



PGALinks.com, the Official Member Web Site of The PGA of America, allows members to conduct PGA business at their convenience, 24 hours a day, 7 days a week. A redesigned Web site was launched in 2010 to provide PGA members with an updated and more personalized site for their Association needs. Enhancements include a wider design, more modern approach to the navigation, and a “topic player” that allows The PGA to deliver multi-media content. “Top Links,” based on a member’s classification and employment status, offer easy access to the most-viewed pages and “Member Quick Links” provide immediate access to programs and services.

## Major areas of PGALinks.com:

### ■ **Employment Center**

PGALinks.com features an employment Web site that has a job- and resume-posting service for assistants, teaching professionals and service positions (non-PGA Professionals). Postings for service positions include starters, rangers, and bag room assistants, and can be viewed by the public on [PGA.com/employment](http://PGA.com/employment). PGA members can also receive: e-mail job notifications; access to career tips; helpful hiring tools; contact information for the PGA Employment Consultants; and employment publications.

### ■ **Education Center**

PGA Professionals can access the PGA Certified Professional Program, the online comprehensive educational growth program that challenges members to pursue a career path and earn either “Certified” or “Master” Professional status. Members can search the education calendar, register for education programs, and access information on the PGA Professional Golf Management (PGM) Program.

Apprentices can access information on PGM policies and procedures, costs, work experience kits, acceptable progress/kit tracking, checkpoint information and schedule.

### ■ **Membership Information Service Center**

This area provides PGA members with the ability to access and make changes to their personal membership file. PGA members can also view their Member Service Requirements (MSRs), dues, and have instant access to the rules and regulations governing The PGA of America.

### ■ **PGA Benefits**

All benefits and services provided to members are published in this area, including a list of PGA partners and a description of all member-benefit programs.

### ■ **Player Development Center**

This section highlights The PGA of America’s initiatives and efforts to reach out to new, former and existing adult golfers under the comprehensive marketing strategy known as Play Golf America. This national initiative

promotes the instructional programs and events to better connect consumers to the game of golf at PGA-member facilities, including: PGA Free Fitting & Trade-Up Month (April), PGA Free Lesson Month (May), American Express Women’s Golf Month (June), Family Golf Month (July), and Patriot Golf Day (September). The PGA also supports programs involving the Executive Women’s Golf Association, golf for individuals with disabilities, and Golf 20/20’s Get Golf Ready. In conjunction with these promotions, this area provides a direct link to [PlayGolfAmerica.com](http://PlayGolfAmerica.com), a Web site that links consumers to facilities and programs across the country.

### ■ **Tournaments/Events Center**

The Tournaments/Events Center enables PGA members to register for member tournaments online, check results, and search for PGA-sponsored tournaments. Coverage of all PGA of America events, such as the PGA Annual Meeting and the PGA Merchandise Show, can be found here.

### ■ **PGA Financial Center**

The PGA Financial Center is comprised of four sections: Golf Retirement Plus™, Financial Planning Services, Insurance, and PGA Credit Union. PGA members can access information on the many insurance plans provided by The PGA of America, retirement contribution accounts, calculate retirement earnings and read financial planning articles.

### ■ **Research Center**

This area enables members to access PGA PerformanceTrak, The PGA’s industry-leading research and data collecting service, PGA Best Practices, executive summaries of PGA surveys, facility operations research, the PGA Compensation Survey, membership statistical reports and more.

### ■ **Information Center**

Members can obtain the latest news from The PGA of America, and access the most complete directory of PGA members and PGA-staffed facilities, vendors and affiliated associations.