

FACT SHEET

The PGA of America and Junior Golf



PGA Professionals

Junior Camps:

- 72% of PGA staffed facilities offered Junior Camps in 2009
- 38,200 Camps in 2009, a 21% increase from 2008
- 554,800 junior attendees in junior camps

Junior Instruction:

- 77% of PGA staffed facilities offered other junior instruction in 2009
- 449,000 juniors participated in 2009, a 15% increase from 2008

PGA Family Course:

- 800 PGA staffed facilities offered to PGA Family Course or similar program in 2009.
- This produced 393,600 rounds at an average rate of \$13
- The PGA Family Course Program is a partnership The PGA has with U.S. Kids with intent to create short course experiences inside of any championship layout.
- In 2010, The PGA initiated an annual grant program with the NRPA to provide public golf courses with the PGA Family Course Program

Family Golf Month:

- 1,197 facilities hosted this program in July of 2009, a 9% increase from 2008
- 98,550 family members participated, a 13% increase from 2008

Junior Rates:

- 1,002 PGA staffed facilities promoted special rates for juniors at \$20 or less

Impact of Junior Golf

- 33% of those introduced to golf as juniors were still playing golf at 25-years-old or older
- 49% of those introduced to golf as juniors and having played in a structured junior program were still playing golf at 25-years-old or older
- Of the various age groups taking up golf as a junior, those who began playing regularly at ages 8 and 9 played the most golf rounds as an adult

(Source: Golf 20/20 Household Survey – 2000)

PGA Sections

Junior Tours:

- 31 Sections directly manage and conduct Junior Golf Tours
- Averages:
 - \$62 per membership fee for tour in 2009
 - 69 events conducted in 2009, a 17% since 2005
 - 79 participants per event, a 7% increase since 2005
 - \$40 entry fee per event

- Total:
 - 23,300 junior golfers in 2009, a 1% increase since 2005
 - 2,070 junior tournaments in 2009, a 9% increase since 2005
 - 163,600 rounds played, a 17% increase since 2005
- The youngest age served by any PGA Section is 4 and the oldest is 19.

Other Junior Programs:

- 11 Sections offer formal junior clinics or schools
- 14 Sections are involved with Golf-In-Schools programs
- 11 Sections conduct parent/child events

High School Golf

Boys:

- 157,062 golfers participate on high school teams
- 1543 schools offer a golf program
- 6th most popular sport based on # of school participation
- 9th most popular sport based on # of participants

Girls:

- 69,223 golfers participate on high school teams
- 9,344 schools offer a golf program
- 8th most popular sport based on # of school participation
- 10th most popular sport based on # of participants

PGA of America Competitive Events

Junior PGA Championship:

- Since 1976, The PGA hosts a national Junior PGA Championship
- 5,860 juniors participated in PGA Sections qualifiers, plus leading performers from the PGA Junior Series and other national tournament were invited this Major Championship
- 78 Boys and 78 Girls competed in a 72-Hole Major Stoke Play Championship in 2009

PGA Junior Series:

- A series of 9 junior tournaments were conducted across the country in 2009
- Events are open to Boys and Girls from 13 to 18 years old
- 1,300 junior contestants participated

Junior Ryder Cup:

- 6 Boys and 6 Girls from the USA qualify to represent their country in the Junior Ryder Cup competition against a team from Europe
- Juniors qualify based on performance in PGA, Section and other national junior tournaments
- This event is held every other year in conjunction with the Ryder Cup, with the first event part of the 1995 Ryder Cup at Oak Hills in Rochester, N.Y.

For more information on any of The PGA of America or Junior Golf, please visit www.PGA.com or contact Randy Stutzman at 561-624-8438.