



## TO OUR FRIENDS IN THE MEDIA

When The PGA of America first began compiling a Media Guide, the mission was to assist you in your work. By delivering vital historical facts and key background on our Association, we worked to enrich a research tool that may benefit all our friends in an extended golf family.

We're celebrating our 96th year in golf, and the *2012 PGA Media Guide* upholds a tradition of chronicling the story of our Association. It is also available at your fingertips at [PGAMediaCenter.com](http://PGAMediaCenter.com).

We invite you to follow and cover the news and newsmakers of our Association and are excited to unveil in 2012 an impressive calendar of Championships. The 73rd Senior PGA Championship presented by KitchenAid in May makes

its first visit to Harbor Shores in Benton Harbor, Mich.; and in June, we head to the West Coast for our showcase member event, the 45th PGA Professional National Championship at Bayonet and Black Horse in scenic Seaside, Calif.

The 94th PGA Championship makes its first visit to South Carolina, in August, on The Ocean Course at the Kiawah Island Golf Resort; followed by the 39th Ryder Cup in September at Medinah (Ill.) Country Club; and the 30th PGA Grand Slam of Golf in October in Bermuda.

Our calendar also features premier National Championships for our member Professionals as well as other amateur events that highlight performers from your local area.

The PGA's Communications, Public Relations, and Media Relations Departments welcome the opportunity to assist you in coverage of all of our events, and we team to present the value of growing participation in the game of golf.

If you need any additional assistance, please do not hesitate to contact any member of our PGA Communications Staff. May you have a great year in golf!

A handwritten signature in black ink that reads "Allen Wronowski, PGA". The signature is fluid and cursive.

Allen Wronowski, PGA  
President  
The PGA of America