

On behalf of the more than 28,000 men and women Professionals of The PGA of America, I welcome you to what we believe will be an exciting season in golf.

The *2010 PGA of America Media Guide*, the most comprehensive reference tool of its kind in the industry, is your resource for facts, figures and profiles of many of our Association's most intriguing performers. The Guide also is available online, at www.pgamediacenter.com

We invite you to join us as we celebrate The PGA of America's signature spectator events. We begin in May with the 71st Senior PGA Championship, the most prestigious event in senior golf, which visits scenic Colorado Golf Club outside of Denver.

The 43rd PGA Professional National Championship, the showcase event for PGA Professionals, follows in late June by making its first visit to Indiana and to historic French Lick Resort, site of the 1924 PGA Championship.

From the Midwest, the low 20 scorers will join the strongest field in golf in August for the season's final major, the 92nd PGA Championship, which marks a return to challenging Whistling Straits in Kohler, Wis.

In October, our country's finest Tour Professionals will face Europe in golf's most compelling event, the 38th Ryder Cup, which makes its first visit to Wales at The Celtic Manor Resort.

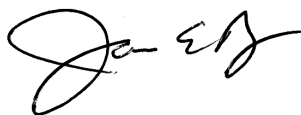
Later that month, the 28th PGA Grand Slam of Golf, bearing the most difficult entry requirement in the game, returns to the island of Bermuda and Port Royal Golf Course to challenge a foursome of the year's major champions.

The majors for our member professionals highlight the fall, beginning with the 22nd Senior PGA Professional National Championship, at Toscana Country Club and Rancho La Quinta Country Club in southern California. The national championship slate concludes in November as PGA Golf Club in Port St. Lucie, Fla., plays host to the 34th Callaway Golf PGA Assistant Championship.

The PGA of America thanks you for your ongoing support of our Association and the multi-faceted commitment of PGA Professionals nationwide.

We look forward to working with you this year, as our PGA Communications Department serves as your ally through a very busy schedule of events.

Let's all enjoy a great year in golf!



Jim Remy, PGA
President
The PGA of America