



PGALinks.com, The Official Member Web Site of The PGA of America, allows members to conduct PGA business at their convenience, 24 hours a day, 7 days a week. Members can use PGALinks.com to register for events, access their membership files, check membership status, register for education workshops and seminars, check employment opportunities, shop online at the members-only PGA Golf Shop, and apply for a loan or credit card through the PGA Credit Union. PGA members can also register for PGA-branded e-mail and take part in discussion groups to exchange ideas and opinions with fellow members.

Major areas of PGALinks.com:

■ **Employment Center**

PGALinks.com features an employment Web site that has a job and resume-posting service for assistants, teaching professionals and service positions (non-PGA Professionals). Postings for service positions include starters, rangers, and bag room assistants, and can be viewed by the public on PGA.com/employment. PGA members can also receive: e-mail job notifications; access to career tips; helpful hiring tools; contact information for the PGA Employment Consultants; and employment publications.

■ **Education Center**

PGA Professionals can access the PGA Certified Professional Program, the online comprehensive educational growth program that challenges members to pursue a career path and earn either “Certified” or “Master” Professional status. Members can search the education calendar, register for education programs, and access information on the PGA Professional Golf Management (PGM) Program.

Apprentices can access information on PGM policies and procedures, costs, work experience kits, acceptable progress/kit tracking, checkpoint information and schedule.

■ **Membership Information Service Center**

This area provides PGA members with the ability to access and make changes to their personal membership file. PGA members can also view their Member Service Requirements (MSRs), dues, and work experience kit status. All benefits and services provided to members are published in this area, including guidelines for using the PGA logo, a list of PGA partners, a description of all member-benefit programs, and instant access to the rules and regulations governing The PGA of America.

■ **Player Development Center**

This section highlights The PGA of America’s initiatives and efforts to reach out to new, former and existing adult golfers under the comprehensive marketing strategy known as Play Golf America. This national initiative promotes the instructional programs and events to better connect consumers to the game of golf at PGA-member facilities, including: PGA Free Fitting & Trade-Up

Month (April), PGA Free Lesson Month (May), Women’s Golf Month (June), Family Golf Month (July), and Patriot Golf Day (September). The PGA also supports programs involving the Executive Women’s Golf Association, golf for individuals with disabilities, and Golf 20/20’s Get Golf Ready. In conjunction with these promotions, this area provides a direct link to PlayGolfAmerica.com, a Web site that links consumers to facilities and programs across the country.

■ **Tournaments/Events Center**

The Tournaments/Events Center enables PGA members to register for member tournaments online, check results, and search for PGA-sponsored tournaments. Coverage of all PGA of America events, such as the PGA Annual Meeting and the PGA Merchandise Show, can be found here.

■ **PGA Financial Center**

The PGA Financial Center is comprised of four sections: Golf Retirement Plus™, Financial Planning Services, Insurance, and the PGA Credit Union. PGA members can access information on the many insurance plans provided by The PGA of America, retirement contribution accounts, calculate retirement earnings and read financial planning articles.

■ **PGA.com Business Services Center**

This section highlights technology resources available to PGA members. Through the PGA.com Business Services Center, members can access the PGA Trade-in Network and PGA ProFinder, the PGA’s online searchable directory of all PGA Professional-staffed facilities and PGA Professionals.

■ **Information Center**

The Information Center enables members to access PGA PerformanceTrak, the PGA’s research and data collecting service; PGA Best Practices; executive summaries of PGA surveys; facility operations research; the PGA Compensation Survey; membership statistical reports and more. Members can obtain the latest news from The PGA of America, and access the most complete directory of PGA members and PGA Professional-staffed facilities, vendors and affiliated associations, searchable by name. Vendors can also be searched by product category.