



PGA Foundation

In 1978, The PGA of America created a 501 (c)(3) public philanthropic foundation, which later became the PGA Foundation. In keeping with The PGA of America's mission to elevate the role of PGA Professionals and promote interest in participation in the game of golf, the PGA Foundation expanded its charter in 2011 to improve the lives of individuals through the game of golf, with specific focus on America's youth, the military disabled and diverse communities.

The philanthropic initiative focuses on partners from two distinct areas - those who play golf and have a means to give back to the game, and the corporate world whose community and civic initiatives align with the PGA Foundation.

The PGA Foundation programming supports the following three strategic initiatives: the Ryder Cup Junior Golf Academy, PGA Diversity Golf Management Scholarships, and PGA HOPE (Helping Our Patriots Everywhere). In

coordinating the three "pillars" of the Foundation, Sections also can benefit through their own initiatives to serve as a philanthropic leader within their local communities.



The PGA Foundation, the charitable arm of The PGA of America, provides resources and professional expertise to make golf accessible to all segments of society.

The PGA Foundation leverages the network of local PGA Professionals, Sections (leaders and staff) and national PGA of America leaders and staff to connect the PGA brand with philanthropy. The PGA Foundation, through its member professionals and Sections, serve as catalysts to enriching communities and improving the lives of people through golf.

The PGA Foundation's programming – at a closer glance:

■ Ryder Cup Junior Golf Academy

Through the recommendations from past United States Ryder Cup Captains, The PGA of America created the Ryder Cup Junior Golf Academy, which expands the outreach of the Ryder Cup and provides aspiring young players the opportunity to experience an elite player development academy. The academy features boys and girls, selected by each of the 41 PGA Sections, who may not have the resources or means to attend, and creates a learning environment with focus beyond technical skills to include competitive playing, fitness and physical assessments. The Ryder Cup Junior Golf Academy is a seven-day program conducted by award-winning PGA Professionals from across the country and on-site staff during the summer at the PGA Center for Golf Learning and Performance in Port St. Lucie, Fla.

■ PGA Diversity Golf Management University Scholarships

Beginning in the spring of 2012 through an initial pilot program with selected PGA Sections, ethnic minority or female graduating high school seniors that have been accepted for the fall 2012 into one of 20 PGA Golf Management Universities will be eligible to apply for a \$10,000 scholarship. These scholarships are renewable subject to academic performance in the PGA GMU Program. The PGA Foundation has funded a previous Diversity GMU Scholarship Grant Program which has provided over \$621,000 since its inception in 1993.

■ PGA HOPE (Helping Our Patriots Everywhere)

The PGA HOPE program is an extension of The PGA's Wounded Warrior strategy that was implemented in 2007 with Walter Reed Medical Center, Brooks Army Medical Center and Balboa Naval Medical Center. PGA HOPE's model reflects the successful bond between PGA Professionals, a VA medical center and host sites, reaching out to our country's disabled veterans through a five-week program and using golf to enhance each individual's rehabilitation program and to mainstream the graduates of PGA HOPE back into their community through the game of golf.