



**PGA.com**



PGA.com, the Official website of The PGA of America, is produced by Turner Sports New Media, a division of Time Warner.

PGA.com is the Internet's leading destination for golf enthusiasts, offering a myriad of news, products and services - all designed to make learning and playing the game easier for every level of golfer.

**Among the features you will find on PGA.com:**

■ **Instruction**

Capitalizing on the unparalleled resource of more than 27,000 PGA Professionals and the PGA Center for Golf Learning and Performance, PGA.com is the premier source for multimedia golf instruction, employing online video and interactive multimedia technology. Consumers can also access PGA Find an Instructor, The PGA's online searchable directory of all PGA Professionals and PGA Professional-staffed facilities.

■ **Equipment**

PGA.com offers the latest news in clubs, apparel, training aids and travel accessories, as well as video tutorials on how to find the best equipment to help consumers play their best. There is also a product guide with consumer reviews and the PGA.com Value Guide, where consumers can find the value of their old clubs and a portal to the PGA Trade-In Network, encouraging users to trade in their older clubs as they upgrade to newer models.

■ **Courses**

PGA.com offers a large comprehensive database of nearly 17,000 golf courses in the United States with course reviews, ratings, and photo galleries.

■ **Championship Coverage**

PGA.com is the official site for all The PGA of America's Championship events. For 2011, these include the 72nd Senior PGA Championship, 44th PGA Professional National Championship, 93rd PGA Championship, 25th PGA Cup, and the 29th PGA Grand Slam of Golf.

■ **News and Tournament Coverage**

PGA.com is one of the game's leading online news sources, covering the world of golf and all its major events. Golf fans can access tournament news, scores, and features, and catch up on the latest in equipment introductions.

■ **PGA of America Information**

PGA.com offers complete information about The PGA of America, its members and events. The site also includes a robust employment center, with information about a wide variety of industry jobs. Users can buy tickets to the PGA Championships, find out how to attend a PGA Golf School and learn how to become a PGA member.

■ **Travel**

PGA.com offers features on many popular golf travel destinations. It also features travel content from PGA Professionals and from PGA Magazine, as well as the latest in travel from the world's top resorts and golf destinations.

■ **E-Commerce**

The site has implemented consumer initiatives that are reshaping the way the industry conducts its business. The PGA.com Value Guide and PGA Trade-in Network aid consumers in finding fair-market values for their used golf clubs and directs them to PGA Professional-staffed facilities where they can trade in their golf clubs for credit toward the purchase of new clubs. The site is also the exclusive online destination for Official Ryder Cup and PGA Championship merchandise.

For more about PGA.com, contact John Kim, Coordinating Producer: john.kim@turner.com, or (404) 827-5035.