

PETE BEVACQUA

Chief Executive Officer
The PGA of America



Pete Bevacqua became the PGA of America's third Chief Executive Officer in November 2012. He guides the staff of the world's largest sports organization in their dedication and service to the Association's 28,000 men and women PGA Professionals, as well as the global golf industry.

In addition to his CEO role with the PGA, Bevacqua serves as a member of the leadership teams for the World Golf Foundation, PGA World Alliance and the International Golf Federation's work that will return golf to the Olympic Games, beginning in 2016. Bevacqua has also served since 2007 on the GOLF 20/20 executive committee.

As CEO, Bevacqua was instrumental in expanding broadcast rights through 2030 for the Ryder Cup, Senior PGA Championship presented by KitchenAid and the PGA Professional National Championship. He facilitated the relationship with the New York State Government that secured the 2019 PGA Championship and 2024 Ryder Cup at historic Bethpage Black; he fostered a partnership with The Trump Organization, enabling the 2022 PGA Championship and 2017 Senior PGA Championship presented by KitchenAid to be conducted on Trump golf properties; and he worked with the PGA Tour to bring the 2020 PGA Championship to TPC Harding Park, a public facility in San Francisco. In addition, he steered the formation of the 2015 KPMG Women's PGA Championship, through a partnership with both the LPGA and KPMG.

Bevacqua also led the addition of a new patron sponsor in Samsung, as well as renewed partnerships with Mercedes-Benz USA and KitchenAid. Furthermore, Standard Life Investments became the first-ever Worldwide Partner in the storied history of the Ryder Cup.

Bevacqua previously served as Chief Business Officer for the United States Golf Association and was responsible for all revenue and commercial activities. Prior to that he had been the USGA's first managing director, charged with running one of golf's four major championships, while also handling all legal business related to the U.S. Open.

A native of Bedford, N.Y., Bevacqua graduated magna cum laude in English in 1993 from the University of Notre Dame, then earned a law degree in 1997 from Georgetown University. He began his professional career at the New York firm of Davis Polk before joining the USGA.

Bevacqua was named to the "Forty Under 40 Class" by Sports Business Journal in 2009; and in 2010 was named by GOLF Magazine as one of the "40 Most Influential People in Golf."

He and his wife, Tiffany, are the parents of a daughter, Samantha Wells; and sons, Arthur William and Jake Dylan.

