



PGALinks.com, the Official Member website of The PGA of America, allows members to conduct PGA business at their convenience. Utilizing multi-media content, and access based on a member's classification and employment status, the site offers easy access to the most-viewed pages and PGA programs and services.

Major areas of PGALinks.com:

■ **Employment Center**

PGALinks.com features an employment area that has a job- and resume-posting service for non-management positions. Postings for non-management positions can be viewed by the public on PGA.com/employment. PGA members can also receive e-mail job notifications and access career tips, hiring tools, contact information for the PGA Employment Consultants and additional employment publications.

■ **Education Center**

PGA Professionals use the PGA Knowledge Center (learning management system) to select lifelong learning resources that meet their personal and professional career goals. Members choose from a wide range of online learning programs supporting the skills and abilities identified and sought after by employers in today's ever-changing golf industry. Members have access to each of the hallmark programs supporting member education: PGA Certified Professional Program and PGA Master Professional Program. Apprentices can access courses in the PGM 2.0 Program and review their progress in becoming PGA members. Information on the PGA Golf Management University Program is available to University students.

■ **Membership Information Center**

This area provides PGA members with the ability to access and make changes to their personal membership file. PGA members can also view the status of their Member Service Requirements (MSRs); have instant access to the rules and regulations governing The PGA of America, and access information regarding assistance programs.

■ **Benefits Center**

All benefits and services provided to members and apprentices are published in this area, including a list of PGA partners and a description of all member benefit programs in the areas of personal use, employment, research, playing opportunities, travel and leisure, facility and education.

■ **Player Development Center**

This section highlights The PGA of America's initiatives

and efforts to reach out to new, former and existing adult golfers as part of the Play Golf America campaign, a comprehensive marketing strategy and umbrella over various programs, resources, and information. This industry-wide initiative promotes fun and affordable programs to learn, play, and better connect consumers to the game of golf at PGA Professional-staffed facilities. Key programs include Get Golf Ready - Play Golf America's featured program, designed to bring new golfers into the game in a fast, fun, and affordable way, the PGA Sports Academy, community outreach and national promotions.

■ **Tournaments/Events Center**

The Tournaments/Events Center enables PGA members to register for member tournaments and events online and check results. Coverage of all PGA of America events, such as the PGA Annual Meeting and the PGA Merchandise Show, can be found here.

■ **PGA Financial Center**

The PGA Financial Center provides access to information on Golf Retirement Plus™, a retirement program designed exclusively for PGA Professionals. PGA Professionals can also learn about the insurance plans provided by The PGA of America, access financial planning services and the PGA Credit Union.

■ **Research Center**

This resource area represents a variety of research tied to member programs and services, facility management and performance, consumer profiling and broader industry metrics. Within this section of PGALinks, you will find several valuable resources and tools, such as PerformanceTrak, the Annual Operations Survey, the Compensation Survey, and results from programs like Play Golf America.

■ **Information Center**

Members can read the latest news from The PGA of America and access information regarding the issues facing the golf industry including the economic, environmental and human impact. This information assists members for meetings with community and elected officials to educate them about the impact of a facility on the community.