

FACT SHEET

THE PGA & INDIANA



The PGA of America and the State of Indiana

Quick facts for the State of Indiana:

Number of PGA Professionals in the State of Indiana: **566**

701,404 golfers in Indiana and **523,436** golfing households in Indiana

7.6M rounds played in 2007. That equals **1.2** rounds per capita.

Number of Golf Facilities in Total: **554**

Facility Type	Count	Total
Private	92	16.6%
Daily Fee/Semi-Private	274	49.5%
Municipal/Military	80	14.4%
Resort	9	1.6%
Golf Range	23	4.2%
Golf Academy/School	8	1.4%
Golf Retail Store	17	3.1%
Golf Company	45	8.1%
Indoor Golf Center	6	1.1%

Junior Golf in Indiana:

29,900 juniors attend clinics per year.

4,800 junior clinics are conducted per year.

PGA PERFORMANCETRAK

IN COOPERATION WITH THE NGCOA

PerformanceTrak is a collaborative service of the National Golf Course Owners Association and The PGA of America that provide local market benchmark data on golf fee revenues and monthly rounds-played data.

PerformanceTrak for 2009 compared to 2008 in Indiana

Rounds	2.4%
Days Open	3.4%
Golf Fee Revenue	-5.9%
Merchandise Revenue	-7.6%
Food and Beverage Revenue	-10.0%
Total Revenue	-12.2%