

PETE BEVACQUA

Chief Executive Officer
The PGA of America



Pete Bevacqua became The PGA of America's third Chief Executive Officer on Nov. 10, 2012, succeeding Joe Steranka, who had served The Association for 25 years, the last seven as CEO.

Bevacqua guides the staff of the world's largest sports organization in their dedication and service to the Association's 27,000 men and women PGA Professionals, as well as the global golf industry. In addition to his CEO role with The PGA, he serves as a member of the leadership teams for the World Golf Foundation, PGA World Alliance and the International Golf Federation's work that will return golf to the Olympic Games beginning in 2016.



Bevacqua previously served as chief business officer for the United States Golf Association and in 2011 became Head of Global Golf for CAA Sports, a division of Creative Artists Agency, and operated its New York office.

From the fall of 2003 through June 2007, Bevacqua was the USGA's first managing director, and charged with running one of golf's four major championships, while also handling all legal business related to the U.S. Open. In July 2007, Bevacqua became the USGA's first-ever Chief Business Officer, and was responsible for all revenue and commercial activities, including broadcast rights (both domestic and international), the corporate partners program, the communications department, the digital media department, the Members Program, and the USGA's nearly 1,000,000 members, the USGA Museum and Arnold Palmer Center for Golf History. He also authored the USGA's strategic planning document. In June 2011, Bevacqua left the USGA to join CAA Sports.

A native of Bedford, N.Y., Bevacqua began his lifetime relationship with golf as a 10-year-old caddie at Bedford Golf & Tennis Club. He continued working there through his college years, as a caddie, caddie master, and eventually golf shop manager under PGA Professional Walt Ronan. After graduating magna cum laude in English in 1993 from Notre Dame University, Bevacqua went on to earn a law degree in 1997 from Georgetown University. He began his professional career working for the New York firm of Davis Polk before joining the USGA.

Bevacqua was a three-sport standout, earning nine varsity letters at Brunswick School in Greenwich, Conn., where he was valedictorian and senior class president. He was named All-League in football, basketball and golf his senior year. He played quarterback in football, and was captain of the basketball and golf teams.

Bevacqua has served since 2007 on the Golf 20/20 executive committee. He was named to the "Forty Under 40 Class" by the *Sports Business Journal* in 2009; and in 2010 was named by *GOLF Magazine* as one of the "40 Most Influential People in Golf."

Bevacqua is a competitive amateur golfer with a 2.4 USGA Handicap Index, and competed in the 2004 and 2005 New York City Marathons. He and his wife, Tiffany, a two-sport collegiate athlete, are the parents of a daughter, Samantha Wells, and a son, Arthur William.