1997, 1999 U.S. Ryder Cup Teams



Jerry Pate
Major Championship: 1976 U.S. Open
Member: 1981 U.S. Ryder Cup Team



Nick Price

World Golf Hall of Fame Inductee, 2003
Major Championships: 1992 and 1994 PGA Championships; 1994 British Open



Scott Simpson
Major Championship: 1987 U.S. Open
Member: 1987 U.S. Ryder Cup Team



Jeff Sluman
Major Championship: 1988 PGA Championship
Best Senior PGA Championship finish: Tied for fifth, 2009



Craig Stadler
Major Championship: 1982 Masters
Member: 1983, 1985 U.S. Ryder Cup Teams

MAJOR CHAMPIONS



Curtis Strange

World Golf Hall of Fame Inductee, 2007
Major Championships: 1988 and 1989 U.S. Opens
Captain: 2002 U.S. Ryder Cup Team
Member: 1983, 1985, 1987, 1989 and 1995 U.S. Ryder Cup Teams



Hal Sutton

Major Championship: 1983 PGA Championship
Captain: 2004 U.S. Ryder Cup Team
Member: 1985, 1987, 1999 and 2002 U.S. Ryder Cup Teams



Bob Tway

Major Championship: 1986 PGA Championship
Best Senior PGA Championship finish: T53, 2009



Lanny Wadkins

World Golf Hall of Fame Inductee, 2009
Major Championship: 1977 PGA Championship
Captain: 1995 U.S. Ryder Cup Team
Member: 1977, 1979, 1983, 1985, 1987, 1989, 1991 and 1993 U.S. Ryder Cup Teams



Fred Funk
Member: 2004 U.S. Ryder Cup Team
Best Senior PGA Championship finish: Tied for fifth, 2009



Scott Hoch
Member: 1997 and 2002 U.S. Ryder Cup Teams
Best Senior PGA Championship finish: Tied for third, 2008



Peter Jacobsen
Member: 1985 and 1995 U.S. Ryder Cup Teams
Best Senior PGA Championship finish: Tied for sixth, 2005



Loren Roberts
Member: 1995 U.S. Ryder Cup Team
Best Senior PGA Championship finish: Fifth, 2006

WIDE *open*

The altitude might favor the big hitters, but the layout for the 71st Senior PGA Championship will test all the shots

BY GRAHAM CLIFF, PGA



SINCE THE COLORADO GOLF CLUB IS SERVING AS host of our first major championship, one question I get asked a lot is: What kind of player will have an advantage during the Senior PGA Championship?

The quick answer — because we are near Denver and at an altitude of nearly a mile high — is always that the long hitter is the guy to watch. We have two drivable par 4s that can be taken advantage of and guys can make twos there. But double bogeys can be made on these holes just as easily.

Three of the par 5s are reachable by the long hitters. But players will find that if they miss the greens, it's not an automatic sand wedge to get on. At the end of the day, chipping and putting will win. The greens will be running about 11 on the stimpmeter during the week of the Championship and the players will find some dramatic contours on some greens.

The eighth hole will play at approximately 305 yards, but it is anything but an easy birdie. The hole has a tough green complex with a deep bunker. With the field starting on the first and 10th tees on Thursday and Friday, this will be the 17th for half the field each day. Some interesting decisions will be made here.

The key stretch of the course starts at 14, the other drivable par 4. It will play at about 320 yards, downhill, and it's drivable about 99 percent of the time. I can envision a player making a two there on the weekend, and I see The PGA of America setting up that hole as an enticement for somebody to do that.

The 15th and 16th are back-to-back, reachable par 5s. Eagles and birdies will definitely happen there. I think about 50 percent of the field can reach 15 in two. The 16th features a split fairway that will make the players think on the tee. The left fairway provides a bit of an easier look into the green, but the fairway on the right is bigger.

After feasting for three holes, the players get back to the clubhouse by playing the 200-yard, downhill par-3 17th with water, and then the 18th, a tough, 440-yard uphill par 4.

The Colorado Golf Club is old-school golf; everything is right in front of you.



COLORADO GOLF CLUB
Parker, Colo.

HOLE	YARDS	PAR	HOLE	YARDS	PAR
1	653	5	10	459	4
2	152	3	11	197	3
3	426	4	12	508	4
4	498	4	13	401	4
5	477	4	14	326	4
6	249	3	15	592	5
7	580	5	16	550	5
8	308	4	17	206	3
9	463	4	18	445	4
IN — 3,806 Yards, Par 36			OUT — 3,684 Yards, Par 36		

TOTAL: 7,490 Yards, Par 72

TELEVISION TIMES
71st Senior PGA Championship
(All times Eastern)

Thursday, May 27 . . Golf Channel . . . 6–9 p.m.
Friday, May 28 . . . . . Golf Channel . . . 6–9 p.m.
Saturday, May 29 . . . NBC . . . . . 3–6 p.m.
Sunday, May 30 . . . . NBC . . . . . 3–6 p.m.

1

PAR 5 • 653 YARDS

This long, downhill opening hole provides great views of the Front Range and also serves as a good chance for birdie. Players have a lot of options and long hitters might get home in two.



2

PAR 3 • 152 YARDS

Players will need just a short-iron shot to the smallest green on the course. The green slopes severely, and bunkers catch shots that are either short or long. A tough up-and-down usually is the case for those who miss the green.





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3

PAR 4 • 426 YARDS

Players are able to take the tee shot as far down the hill as they'd like, setting up an approach across the barranca to a natural green site. The strategy off the tee will vary depending on the hole location.

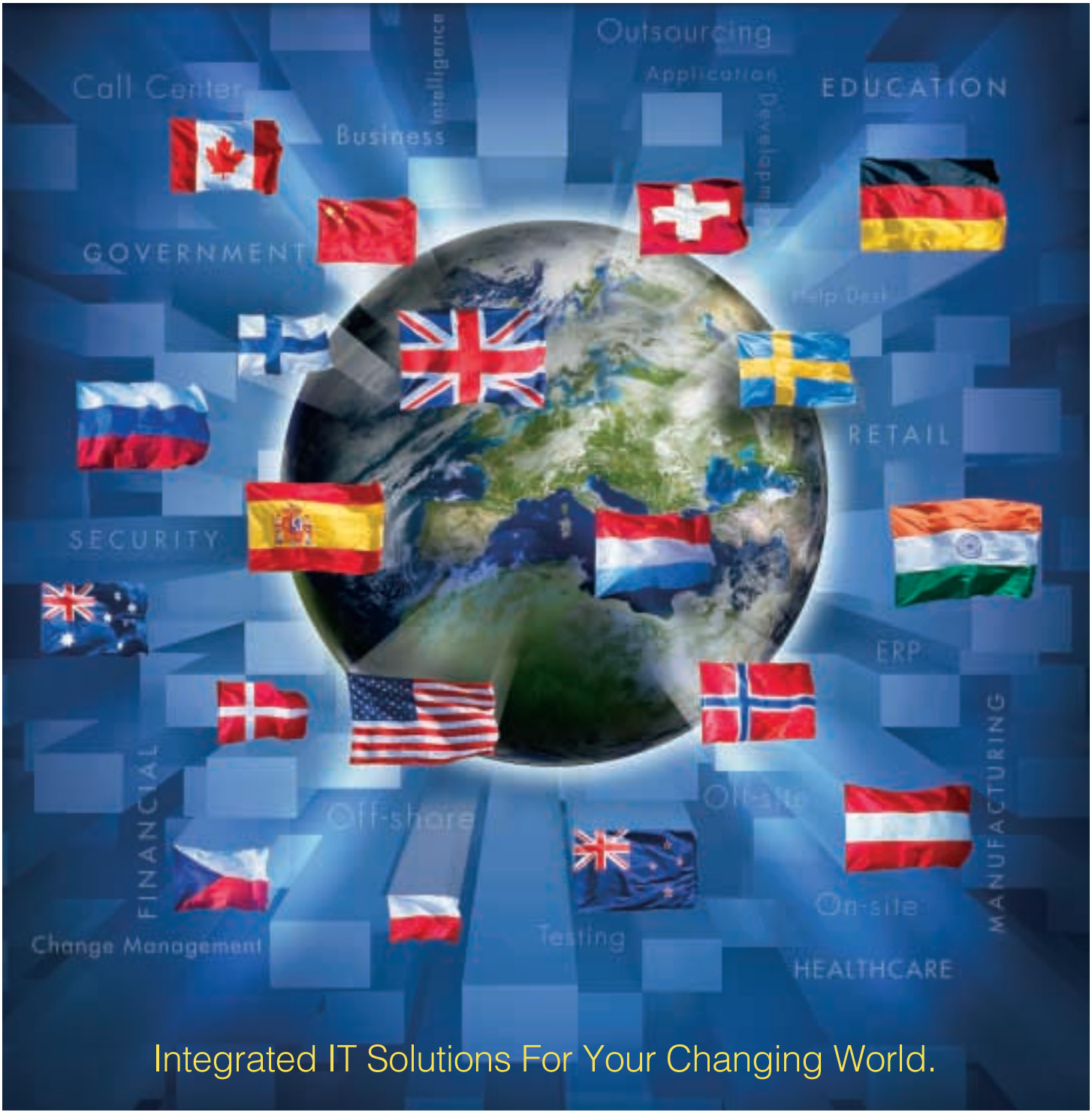


4

PAR 4 • 498 YARDS

A low-profile green makes depth perception difficult at this long par 4. Cross bunkers about 130 yards short of the green add to the deception. The green falls away to the left, but taking the safe route to the right leaves a difficult downhill chip.





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5

PAR 4 • 477 YARDS

The barranca on the left defines the hole. The approach is slightly uphill, with a strategically placed bunker on the right side. The green sits in a small natural amphitheatre and features dramatic movement.



6

PAR 3 • 249 YARDS

This hole is psychologically challenging because of the length on the scorecard, yet it plays somewhat shorter because of a kick slope short of the green.





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Parker boasts first-class amenities, including excellent open space, parks and trails, recreational amenities, opportunities for community involvement and great schools, while still having easy access to shopping, transportation and quality services.

With construction currently underway on Parker's arts, culture and events (PACE) center, the Town will soon have even more to offer residents and visitors.

Town of Parker COLORADO™

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Parker is your destination to live, shop, work and play.

7

PAR 5 • 580 YARDS

This is a strategic par 5 where nature did the work. The "Snow Bunker" necessitates a decision off the tee — carry the bunker for a chance to go for the green in two, or play to the left side of it. The green sits across a barranca and is a small target for a wood or long iron. It's a challenge even for those who play the hole conventionally and have a wedge for their approach.



8

PAR 4 • 308 YARDS

This is a classic short par 4. Big hitters might elect to go for the green off the tee, but if they fail, they'll face an awkward pitch to a small putting surface with dramatic internal contours. There may be some eagle 2s here, but there will be some double-bogey 6s as well.





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9

PAR 4 • 463 YARDS

This is a nice, old-fashioned up-and-over hole. The longer a player is able to be off the tee, the more he plays off a hanging lie. The green runs from left to right, so the left side is the target off the tee.



10

PAR 4 • 459 YARDS

This hole plays back over the crest of a hill and presents beautiful mountain views. There are no bunkers at this hole, but a treacherous fall-away green presents interesting challenges on the approach shot.




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11

PAR 3 • 197 YARDS

The tee shot plays over a pond to a green with three distinct segments. This is a beautiful par 3 with lots of interesting hole locations and setup options.



12

PAR 4 • 508 YARDS

This is a demanding par 4. Players will favor a semi-blind line down the left side from the tee. The approach is a long iron or fairway wood. It's best to stay left in order to avoid the pot bunker that guards the right side.



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13

PAR 4 • 401 YARDS

A spine that cuts across the fairway gives a certain randomness to the tee shot and great charm to the hole. The golfer is drawn toward the left side, but a tee shot to the right side provides a better angle for the approach.



14

PAR 4 • 326 YARDS

Here's another short par 4. It appears downhill from the tee, thereby tempting long hitters. The boomerang green wraps around a bunker, presenting a tricky pitch from the opposite side.



IF YOU LOVE GOLF, YOU'VE GOT TO GO!



For many years, golf fans have heard *Gary Player, Ben Crenshaw and Arnold Palmer* say this phrase. And many have listened and traveled to St. Augustine, Florida. The World Golf Hall of Fame houses thousands of treasured artifacts from its 130 members. It hosts major exhibits - like *"Bob Hope: Shanks for the Memory"* now on display. And just beyond it's walls are two Hall of Fame-inspired golf courses, one designed by Palmer and Nicklaus, the other by Sarazen and Snead. It's a place to make your own Hall of Fame memories. *But don't take our word for it... if you love the game – isn't it time for you to go?*





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15

PAR 5 • 592 YARDS

This is a reachable par 5 with a blind tee shot over the hill. Water comes into play here with a stream crossing in front of the green. The hole presents all kinds of strategies and options. It has trees, water, scenic vistas and elevation changes, making it fun but pivotal.



16

PAR 5 • 550 YARDS

Players are asked to pick their poison off the tee. The smaller and narrower right fairway provides a green light for the second shot. The left fairway is more forgiving but adds length. The creek that snakes up the middle is a problem on every shot.



17

PAR 3 • 206 YARDS

This green sits on a natural peninsula with water in front and a dry wash in back. There is a generous bailout area to the right, but that won't be good enough if a player needs birdie.



18

PAR 4 • 445 YARDS

This is a big finishing hole. Golfers must play close to the bunkers at the inside corner of the turn in order to get the most direct line. A two-tiered green provides numerous options for good hole locations, thereby creating plenty of final-hole drama.



On a MISSION



The Colorado PGA Section, along with its allied Association Partners, looks to expand interest in golf and make a positive impact in local communities

BY THERESA SMITH

IN ITS SIMPLEST FORM, GOLF IS A FUN diversion for more than 28 million Americans, including the more than half a million people who play some 7.8 million rounds each year in Colorado.

By taking a much broader view, however, one discovers that golf in the Rocky Mountain State provides more than $560 million in direct revenue to the economy, and more than 11,000 jobs. It also leads the way in managing the state's natural resources by only using less than 1 percent of the state's annual water consumption.

And the good news continues, thanks in great measure to the efforts of the nearly 800 Professionals of the Colorado PGA Section. With their commitment to growing the game throughout the state and helping numerous lives along the way, these PGA Professionals help contribute to the millions of dollars raised annually for local charities.



Kyle Heyen

Add it all up, and it's no wonder Gov. Bill Ritter has proclaimed May as Play Golf Colorado Month.

"Golf does so much for our state and I am extremely proud of the significant role that our PGA Professionals play," said Tim Lollar, president of the Colorado Section. "Colorado PGA Professionals are clearly some of the finest in our Association as evidence by all of the national PGA award winners we have in our Section. We believe Colorado PGA Professionals are the best of the best."

His case is solid, considering that Colorado Section members have earned national PGA awards in each of the past three years — Kyle Heyen of Hiwan Golf Club won the PGA's 2009 President's Plaque, awarded to a member for extraordinary and exemplary contributions in player development; Clayton Cole of Cherry Hills Country Club won the 2008 Bill Strausbaugh Award for mentoring and community service; and current Section Vice President Danny Harvanek of The Golf Club at Bear Dance earned the 2007 PGA Junior Golf Leader Award.

Mike McGetrick, one of the founders of Colorado Golf Club, was the 1999 national PGA Teacher of the Year.

One of the largest of the PGA's 41 geographical Sections, with its headquarters in Larkspur, the Colorado PGA currently is working in conjunction with the Colorado Golf Association (CGA), Colorado Women's Golf Association (CWGA) and The First Tee in developing a "Golf in Schools" program that will be unveiled this fall in some parts of the state and launched statewide in the spring of 2011.

The concept of the program is to take the core values of The First Tee, which include honesty, integrity and sportsmanship, and incorporate them into the curriculum developed by Harvanek, a PGA Master Professional. Harvanek's program is currently in 30 Denver public schools and with the inclusion of The First Tee and the two state golf associations the impact will be far more reaching.

"We are proud to work with the CGA, CWGA and all of our partners as together we have staked a claim in our communities and are committed to making a positive impact through the sport of golf," said Lollar, a former major league pitcher.

Outside the schools, more than 1,000 kids participated last year in a three-day clinic at Dick's Sporting Goods Park in suburban Denver, co-sponsored by the Colorado PGA, the Denver YMCA and BirdieBall.

The Colorado PGA Section is also utilizing the visibility of the 71st Senior PGA Championship to promote its programs in a variety of



ways. For example, the Section has partnered with Pepsi and 144 King Soopers stores to promote the Championship and PGA Free Lesson Month, which is held in May. All across the state of Colorado in King Soopers stores Pepsi has created displays to market the Championship, the Colorado PGA and PGA Free Lesson Month. There are coupons on 12 packs of Pepsi product promoting all three.

The Colorado Section recently started an Executive Women's "Get Golf Ready" Class that will be completed in late May. The Section sought out 12 executive women of influence to participate in the program, ranging from business executives to local media, who will be featured in a local golf magazine as part of the promotion to get more women out on the golf course.

A Mom's Appreciation Play Golf Colorado Day was held earlier this month at Colorado Golf Club. The event was designed to encourage more families to play the game of golf together.

On May 1, juniors ages 8 to 15 participated at par-3 facilities across the state to qualify to attend the Senior PGA Junior Par 3 Championship at Colorado Golf Club on the Saturday before the week of the Senior PGA Championship. Boys and girls from each age bracket competed on the Colorado Golf Club's Par 3 course to determine the winners, and all participants received tickets to the Championship.

Also in May, PGA Professionals from across the state have committed to playing 100 holes of golf in one day to support the Colorado PGA Foundation and the March of Dimes. The aim is to raise more than $100,000 in support of healthy moms and healthy babies as well as provide funds for growth of the game programs such as the Golf in Schools Program and college scholarships.

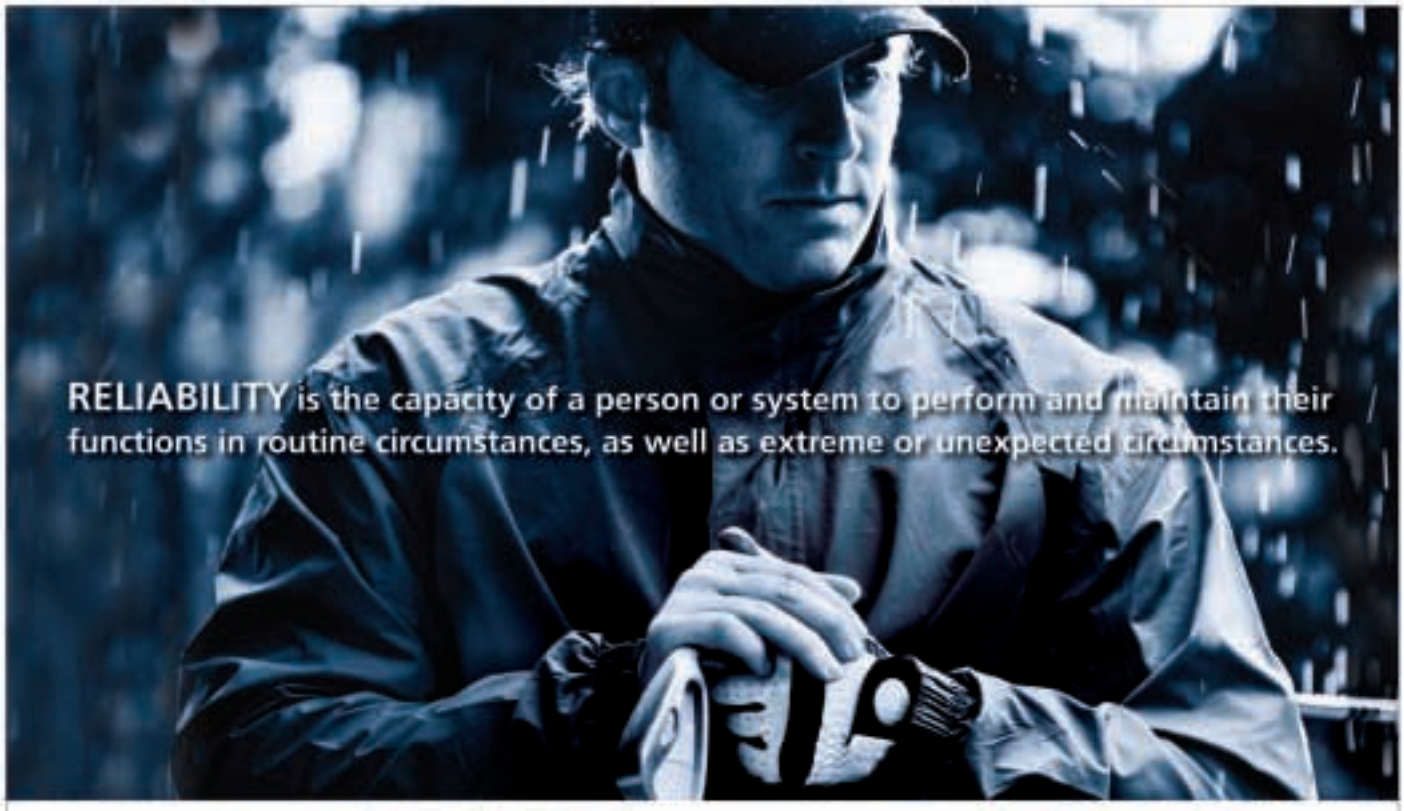
So while the world's best senior golfers are displaying their talents for one special week at Colorado Golf Club, it's the members and apprentices of the Colorado PGA Section who generate interest in golf year-round and, in the process, enrich the lives of those they touch.

"We're excited to showcase golf in Colorado and the Colorado PGA Professional during the week of the Senior PGA Championship," Lollar said. "Since we were founded in 1957, we have worked hard to expand interest in the game and help our Professionals grow in their jobs. We do feel like we're on a mission to really make a difference through our great sport."

Theresa Smith is a sportswriter for the *Denver Post*.

SECTION FACTS

Name:	Colorado PGA Section
Location:	Larkspur, Colo.
Founded:	1957
Members and apprentices:	800
President:	Tim Lollar
Executive director:	Eddie Ainsworth
Contact:	colorado@pgahq.com or (303) 681-0742


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71ST SENIOR PGA CHAMPIONSHIP

COMMUNITY RELATIONS PROGRAM

ENHANCING LIVES THROUGH GOLF

PGA™





A key part of The PGA of America's mission is our commitment to communities, especially in the metropolitan areas that host our major championships. We honor this commitment by supporting golf programs for local youths, providing access to events, making donations and supporting fundraisers. In addition, we select local community service organizations to partner with in their efforts to enhance the lives of their local citizenry.

With regards to the Greater Denver community, we are particularly impressed by the passion that local community leaders have displayed toward improving the education system and creating healthy lifestyles for area youths. The 25 charitable organizations that we selected for the 71st Senior PGA Championship Community Relations Program are heavily involved in these efforts. Many of these leaders have formed coalitions to advance reform in the education system, petitioned state lawmakers for passage of policies on health reform and pushed for the creation of special health commissions such as the Colorado Autism Commission. We also applaud these organizations for joining forces to conduct preventative education programs, for collaborating in research efforts and for sharing and utilizing best practices.

Throughout 2009 these 25 charitable organizations collectively provided services and/or education to more than 450,000 (15.5%) of Greater Denver's citizens. To provide the clearest pictures of the work that they do, we have decided to share some touching stories on the following pages that illustrate exactly how local individuals and families have improved their particular life situations with the help of these organizations.

These are but some examples of the positive impact created when The PGA of America and the Colorado Golf Club formed a partnership to bring the 71st Senior PGA Championship to the Greater Denver area. The social and economic impact will be felt far beyond the golf course, and long after the Alfred S. Bourne Trophy is handed out on Sunday afternoon.

To the many charitable organizations, their donors and beneficiaries, we are extremely proud of your efforts, and would especially like to acknowledge Max Caulkins and Tim Taylor, the co-chairs for the 2010 Community Relations Program. Your collective efforts will improve education, increase the high school graduation rate and provide our youths with better options for a healthier lifestyle, which will help them become more productive citizens. We are proud that the 71st Senior PGA Championship is playing a role in this positive impact.

Sincerely,

Jim Remy, PGA
President
The PGA of America

Mike McGetrick, PGA
General Chair
71st Senior PGA Championship



A PRECIOUS CHILD, INC.

A Precious Child, Inc., was established in 2008 to provide clothing, shoes, coats, backpacks, and school supplies for disadvantaged and displaced children. We have four basic programs:

- *Central Clothing Bank and Precious Boutiques* offer clothing, shoes and essential items for children.
- *Fill A Backpack* (F.A.B.) school supplies program.
- *A Precious Gift* program provides disadvantaged and displaced children with a Christmas gift during the holiday season.
- *Birthday Smiles* arranges memorable birthday parties for children living in homeless shelters.

Through various partnerships, A Precious Child has had a positive impact on thousands of disadvantaged, homeless and displaced children within the Denver Metropolitan area.



Contact: Carina Martin
557 Burbank Street Unit E
Broomfield, CO 80020
T: (720) 951-0525
carinamartin@apreciouschild.org



AUTISM SOCIETY OF COLORADO

The Autism Society of Colorado (ASC) serves individuals and families impacted by autism spectrum disorders. It also provides guidance, education, support and leadership to health and rehabilitation providers, state departments and policy makers. ASC was successful in the passage of 16 Colorado laws resulting in more than $50 million in funding that included the establishment the Colorado Autism Commission.

AUTISM SOCIETY
Improving the Lives of All Affected by Autism
Colorado

Contact: Tom Baroch
550 S. Wadsworth Blvd., Suite 100
Lakewood, CO 80226
T: (720) 214-0794 Ext. 15
F: (720) 274-2744
Tom@autismcolorado.org



HEP C CONNECTION

The mission of Hep C Connection is to educate the general public about the most common, chronic blood-borne viral infection in the United States – the hepatitis C virus (HCV). Hep C Connection also developed a network of collaborations with other community-based organizations to educate individuals currently at the greatest risk of transmission, including the incarcerated, the homeless, intravenous drug users, and the re-entry populations. In 2009 awareness programs were provided to some 2,057 individuals and materials were distributed at 41 health fairs and exhibits reaching some 128,018 individuals.

Hep C Connection

Contact: Nancy Steinfurth
1325 S. Colorado Blvd., B-302
Denver, CO 80020
T: (303) 860-0800 | F: (303) 860-7481
nsteinfurth@hepc-connection.org

Personal Stories

Autism Society of Colorado

"The family (2008 Holiday) party was so great! We usually opt out of going to parties or are no longer invited. This was one of the first events we have attended where our son's quirks were not singled out as 'weird.' When he refused to eat and stood in the corner and played with the tinsel, no one ran over and told him not to touch the decorations or tried to coax him into participating. Outings are usually very difficult for our son. This one was not, except for leaving, of course. It's nice to know there is a place where our son is accepted."

Hep C Connection

"I am one of the beneficiaries of the services provided by the Hep C Connection. In 1995, when I was diagnosed positive for the virus, I was vice president at a major Denver bank. I was forced to go on permanent medical leave and ultimately received full Social Security Disability benefits due to my illness. With the support of the Hep C Connection, after eight years, I am virus free. I sent the Social Security division a letter and asked them to remove me from their roles (I bet they do not get many of those). These programs really work and ultimately save the tax payers money."

Personal Stories

The Kempe Foundation for the Prevention and Treatment of Child Abuse and Neglect

Lily, 7, had been physically abused by her dad since she was 3. Unfortunately, the abuse didn't come to light until Lily started school. The first couple weeks of school seemed to go smoothly, but as more adults came into contact with Lily, many observed that there was something that she was unable or unwilling to share. Lily was distant and distracted and could not concentrate on learning. She withdrew from interaction with adults and did not attempt to make friends with her classmates.

Child welfare was immediately called and they determined that Lily needed to be removed from her family and placed in foster care.

Sadly, removing Lily from the violent situation at home did not put an end to her problems. Her foster parents noticed that Lily had terrible nightmares, reliving the violence, night after night. Lily's social worker and foster family knew that she was headed down a dark path and that they needed to find a way to help her deal with the pain of witnessing and experiencing serious physical harm. She was depressed and had low self-esteem.

Kempe Center was contacted and began working with Lily to help her talk about the abuse that she and her mother suffered at the hands of her father. Revealing the details to her therapist was a monumental step towards Lily's recovery. It allowed her to begin to deal with the emotions of living through the horrific violence within her home. After several months of therapy, Lily has shown great improvement. She no longer suffers from nightmares and she loves school again. Her foster parents report that she is starting to make friends and she smiles all the time.



THE KEMPE FOUNDATION
FOR THE PREVENTION AND TREATMENT OF CHILD ABUSE AND NEGLECT

Contact: Sanya Andersen-Vie
13123 E. 16th Ave., B390
Aurora, CO 80045
T: (303) 864-5300
F: (303) 864-5302
andersen-vie.sanya@kempe.org

THE KEMPE FOUNDATION FOR THE PREVENTION AND TREATMENT OF CHILD ABUSE AND NEGLECT

The Kempe Foundation's mission is to increase awareness, engage in advocacy and secure resources for the Prevention and Treatment of Child Abuse and Neglect. Last year in Colorado, nearly 11,000 individuals suffered from abuse and neglect. Helping just one child overcome the trauma of abuse and neglect can lead to a better quality of life for the child. In 2009, The Kempe Center treated more than 700 children, trained and consulted with more than 4,500 professionals, and produced 25 major publications and presentations for the academic and public sectors.



NAMI Colorado

Contact: Lacey Berumen
1100 Fillmore Street
Denver, CO 80206
T: (303) 321-3104 | F: (303) 321-3104
Lberumen@nami.org

NAMI COLORADO

NAMI Colorado was founded in 1981 as a grassroots response to the first waves of de-institutionalization that shifted care for seriously mentally ill men, women and children from hospitals to the community. Family members came together to help each other cope with the devastating effects of mental illness and to ensure that their loved ones receive the services they need for recovery. Today NAMI Colorado supports a network of 18 affiliates and support groups around the state. We are the Colorado state affiliate of the national NAMI organization, recognized as the "nation's voice for mental illness." NAMI Colorado's activities fall into three main areas: family support and education; community outreach and stigma busting; and advocacy.



Mercy Housing

Contact: Kurt Kaczor
1999 Broadway, Suite 1000
Denver, CO 80202
T: (303) 830-3461 | F: (303) 830-3301
kkaczor@mercyhousing.org

MERCY HOUSING COLORADO

Mercy Housing Colorado started in 1993 with the mission to create stable, vibrant and healthy communities by developing, financing and operating affordable, program-enriched housing for families, seniors and people with special needs who lack the economic resources to access quality, safe housing opportunities. Mercy Housing Colorado has developed 15 affordable housing properties across Colorado, providing more than 2,000 people with quality housing and resident service programs. Nationally since 1981, Mercy Housing Inc. has participated in the development, preservation and/or financing of more than 37,000 affordable homes, both rental and single family, and has served more than 127,000 people on any given day.



MILE HIGH UNITED WAY

Mile High United Way (MHUW), servicing the five-county metropolitan area including Adams, Arapahoe, Denver, Douglas and Jefferson counties, provides resources that help mobilize communities to take collective action to create positive, lasting change. Mile High United Way's vision of a stronger community includes young children who are prepared for a lifetime of learning; students who have the support and motivation they need to stay in school, graduate and move onto higher education or training; and families who are financially stable, living in safe, permanent housing and thriving.

United Way
Mile High United Way

Contact: Pedro Bernal
2505 18th Street
Denver, CO 80205
T: (303) 433-8383 | F: (303) 455-6462
pedro.bernal@unitedwaydenver.org



I HAVE A DREAM FOUNDATION

Modeled after the I Have A Dream Foundation that was established in a Harlem New York elementary school in 1981, the goal of the Colorado I Have A Dream Foundation (CIHAD) is to ensure that 100% of participating students graduate from high school and pursue post-secondary education opportunities or a trade. We also expect our Dreamers will enhance their social, problem-solving and decision-making skills.

COLORADO "I HAVE A DREAM" FOUNDATION

Contact: Amy Farnan
1836 Grant Street
Denver, CO 80203
T: (303) 861-5005 Ext. 15
F: (303) 861-5008
afarnan@cihadf.org



PARKINSON ASSOCIATION OF THE ROCKIES

The mission of the Parkinson Association of the Rockies (PAR) is to ensure a better quality of life for the 17,000 citizens within the Rocky Mountain region with Parkinson's disease as well as their families and caregivers. PAR's two core programs are The Direct Care Services Program that offers home visits to those with Parkinson's disease at no cost; and the exercise classes and medical equipment lending program. The Education Program provides access to information and a referral hotline, educational seminars, a quarterly newsletter, a Web site and a library that is open to the public.

Parkinson Association of the Rockies

Contact: Amy Fuller-Gorman
1325 S. Colorado Blvd., Suite 204-B
Denver, CO 80222
T: (303) 830-1839 | F: (303) 830-2577
afuller-gorman@parkinsonrockies.org

PERSONAL STORIES

I Have A Dream Foundation

Back in 2004, after Ian had been with CIHAD for only three months, his father was murdered. Ian was very close with his father and was traumatized by his death. His mother was young and had three small children. The kids were coming to school disheveled and were late every day. Eventually, Ian began missing more and more school.

The CIHAD program and several teachers worked with Ian daily to help him academically. Ian missed more than 30 days of school between September and December, and he had Fs in every class. But through the CIHAD program, support from his mother, and support at the school, Ian was provided with one-on-one tutoring. In December 2008, at CIHAD's urging, Ian was matched with a mentor through the I Have A Dream program. Within two months, there was a dramatic difference in Ian.

By the end of the school year, Ian pulled every one of his grades up to As, Bs, and Cs. His attendance was excellent, and the school counselor nominated him to be a peer leader and mediator for the 2009-10 school year.

Personal Stories

Rocky Mountain Youth Clinic

Cyndi Walker was derailed when her husband, Bob, developed chronic obstructive pulmonary disease, disabling him from steady work. In addition the Walker's eldest son, Andrew (15) has Turret's Syndrome, Jordyn (11) has kidney problems and Dylan, who is 4, has a heart murmur.

The Walkers began coming to the RMYC five years ago. All of the kids were on Medicaid, and the clinic that she had been going to previously stopped taking Medicaid patients. Cyndi felt that her children were getting better care at the RYMC than they had been getting at a private hospital. The Walkers were able to receive the medical services their family needs from RYMC.

Susan G. Komen for the Cure

"I was 16 when my mother discovered her lump. In 1966, radiation, chemotherapy, breast reconstruction and support groups were unknown. She was told if she lived five years, she was cured. Because she found her own lump, she was an advocate for regular self-breast exams. It was a life-saving example that led me to pursue a biopsy when I felt a mass that was not visible on the mammogram. I can still hear the note of surprise in the surgeon's voice: 'Darlin', you've got what your Mamma had.' "



The Rocky Mountain Youth Clinics

Contact: Brad Sherwood
1601 E. 19th Ave., #6300
Denver, CO 80130
T: (303) 861-4773
bsherwood@rockymountainyouth.org

ROCKY MOUNTAIN YOUTH CLINIC

The Rocky Mountain Youth Clinics (RMYC) were incorporated in 1996 in response to the gap in the healthcare system that left many low-income and at-risk infants, children and adolescents without access to care. Since its inception, the RMYC have grown from a single clinic providing approximately 2,000 patient visits per year to a network of three traditional clinics, two Mobile Health Vans, and more than 20 satellite clinics that together provide approximately 55,000 patient visits per year. More than 80 percent of our young patients live well below the poverty line, and more than 70 percent of these children are members of a minority community and/or from single-parent families.



Contact: Jonna Busack
1300 E. 21st Ave., Denver CO 80205
T: (303) 832-6641 | F: (303) 832-3802
jbusack@ronaldhouse.org

RONALD MCDONALD CHARITIES OF DENVER, INC.

For 31 years, Ronald McDonald Charities of Denver, Inc. has been providing temporary housing for families who have traveled to Denver to seek medical treatment for their seriously ill or injured children. During what is often the most difficult time in their lives, these families need a home away from home that offers them support, kindness and understanding after long days at the hospital. Ronald McDonald Houses can provide comfort and care for 76 families.



Susan G. Komen for the Cure SOUTHEASTERN COLORADO

Contact: Stacy Poore
625 N. Cascade Ave., Suite 110
Colorado Springs, CO 80903
T: (719) 632-8887 | F: (719) 632-8887
stacy.poore@komencs.org

SUSAN G. KOMEN FOR THE CURE

The Board of Directors and staff for Susan G. Komen for the Cure of Southeastern Colorado firmly believes in the value of volunteer involvement throughout the organization. Komen volunteers help to strengthen the organization's existing programs, add new programs, procure funds and resources, add specialized skills and talents, and increase public awareness.

Over the last 15 years, The Southeastern Colorado Affiliate Race for the Cure® has raised more than $5 million through fundraising, donations and special events. Approximately $4.8 million in grants have been distributed throughout El Paso, Pueblo and Teller counties.



TEACH FOR AMERICA COLORADO

Teach For America's mission is to build the movement to eliminate educational inequity by enlisting our nation's most promising future leaders in the effort. We believe that the gap in educational outcomes is our nation's greatest domestic challenge, and that in order to live up to our nation's lofty ideals, we must ensure that all children have access to an excellent education. We accomplish this by building a diverse, highly selective national corps of outstanding recent college graduates—of all academic majors, backgrounds, and career interests—who commit two years to teaching in urban and rural public schools in our nation's lowest-income communities, and who become lifelong leaders for expanding educational opportunity. Teach For America has solidified itself as a major force for change in the education sector. In 2009, *Business Weekly* ranked Teach For America #7 out of the top 100 employers of undergraduate students.

Since it inception in 2007, Teach For America has placed more than 7,300 teachers in 35 regions, and our network includes more than 24,000 corps members and alumni who have directly impacted the lives of nearly 3 million disadvantaged students. Within Colorado our 180 teachers are directly impacting more than 11,000 students daily.

TEACHFORAMERICA

Contact: Jessica Silliman
1391 Speer Blvd., Suite 710
Denver, CO 80204
T: (303) 893-4483
F: (303) 893-0414
jessica.silliman@teachforamerica.org



THE FIRST TEE OF DENVER

In 2001, Denver's Junior Golf program began working with inner-city schools to build relationships with students and increase their interest in golf. At the same time, Denver schools were facing a state governmental directive to improve student standardized test scores, particularly in math and reading. As it turned out, the schools that we had targeted for our "Read n' Swing" and "Club Building" programs were rated unsatisfactory based on CSAP test scores for reading and math. Since we started these programs, school administrators reported significant improvement in reading and math scores by students participating in the "Read n' Swing" and "Club building" programs.

The mission of The First Tee of Denver is to use golf as a tool to educate kids academically, socially and physically. While it is a major goal to introduce inner-city and disadvantaged youth to practice and play opportunities in golf, we see a chance to use the unique challenges of the game to work with and through schools to assist in the academic development of the boys and girls in our program.

The First Tee® Denver

Contact: Blake Adkison
2500 York Street
Denver, CO 80205
T: (303) 295-4082
F: (303) 370-1562
Blake@thefirstteeofdenver.com

PERSONAL STORIES

Ronald McDonald Charities of Denver, Inc.

Before Camila was born, the Gonzalez family knew that their baby would have a heart defect, but it wasn't until after Camila was born that they would learn the extent of it. A heart test revealed that it would take a series of surgeries to correct. Six hours after Camila was born the Gonzales family was en route to The Children's Hospital in Aurora. They would stay at the Ronald McDonald House while Camila received the care she needed. Camila's dad, Chris, gets emotional when speaking about his experience at the Ronald McDonald House. He says: "For three months, we got nothing but support at the Ronald McDonald House in whichever direction we turned. Overall, the love in this place is overwhelming. It's the closest one can get to a family." Tears well up as Chris recalls what his time with the Ronald McDonald House has meant to him. "When I came here for the first time, we were facing so much. I remember feeling that I am the father of my family – it's my job to provide for them. I didn't know how I could do that. The Ronald McDonald House did that for me when I needed it. I could never repay them enough."

Personal Stories

Angel Eyes

"Ninety four (94) days after our first child's birth our happiness and life with Jake were short lived, as our precious little boy was taken by Sudden Infant Death Syndrome (SIDS). I had returned to work on that day, and it was Jake's first day of daycare. My husband went to pick him up at 3:30 that afternoon and that is when the daycare provider found him blue and unresponsive in the bassinet where she had left him to take a nap less than an hour earlier. The remaining details of that horrific day are etched in our memories forever.

Within a few days of Jake's passing, we received a phone call from the social worker at Angel Eyes. She was very friendly and sincere and wanted to express her condolences and offer the services of Angel Eyes to us. My husband and I attended our first monthly support group meeting three weeks to the day after Jake's passing. It was at that support group that we met other families who had also lost their babies to SIDS, and felt comfortable talking about our precious Jake. For the first time, we connected with people who truly understood what we were going through. Although we no longer attend the support group, we are still active in Angel Eyes as volunteers."



angel eyes

Formerly The Colorado SIDS Program

ANGEL EYES

The mission of Angel Eyes is to help families and others cope with the sudden unexpected death of an infant or toddler while raising awareness, providing education and supporting research regarding sudden unexpected infant and toddler death.

Contact: Tena Saltzman
425 S. Cherry St., Suite 560
Denver, CO 80246
T: (303) 320-7771 | F: (303) 320-7827
Tena@angeleyes.org



COLORADO SUCCEEDS

great schools are good business

COLORADO SUCCEEDS

Our vision is that every student in Colorado has access to a high-performing school and graduates with the knowledge, skills and behaviors necessary to succeed in a competitive global economy. Towards that end, we are focused on issues surrounding chronically low-performing schools, human capital management, school choice and standards and assessment.

As the business voice for education, Colorado Succeeds is a unique and powerful tool to create a climate for reform in Colorado. We are the only business organization in the state focused exclusively on education policy and have been recognized as a key driver of education reform by the U.S. Chamber of Commerce Institute for a Competitive Workforce.

Recently, Colorado Succeeds launched the Business Coalition to Advance Reform of the Education System (BizCARES), a coalition of Colorado's top chambers of commerce, economic development councils, industry organizations, and business roundtable groups seeking bold and decisive action to dramatically improve the state's education system. Members represent businesses in every county of the state and more than 1 million employees.

Too many of our children are languishing in low-performing schools that have consistently and shamefully failed their students, families and communities. In one of Colorado's largest school districts, more than half of students who start the ninth grade do not graduate in four years. Furthermore, 10,477 students attend the district's worst schools, while only 3,577 attend the district's best schools. These "drop-out factories" have a staggering impact on our businesses and communities across the state. More than 16,600 students did not graduate from Colorado's high schools in 2008; the lost lifetime earnings in Colorado for that class of dropouts alone totals over $4.3 billion.

Contact: Tim Taylor
1201 East Colfax Ave., Suite 201
Denver, CO 80218
T: (303) 893-0707
ttaylor@coloradosucceeds.org



SANGRE DE CRISTO HOSPICE

Sangre de Cristo Hospice is a non-profit organization providing end-of-life care throughout southern Colorado to everyone who needs it – regardless of their ability to pay. We offer free grief classes for children, teens and adults as well as community counseling. The mission of Sangre de Cristo Hospice is to provide terminally ill patients with the necessary physical, emotional and spiritual support to ensure the best quality of their remaining lives, allowing them to die with dignity; and to provide patients' families and friends with emotional support for the remainder of the patients' lives and thereafter. We are proud to have the only hospice in-patient unit south of Colorado Springs.

Sangre de Cristo Hospice & Palliative Care

Contact: Tarrah Hildreth
1107 Pueblo Blvd. Way
Pueblo, CO 81005
T: (719) 542-0032
F: (719) 545-4715
thildreth@sangredecristohospice.org



THE FIRST TEE OF GREEN VALLEY RANCH/ COLORADO OPEN GOLF FOUNDATION

The mission of The First Tee of Green Valley Ranch is to positively impact the lives of young people in the community by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf. Our purpose is to provide more than 2,000 school-age children (5-18 years of age) annual access to youth programs and activities based in and around the game of golf in a safe, secure environment that will strengthen the community and its residents. This is especially beneficial to lower-income families with limited access to fee-based activities during after-school hours and summer days. Our goal is for our participants to internalize the core values of honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy, and judgment—the nine core values of the program. The program's curriculum rewards responsible behavior, provides character-development training, and provides an alternative learning model for the children.

The First Tee
Green Valley Ranch

Contact: Kevin Laura
20309 E. 48th Place
Denver, CO 80249
T: (303) 486-8800
F: (720) 486-8823
klaura@coloradoopen.com

Personal Stories

Sangre de Cristo Hospice

"In December of 2008, we got word that we were getting a baby at hospice house. We were told that the baby had anencephaly – he was born without a brain, just a brain stem. His mother was young and didn't know that she was expecting and was overwhelmed by the situation. The baby was coming to hospice house to live until he passed away. Being close to Christmas, he had been named Nickolas by the nurses at one of our local hospitals.

As the realization of the situation started setting in with Nickolas' family, they spent more and more time caring for him at hospice house. When they were not there, our wonderful volunteers would come in day and night to help. There were many nights when his breathing was so bad that we all felt he was going to pass away but Nickolas seemed to always pull through.

I held Nickolas one night while his family was celebrating his grandpa's birthday. I felt him fighting for every breath. I sang to him and rocked him as his tiny head laid on my shoulder. I cried for his family and smiled at the beautiful innocence that this baby possessed. Those hours I spent with Nickolas are precious memories and will forever be with me. Nickolas' story is not yet finished.

As I am writing this, Nickolas is now 15 months old. After a couple of months at hospice house, he went home to live with his family and now our home hospice staff cares for him. He has severe seizures and is on medication. His condition changes frequently. With the help of the Sangre de Cristo staff, Nickolas and his family live as normal a life as possible. Nickolas' mother always says that they could never have made it through the last year without the constant, comfort care that they continue to receive from Sangre de Cristo Hospice."



MILE HIGH SQUASH TEAM

Mile High Squash is a fun and intensive after-school program that immerses 5th-, 6th- and 7th-grade students from The Bryant-Webster School (in the Highlands area) in a regimen of squash instruction, academic tutoring, community service, and enrichment activities. Students will remain in the program through high school.

Our mission is simple: By exposing students from an under served population to a wealth of new experiences – and by maintaining the highest possible standards – the program aims to help each child reach his or her academic and personal potential.

There are five core values (R.E.A.C.H.) that Mile High Squash strives to teach and uphold in all components of the program. They are: **Respect, Effort, Appreciation, Concern for Others and Honesty**.

Contact: Greg Courter
1790 South Filbert Court, Denver, CO 80222
T: (303) 909-8039 | greg@milehighsquash.org



BOYS AND GIRLS CLUB OF METRO DENVER

The mission of the Boys & Girls Clubs of Metro Denver (BGCMD) is to inspire and enable young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. Boys & Girls Clubs of Metro Denver is a non-profit organization that provides young people ages 6-18 with a safe and positive place to spend their time after school and in the summer. Eight neighborhood Clubs and an 80-acre residential camp provide programs that help more than 9,000 youth achieve academic success, live healthy lifestyles, and develop good character and leadership skills. Clubs are strategically located in low-income neighborhoods and are accessible to all youth for an annual membership fee of just $2.

Contact: Brianne Rock
2017 W. 9th Ave., Denver, CO 80204
T: (303) 892-9200 | F: (303) 892-9210
brianner@bgcmd.org



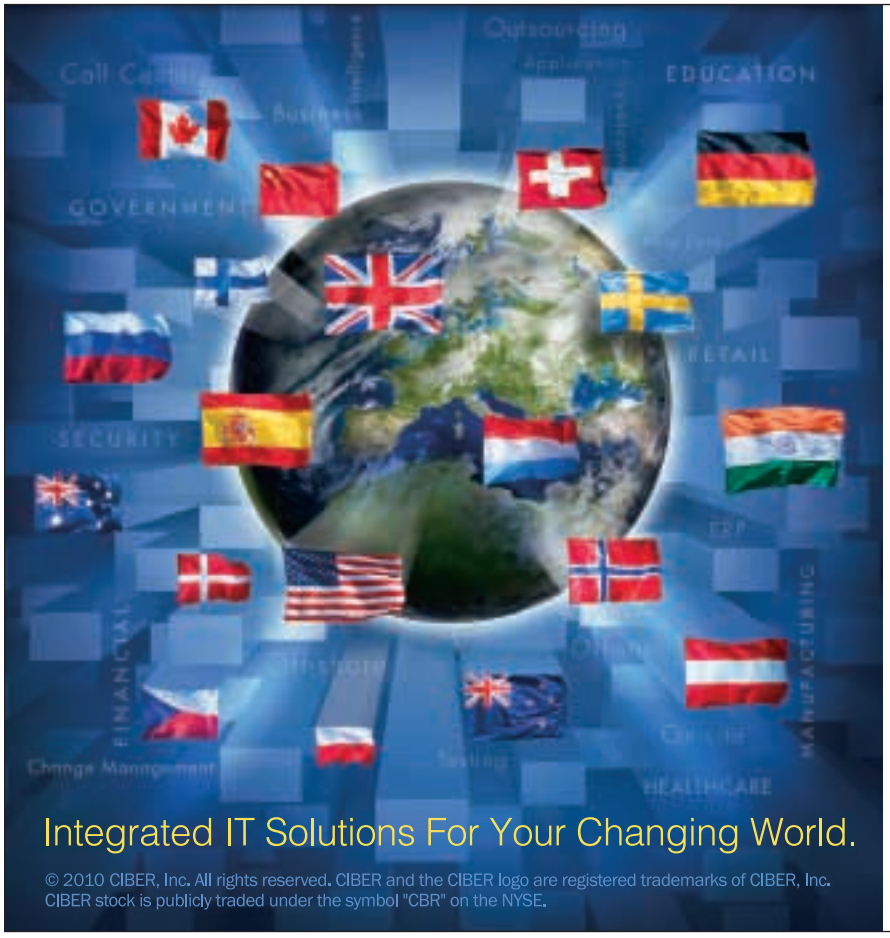
THE URBAN LEAGUE OF METROPOLITAN DENVER, INC.

The Urban League of Metropolitan Denver (ULMD) was established in 1946, and since that time has worked tirelessly to create a level playing field for African Americans and others of all ethnic and cultural backgrounds who reside in the greater Denver area. The focus has broadened to encompass "people of color" in vulnerable educational and economic circumstances, as well as impoverished populations in the target communities served by the ULMD.

The mission of the ULMD is to enable African Americans and other residents of metro Denver to attain social and economic equality and self-reliance. The ULMD achieves this mission by laying a foundation of collaboration and partnership with both public- and private-sector entities on four initiatives:

1. Facilitation of community development efforts in far northeast Denver.
2. Improved tutoring and mentoring services to boost academic achievement among students and young adults.
3. Establishment and operation of a National Urban League Incentives to Excel and Succeed (NULITES) center modeled after the national model to provide opportunities for personal and leadership development among youth.
4. The establishment of a model workforce development program to re-skill unemployed adults for high-demand career opportunities in the cable industry. Students graduating from this program receive placement assistance.

Contact: Landri Taylor
2015 York Street
Denver, CO 80238
T: (303) 377-2790
F: (303) 377-2974
ltaylor@denverurbanleague.org



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Focus



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Front row (from left): **Melissa Brady, Championship Manager, Administration; Emily Hoeper, Championship Manager, Hospitality Sales,** Back row: **Sal Urso, Championship Coordinator; Jeromy Manser, Championship Director; Jake Miller, Championship Manager, Operations.**

71ST Senior PGA Championship, PGA of America Headquarters Staff



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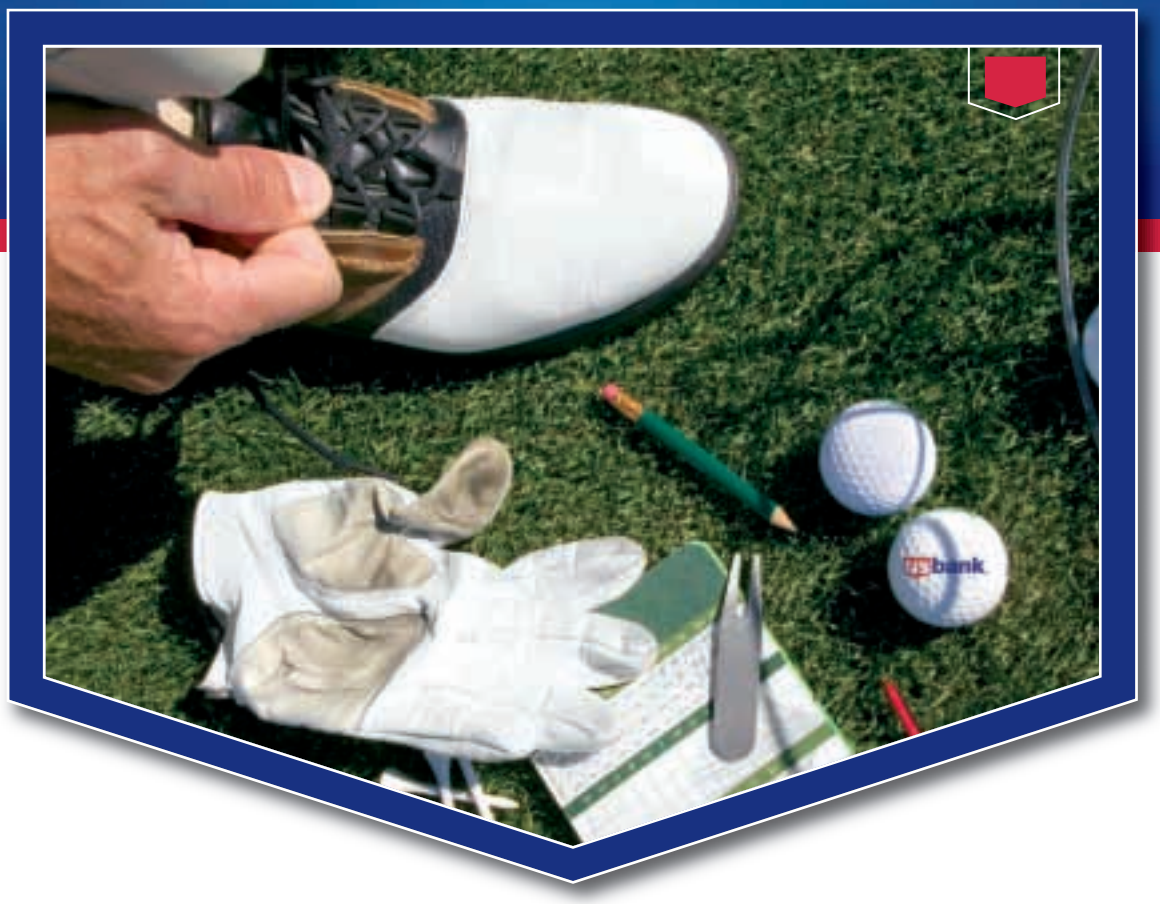

Deb Zanecchia


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HISTORY on the Horizon

There promises to be many thrills later in 2010 as some of the PGA of America's keynote events take place

IT'S A RYDER CUP YEAR AND THAT, IN AND of itself, makes 2010 a special year for The PGA of America.

But that's not to say the game's most celebrated team competition is the year's only highlight. The PGA Championship returns to Wisconsin for just the third time in the 92-year history of the Championship when it visits the renowned Straits Course at Whistling Straits in Kohler, Wis., and the winners of the four majors will be invited to compete at Port Royal Golf Club in Bermuda, the site of its second consecutive PGA Grand Slam of Golf.

Though the Ryder Cup has been played since the 1920s, the biennial team competition will celebrate a historic footnote in 2010 when it is played in Wales for the first time.

The captains of the teams in the 38th Ryder Cup are Corey Pavin for the United States, which regained the Cup in 2008 at Valhalla Golf Club in Louisville, Ky., after three consecutive losses, and Colin Montgomerie for the European side. Both own distinguished playing résumés that include unforgettable Ryder Cup moments.

Within a span of three months in 1995, Pavin, named to the 2010 U.S. Ryder Cup captaincy in December, struck the two most memorable shots of his career.

RYDER CUP
CELTIC MANOR
38TH RYDER CUP
Oct. 1-3, 2010
Celtic Manor
www.rydercup.com



2010 Ryder Cup team captains Colin Montgomerie (left) and Corey Pavin are prepared to face off when the Ryder Cup makes its first appearance in Wales this fall.

After winning the 1995 U.S. Open, Pavin earned a spot on that year's U.S. Ryder Cup Team, which was attempting to regain the Cup at Oak Hill Country Club in Rochester, N.Y.

That Ryder Cup was close from the opening session, and as Pavin and teammate Loren Roberts played the finishing holes of their four-ball match on Day 2, the U.S. held a precarious one-point lead, 8-7.

The match was all square through 17 holes. When Europe's Nick Faldo hit his approach at the difficult par-4 18th to within 16 feet of the hole, it appeared as though Europe had gained an advantage and the point that would tie the score, 8-8, heading into the final-day singles matches. From the right rough, Pavin hit what looked to be a fabulous 4-iron, but the ball rolled onto the fringe, in a delicate spot slightly above the hole. Pavin's chip, however, was perfect, curling into the side of the hole for a stunning birdie.

Though Europe rallied on the last day to win that Ryder Cup, Pavin finished as the only player on either side to win four matches.

Pavin also had been brilliant earlier in the year, at the U.S. Open at Shinnecock Hills Golf Club. Holding a one-stroke lead over Greg Norman as he played the 72nd hole, Pavin, not one of the game's longer players, hit his tee shot about 225 yards down the right side of the fairway, leaving him some 210 partially hidden yards to the front of the green and about 230 to the hole. Pavin then hit the best 4-wood of his career. The ball rolled to within 5 feet of the hole, from where he made his par to secure an eventual two-stroke margin of victory.

92ND PGA CHAMPIONSHIP
Aug. 12-15, 2010
Whistling Straits
(Straits Course)
Kohler, Wis.
www.pga2010.com

Most of the greatest names in golf have played in the Ryder Cup, but few can match Montgomerie's stellar record.

In eight Ryder Cups between 1991 and 2006, Montgomerie is undefeated (6-0-2) in singles. Of any player with a minimum of five singles matches, that is the best record in Ryder Cup history, just slightly better than Tom Kite (5-0-2).

Even more eye-opening, however, is this fact. In Montgomerie's last four singles matches, all wins, he never trailed for as much as a single hole. Here are the details:

1999 — Defeated Payne Stewart in 18 holes, leading after the completion of 11 different holes, all square after seven others.

2002 — Defeated Scott Hoch in 14 holes, leading after 12 different holes, all square after two others.

2004 — Defeated David Toms in 18 holes, leading after 15 different holes, all square after three others.

2006 — Defeated David Toms in 18 holes, leading after 16 different holes, all square after two others.

"Something tends to trigger me on Friday morning (at the Ryder Cup)," Montgomerie once said. "I think there is a patriotism, but it's hating losing, really. I've always enjoyed a match-play situation more than I ever have stroke play."

It will be challenge to outdo 2004, when the PGA Championship visited Whistling Straits for the first time.

There was a seemingly unlimited number of story lines:



Whistling Straits in Kohler, Wis.

that year's best field of all the majors with 95 of the world's top 100 players; the longest course (7,536 yards) in major championship history; the highest winning score at a PGA Championship in a decade and a half; and one of professional golf's greatest champions becoming the fourth-oldest winner in the history of the PGA Championship.

Vijay Singh, who claimed his first PGA Championship six years earlier, took the lead in the second round and maintained it over the final two days, emerging victorious from a three-hole, three-way playoff against Chris DiMarco and Justin Leonard. The victory at the PGA Championship was the highlight of Singh's best year as aprofessional; then 41, he collected nine wins and nearly $11 million in prize money on his way to the No. 1 spot in the Official World Golf Ranking.

That PGA Championship elevated the status of Whistling Straits, a brutally difficult course designed by the legendary Pete Dye six years earlier, into the pantheon of the country's great tests of championship golf. Singh's winning score of 280 was the highest in a PGA Championship in 14 years, since Wayne Grady won in 1990 with a 282 total, and his final-round 76 was the highest finishing score in a major championship in nearly 70 years.

It is an elite group of four players who, after enduring the pressure of winning a major championship, are rewarded with an invitation to the PGA Grand Slam of Golf. This year the event will be returning to Port Royal Golf Club in Southampton Parish, Bermuda, after moving to the new venue in 2009.

28TH PGA GRAND SLAM OF GOLF
Oct. 18-20, 2010
Port Royal Golf Club
Southampton Parish, Bermuda
www.pgagrandslamofgolf.com

Unlike the previous two years at Mid Ocean Club, also in Bermuda, in which the Grand Slam went to a playoff, the 2009 victor, Lucas Glover, the U.S. Open champion, won outright with a five-shot victory over 2007 Grand Slam winner and 2009 Masters champion Angel Cabrera. In Glover's first appearance in the PGA Grand Slam of Golf, he grabbed the lead in the final round after three consecutive birdies starting at the ninth hole. After taking a two-shot lead over Stewart Cink, he followed with two more birdies, at Nos. 15 and 17, to take a comfortable margin to the final hole.

The PGA Grand Slam of Golf was inaugurated in 1979 with Gary Player, the previous year's Masters winner, sharing first place with 1978 U.S. Open champion Andy North in a one-day event at Oak Hill Country Club in Rochester, N.Y. The event was moved to various locations until 1994, when it began a 13-year-run at Poipu Bay Golf Club in Kauai, Hawaii.

Although the atmosphere is relaxed, the play often has been superb. In the second round of the 2004 PGA Grand Slam of Golf, Phil Mickelson, that year's Masters winner, carded an eagle and 11 birdies en route to a 13-under-par 59 and a five-stroke win over PGA Champion Vijay Singh. Tiger Woods is a seven-time PGA Grand Slam of Golf Champion, including five in a row beginning in 1998.



Port Royal Golf Course in Southampton Parish, Bermuda.

BEYOND *The Dream*

Dwight Gahm simply wanted to have a great course to play, but Valhalla Golf Club has turned out to be much more

BY JODY DEMLING

DWIGHT GAHM WAS USED TO SUCCESS.

A Louisville, Ky., native and former standout football player at Indiana University in the early 1940s, Gahm (pronounced GAME) purchased a small kitchen cabinet business in 1955 and turned it into one of the top producers of cabinets in the nation.

The patriarch of the Gahm family had a grand idea when he and his three sons in the late 1970s were talking about what to do with some land the family owed that used to be the site of a quarter-horse farm and Boy Scout camp.

"A golf course," Gahm would say.

The idea was for a development on 486 acres featuring 2,200 housing units, commercial properties and a par-62 executive course. Troubles with flooding and an easement for power lines scrapped those plans.

So instead of building a small golf course surrounded by homes, Gahm started thinking "championship" golf course.

Gahm wanted a course where he could host events, and he wanted one designer: Jack Nicklaus.

"I knew he would make it perfect," Gahm said.

So the Gahm family used a family connection. The youngest son, Phil, played football at Purdue with Bob Griese, who was a personal friend of Nicklaus and got a message to him.

The next thing Dwight Gahm knew, the Golden Bear was driving around his property in a four-wheel vehicle, talking about what kind of golf course the two could build.

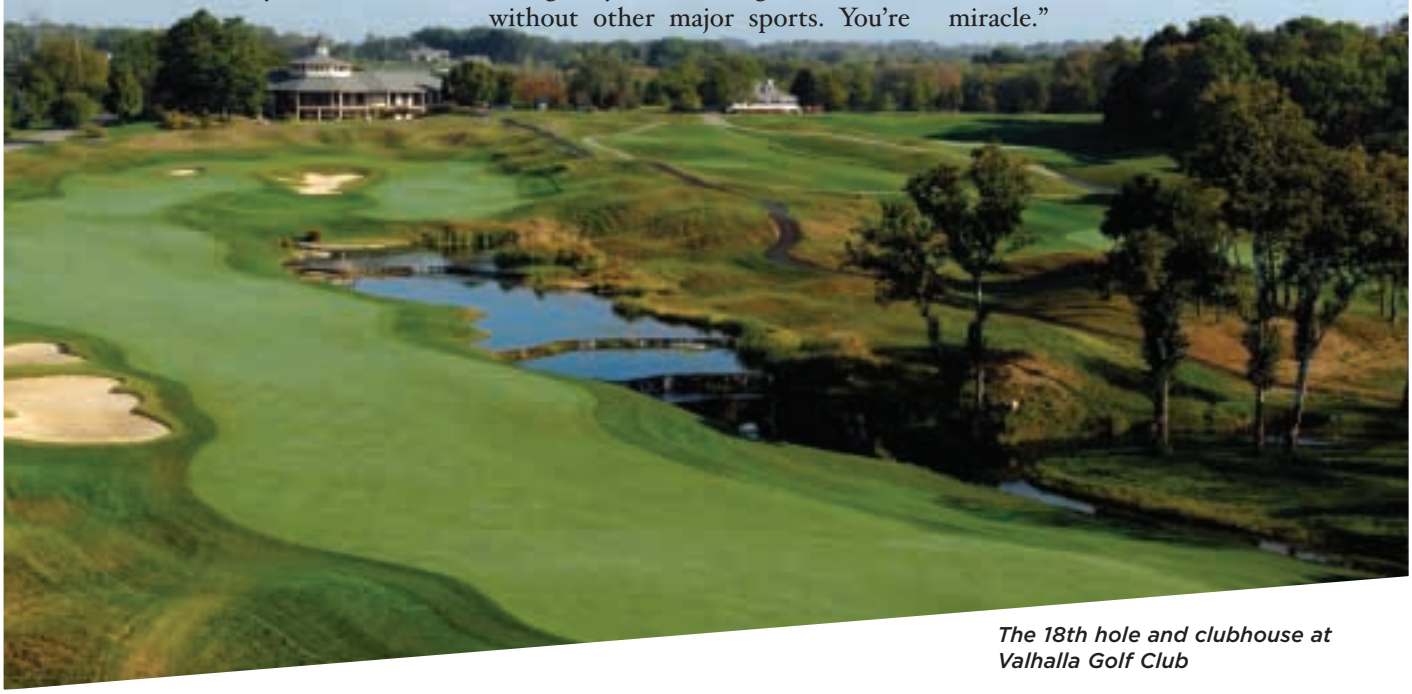
"I'll never forget the first time I was on the property," Nicklaus has said. "I was walking with Dwight Gahm and his boys, and Dwight said to me, 'Jack, you think there's any chance we could get a major championship here?' I said, 'Dwight, you're sitting in an area without other major sports. You're absolutely in the perfect place to try to develop something in that area.' "

And so the Gahm dream began.

Valhalla Golf Club, whose name comes from the great hall in Norse mythology in which the god Odin received the souls of slain heroes, opened in 1986 and within a few years was included on the lists of the top 100 courses in the nation.

The course was the site the 1996 and 2000 PGA Championships and the 2008 Ryder Cup, and in 2011 it will be the host of its second Senior PGA Championship; the first was in 2004. Also on the club's future schedule is the 2014 PGA Championship.

"It's beyond a dream," Dwight Gahm, now 91, said during a ceremony when a life-size sculpture of Nicklaus and Gahm was unveiled just outside of the clubhouse. "We sure are fortunate. It has been a miracle."



The 18th hole and clubhouse at Valhalla Golf Club

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Added Walt Gahm, the eldest son: "It's been one hell of a journey," noting that before the PGA Championship was awarded to Valhalla, the city of Louisville hadn't played host to a major tournament since Big Spring Country Club had the PGA Championship in 1952.

But throughout the entire run of turning Valhalla into a regular stop for the world to watch some of golf's greatest players, Dwight Gahm has stayed off the radar.

He's said often he built the course "just for a place to play," and he still tries to get on the course as often as he can.

Gahm later sold the course to The PGA of America.

"He doesn't want any of the attention, he never has wanted any of it," Gordy, the middle son, has said. "But he's the one who had the vision."

The PGA of America has altered the course since Nicklaus's original creation, first before the 2000 PGA Championship and then prior to the Ryder Cup, when every hole underwent some level of renovation and closed the course to members for a good portion of 2006.

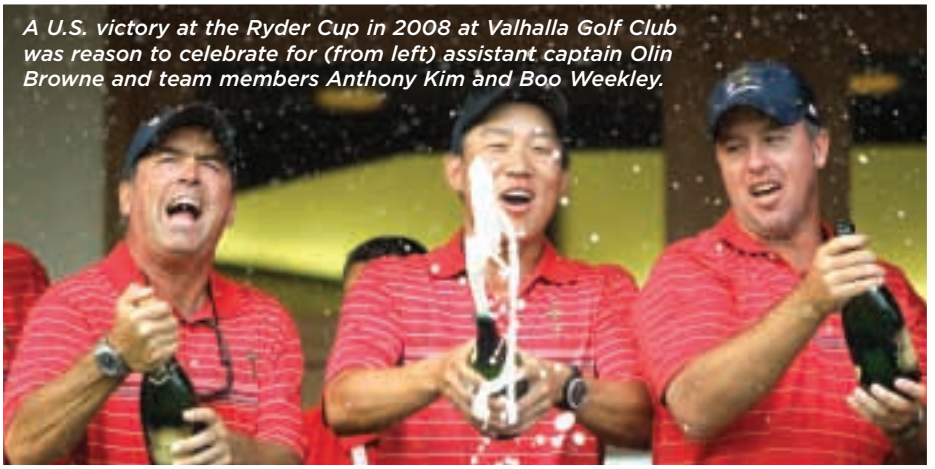
Nicklaus was brought in to make a lot of the changes before the Ryder Cup, moving greens and tee boxes and bunkers all around the 450 acres.

But there's one thing that will never change about Valhalla; it's a place for Dwight Gahm to play.

"All I did was get it going. If the course is a great course, it's because (course designer) Jack Nicklaus built it that way," Dwight Gahm said before the Ryder Cup. "And the reason it has done so well since then is that we've got the best golf manager in the country in Mike Montague and because The PGA of America has done everything with it that they said they were going to do. Sure, I'm proud of the place. But I'm not going to take credit for all the success.

"For me, I got what I wanted out of it — a place that I like to play."

Jody Demling is a sportswriter for the *Louisville (Ky.) Courier-Journal*.



A U.S. victory at the Ryder Cup in 2008 at Valhalla Golf Club was reason to celebrate for (from left) assistant captain Olin Browne and team members Anthony Kim and Boo Weekley.

A KENTUCKY THOROUGHBRED

VALHALLA CERTAINLY HAS MADE ITS MARK WHEN IT COMES TO BEING A HOST for major championship golf. It most recently was the site of the 2008 Ryder Cup in which the U.S. prevailed over Europe for the first time in nine years. Captain Paul Azinger's 12-member U.S. team, half of which were rookies, overtook Europe, captained by Nick Faldo, with a 16½-11½ victory — the first win for the United States since 1999 and the largest margin of victory for the team since its nine-point win in 1981.

• Valhalla's inauguration to major championship golf took place in August 1996, when it was the site of the 78th PGA Championship. Mark Brooks, who had a top-5 finish at the British Open three weeks earlier, claimed his first major, thanks to two birdies in a span of 20 minutes at the par-5 18th. But Valhalla's first major also will be remembered for what unfolded toward the end of play.

Late in the final round, the clubhouse leader was hometown favorite Kenny Perry, who was born in Elizabethtown, Ky., just a few miles south of Louisville. Minutes after posting a 68 and a 72-hole total of 11-under-par 277, he went into the network television tower to talk about his play and watch the last groups finish. With any one of three players needing a birdie at the last hole to tie Perry, it was suggested that perhaps Perry should go to the practice range and prepare for a possible playoff. He declined.

Brooks made a 5-foot birdie putt on the last hole of regulation to tie Perry, who went to the playoff without the benefit of any warm-up and having finished his round 30 minutes earlier. At the 18th, the first hole of the playoff, Brooks reached the green in two and two-putted for another birdie and the victory.

• The 2000 PGA Championship was played at Valhalla with all eyes focused on Tiger Woods. Not only was he the defending champion, but Woods also had captured the two previous majors, including a 15-stroke win at the U.S. Open, the largest margin of victory in any major in history.

With a three-hole playoff win against Bob May, Woods became the first player to repeat as PGA Champion since the event was changed to stroke play in 1958.

• In 2004 at Valhalla, Hale Irwin led or shared the lead after each round on his way to his fourth Senior PGA Championship. Irwin, the Senior PGA Champion three years in a row starting in 1996, birdied the final hole to finish one stroke ahead of Champions Tour rookie Jay Haas.



From JOCK HUTCHISON To MICHAEL ALLEN

AUGUSTA (GA.) NATIONAL G.C.
1937 Jock Hutchison
1938 Freddie McLeod

BOBBY JONES G.C. & NORTH SHORE C.C.
Sarasota, Fla.
1940 Otto Hackbarth

BOBBY JONES G.C. & SARASOTA BAY C.C.
Sarasota, Fla.
1941 Jack Burke Sr.

FORT MYERS (FLA.) C.C.
1942 Eddie Williams

PGA NATIONAL G.C.
Dunedin, Fla.
1945 Eddie Williams
1946 Eddie Williams
1947 Jock Hutchison
1948 Charles McKenna
1949 Marshall Crichton
1950 Al Watrous
1951 Al Watrous
1952 Ernie Newnham
1953 Harry Schwab
1954 Gene Sarazen
1955 Mortie Dutra
1956 Pete Burke
1957 Al Watrous
1958 Gene Sarazen
1959 Willie Goggin
1960 Dick Metz
1961 Paul Runyan
1962 Paul Runyan

PORT ST. LUCIE (FLA.) C.C.
1963 Herman Barron

PGA NATIONAL G.C.,
Palm Beach Gardens, Fla.
1964 Sam Snead

FORT LAUDERDALE (FLA.) C.C.
1965 Sam Snead

PGA NATIONAL G.C.
Palm Beach Gardens, Fla.
1966 Fred Haas Jr.
1967 Sam Snead
1968 Chandler Harper
1969 Tommy Bolt
1970 Sam Snead
1971 Julius Boros
1972 Sam Snead
1973 Sam Snead

PORT ST. LUCIE (FLA.) C.C.
1974 Roberto De Vicenzo

WALT DISNEY WORLD
Orlando, Fla.
1975 Charles Sifford
1976 Pete Cooper
1977 Julius Boros
1978 Joe Jimenez
1979+ Jack Fleck

TURNBERRY ISLE C.C.
North Miami Beach, Fla.
1979+ Don January
1980 Arnold Palmer
1981 Miller Barber

PGA NATIONAL G.C.
Palm Beach Gardens, Fla.
1982 Don January
1984+ Arnold Palmer
1984+ Peter Thomson
1986 Gary Player
1987 Chi Chi Rodriguez
1988 Gary Player
1989 Larry Mowry
1990 Gary Player
1991 Jack Nicklaus
1992 Lee Trevino
1993 Tom Wargo
1994 Lee Trevino
1995 Raymond Floyd
1996 Hale Irwin
1997 Hale Irwin
1998 Hale Irwin
1999 Allen Doyle
2000 Doug Tewell

RIDGEWOOD C.C.
Paramus, N.J.
2001 Tom Watson

FIRESTONE C.C.
Akron, Ohio
2002 Fuzzy Zoeller

ARONIMINK G.C.
Newtown Square, Pa.
2003 John Jacobs

VALHALLA G.C.
Louisville, Ky.
2004 Hale Irwin

LAUREL VALLEY G.C.
Ligonier, Pa.
2005 Mike Reid

OAK TREE G.C.
Edmond, Okla.
2006 Jay Haas

KIAWAH ISLAND (S.C.) GOLF RESORT
2007 Denis Watson

OAK HILL C.C.
Rochester, N.Y.
2008 Jay Haas

CANTERBURY G.C.
Cleveland, Ohio
2009 Michael Allen

+ Two Championships played in 1979 and 1984

Always up for the CHALLENGE

(Editor's note: Those who argue there's no royalty in the United States obviously never have been to Colorado, where, more than a decade after the conclusion of his legendary NFL career, John Elway still reigns as the Duke of Denver. Elway arrived to the Broncos via a post-draft trade after the Baltimore Colts made him the No. 1 pick in the 1983 draft. He played his entire 16-year career with the team, throwing for more than 51,000 yards and 300 touchdowns, both in the top-five all-time in league history. He led the Broncos to back-to-back Super Bowl wins in 1997 and '98. After leaving the game, Elway has remained a fixture in the Denver community. He's also found the time to play a little golf with memberships at prestigious clubs like Cherry Hills Country Club, where he worked with PGA Professional Clayton Cole, and Castle Pines Golf Club.)



BY JOHN ELWAY

I STARTED PLAYING GOLF WHEN I came to Denver. I was a baseball player when I was younger and at Stanford. Then I played a year of minor league baseball for the Yankees in the summer between my junior and senior years. So I was never really a golfer until the offseason before my second year.

We'd have workouts in the offseason and I was looking for something competitive to do during that time. So I joined Valley Country Club and became really good friends with the PGA Professional, Carl Faddis, and the assistant there — they're the ones who really got me into the game of golf.

I love the game because it's one of the few things that, as you get older, you can still compete at. I love that side of golf, and it's such a game of imperfection — you can never beat the game and it changes day in and day out. There's so much to it and the challenge of trying to do it well day in and day out gets my competitive juices going.

I had played football for so long and at such a competitive level, I desperately needed something to replace that. The business world, it's competitive, but it's not like playing a sport. So golf has been huge for me in filling the void that I found when I stopped playing football. It's just such a tough game to master and a great game to try and get good at.

The biggest difference between golf and football is that it indeed is an individual sport. Every game that I played when I was young was a team sport, whether it was football, basketball or baseball. It's a different atmosphere than team sports; there's no one to blame except yourself, which I like.

I'm a 1 handicap now, but getting there was hard because I always had such a short playing season. When I played football, I didn't play golf during the NFL season, so there was really only about a four- to five-month window that I could play in and try to get the improvement in. I saw some results early during the first five years I played, but it's very difficult to go from say, a 4 or 5 handicap to a scratch golfer, which was always my goal. But since I've retired, I've been able to play a lot more golf, especially during the season. So it's been a little easier to improve my game.

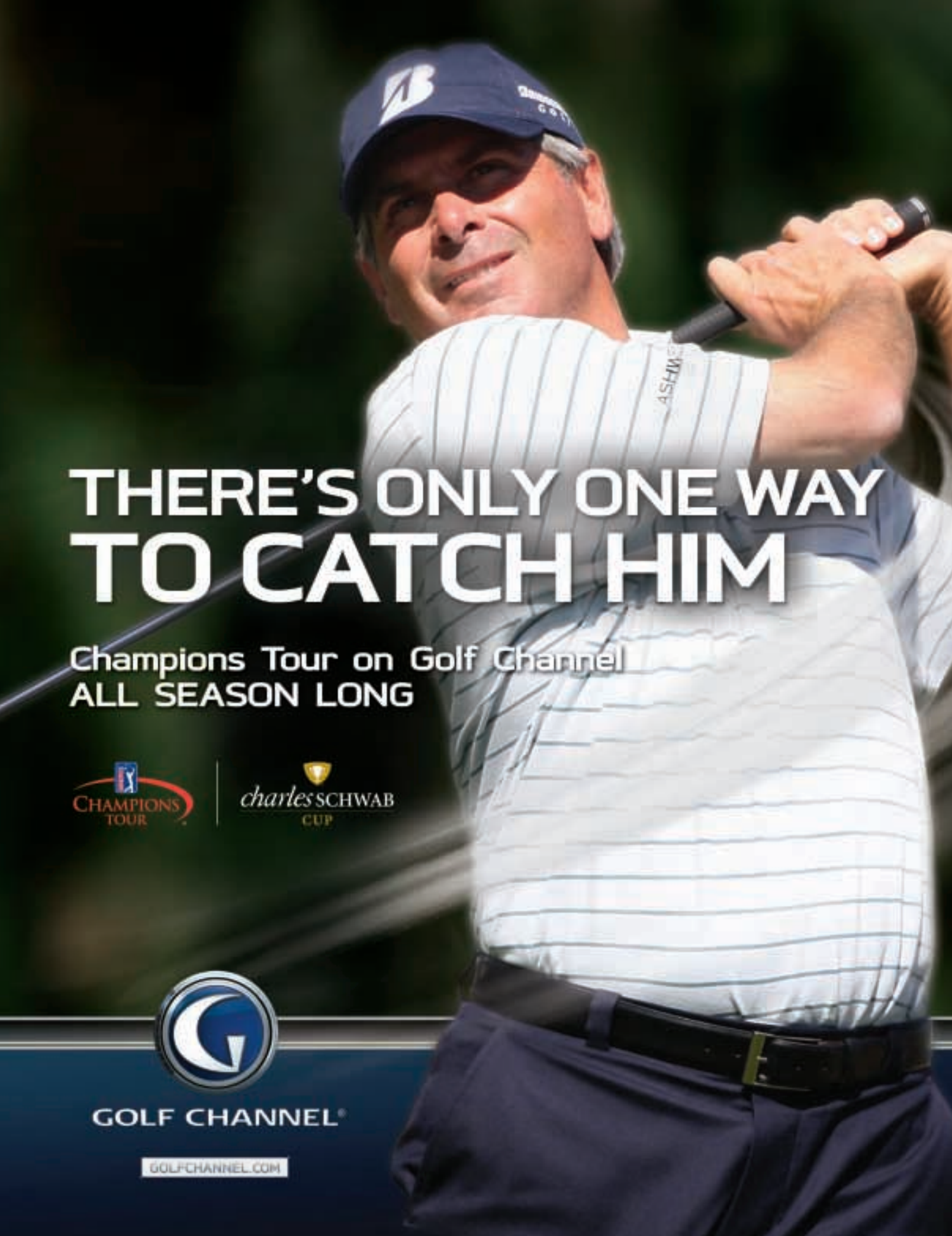
I've been a scratch, but now my handicap has climbed back up. Now I'm in the process of trying to get it back down to that scratch level. But I love that part of the game, too, the practicing. I have a little time now to work at the game and that's a challenge I enjoy too, working and getting it back down.

I've shot 64 a couple of times — once at Cherry Hills and another time at Black Rock Country Club in Coeur d'Alene, Idaho. When you do that, you just can't believe the game can be that simple. And then the sun rises the next day and you shoot 76. That's the thing about golf; once you think you have the game mastered, it turns around and slaps you in the face.

My dream foursome would include my dad and Arnold Palmer, and right now, I think I'd like to play with Ernie Els. He's got such a smooth swing and he's a big guy like me. It would be fun to watch him and see how he gets into the right positions with his clubs.

I wouldn't say I've tried to pattern my game after anyone; obviously, with how difficult the game is and especially for big guys and how difficult it is for them to get the club on plane, I've always watched the bigger guys. Phil Mickelson would be another, but he's a little bit different in that he's a left-hander, but I've always tried to emulate the taller guys, because that's where I am. I want to see what it is they do.

This is also why it's exciting to have the Senior PGA Championship in town this week. If you want to see great golf swings, like I do, there's nothing like watching some of the best players in the world.


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